

"The Kingsmen," "The Association" Sing "Louie," "Cherish," At Gras And Fling

Two big weekends in a row! Mardi Gras and Spring Fling! Presenting to you 'The Kingsmen' on April 8 and 'The Association' on April 15.

The Kingsmen, who catapulted into national prominence with their best-selling recording of "Louie-Louie", are no Johnny-One-Notes.

Their originality and freshness of style make them unique young artists, who have had a successive number of hit recordings in the past three years. They are a tremendous attraction in nightclubs, on television and on college concert tours.

Although none of the five members has celebrated his 22nd birthday, the story of The Kingsmen begins in 1960.

Lynn Easton, a talented high school freshman, organized the band in Portland, Oregon. Lynn, who composes, sings and plays the sax, joined forces with fellow schoolmates Dick Peterson (drums), Mike Mitchell (guitar), Barry Curtis (organ), and Norm Sundholm (bass).

As their popularity grew, The Kingsmen developed a unique and individualistic style, molding elements of blues, jazz, and rock 'n' roll into a thoroughly distinctive sound.

Currently earning approximately \$500,000 a year because of their recordings, television appearances, and concert tours, The Kingsmen have recently begun a career in the motion picture industry.

The experts around Tin Pan Alley predict future recording suc-

cesses equal to "Louie, Louie", "Jolly Green Giant", and "Little Latin Lupe Lu".

The old adage, "Imitation is the sincerest form of flattery", indicates the respect and success attained by The Kingsmen. The group has not only been copied many times musically, but several acts have illegally taken the name. As the man says, "Ladies and gentlemen, may we present the original, the one and only, Kingsmen."

With The Association comes the unimitated, the untrodden and the newborn. This young group of six talented musician-performers has captured the musical interests of the country with their single recording of "Cherish" which held the number one spot on the national music chart week after week.

Their single recording of "Cherish" does not stand alone. Before "Cherish" there was the multi-lyric, fast tempo "And Along Comes Mary" which immediately hit the national charts and introduced The Association to the listening public.

When The Association steps on a stage, gone are the trends of men's permanent waves, flowered pants, vinyl vests, eyelids at half-mast, and unintelligible lyrics popularized by other pop recording groups.

Their music is a perfect combination of detailed harmonies, meaningful lyrics, and intricate pacing blended together to produce that indefinable something that makes The Association unique.

Knowing that music is a way of life, The Association (Jim Yester, Brian Cole, Terry Kirkman, Russ Giguere, Ted Bluechel, and Gary Alexander) pooled their resources six months before their first professional appearance and rented an old house capable of absorbing plenty of sound. Their objective was to give The Association a definitive form and to polish their new creation. After their self-imposed hibernation they made a hit in nightclubs and shortly thereafter signed with Valiant Records.

Their performances pauses are filled with skillfully paced pantomimes, dramatic readings and slapstick comedy guaranteed to capture the attention and appreciation of even a stone-faced, unappreciative pessimist.

Shea Stadium, Buckingham Palace, or The Liberal Arts Auditorium -- wherever you find the Association performing you will find a quality of musical excellence and versatile theatre very much alive and, thankfully, still kicking!



Wearing conservative Carnaby, The Association will appear soon.

The Lance

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Mardi Gras will be the scene for the Kingsmen, who seem to be disenchanted with the whole idea.

Alexander Contributes Article To "Encyclopedia Of Philosophy"

Dr. William M. Alexander, associate professor of religion and philosophy, has contributed a major article to the first philosophical encyclopedia ever produced in English.

He wrote about Johann Georg Hamann, 18th century German Protestant thinker and critic of the Enlightenment.

Just recently published by Macmillan and The Free Press, "The Encyclopedia of Philosophy" represents six-and-a-half years of combined effort by 55 of the world's foremost thinkers. It is the most comprehensive philosophical reference ever published in any language.

Ten years ago the work was planned to be a one-volume work with 25 authors. Its final stage is an eight-volume, 5,000,000-word encyclopedia with 500 contributors from 24 countries.

The production of "The Encyclopedia" entailed the internation-

al collaboration of distinguished scholars--a massive scholarly endeavor. Mr. Kaplan, organizer of "The Encyclopedia" and president of The Macmillan Company, has pointed out, "We are not likely to see such an effort again in our generation."

Draftees, Objectors Symposium Topic

Sunday, April 2, at 8:00 p.m. in the main lounge of the Student Center the Student Christian Council sponsored a symposium on the draft, its alternatives and its obligations.

Guest speakers at the symposium were Mr. Paul Palmer and Dr. William Alexander.

Palmer, a conscientious objector, presented a short film and a talk relating draft alternatives.

Dr. Alexander spoke for the side of draft obligations after one has been drafted. A question-answer period followed the two presentations.

Draft alternatives are granted on a religious basis and on the firm conviction that war effort can achieve no satisfactory ends.

Alternative work to the draft means working either home or abroad in some area of national importance for the same period of time involved in the draft.

Governor Moore Attends 74 Dedication, Visits SA Campus

On Friday, April 7, Governor Dan Moore will appear on the St. Andrews campus after the dedication of the new by-pass for East-West Highway 74.

Governor Moore will appear on the causewalk for a brief interval around noon and will greet and discuss politics with any interested students. The Governor will

then have luncheon in the cafeteria with some thirty state officials and a select group of student leaders.

This is also a rare occasion, since the state highway commission will be meeting with the Governor outside of Raleigh. Approximately 300 people are expected to visit the campus on

Friday, including 15 state highway commissioners.

Governor and Mrs. Moore will arrive for the Highway Commission's meeting on Thursday and will stay at the home of Mr. and Mrs. John F. McNair, III.

The highway commission has been most helpful towards St. Andrews, building for us roads and

and our lake bridge at a cost amounting to approximately \$75,000.

Business Manager Silas Vaughn stated, "The college will be grateful to the students for cooperation in eating box lunches while Governor Moore is on campus." Lunches will be given to students from the snack bar.