

# Yearbook staffer tells the whole story

To the editor:

There have been many articles and rumors as to the status of the 1978 annual. I have been a member of the staff from the first and have kept silent through most of the controversy, but recent events have necessitated my writing. The record of this

## Campaign on schedule

As of Monday morning, the Laurinburg Campaign of the St. Andrews Annual Fund had reached 85 percent of its goal of \$90,000, reports Charles G. Buie, general chairman.

"The community has responded very positively to our 80 volunteers," Buie said. "However, we still have a number of prospective contributors to see."

Campaign workers on Monday had received gifts and pledges of \$76,500 from 215 contributors. Approximately 400 businesses and individuals are to be contacted. Overall goal of the St. Andrews Annual Fund is \$525,000, and 85 percent or \$445,000 has been received. The college fiscal year ends on May 31.

Laurinburg Campaign captains will meet at the college at 12:30 p.m. on Thursday for a final report luncheon. Team members have been encouraged to get all of their materials to their respective captain prior to the luncheon.

"The last 15 percent is always the toughest," Buie commented, "but with the caliber of people we have involved in this campaign, I am confident we will surpass our goal."

year's events needs to be set straight to make way for next years effort...

In the beginning the annual had a volunteer staff of approximately eight people with an editor, Judi Plyler, and an associate editor, Lisa Wollman. The first deadline date was in November and

## C.U.B. meets

The 1978-79 St. Andrews College Union Board met last night at 10 p.m. in the Belk Center Meditation Room. President Craig Withron chaired this meeting, which was called for the expressed purpose of passing a budget proposal to be given to the Inter-Dormitory Senate.

An itemized document was gone over in detailed discussion before this entire budget proposal passed unanimously in a roll-call vote.

Contract and follow-up forms for dorm parties were also discussed and passed, as a must, for party appropriations in residence halls. Hall social chairpersons will be expected to file an itemized contract to the CUB before a dorm will be considered for any funds.

## "Quiet man" to air on Sunday

The C.V.B. Film of the Week - "The Quiet Man". Directed by John Ford, with John Wayne, Maureen O'Hara, Victor McHaglen and Barry Fitzgerald. 7 p.m. Sunday in Avinger Auditorium. Free.

One of the joys of director Ford's films is the manner in which he could take his stock cast-the names listed above-and do so many things with them. Here Wayne is a prizefighter who kills a man in the ring accidentally. He renounces violence and returns from America to his birthplace in Ireland, where he falls in love with Maureen O'Hara.

Her elder brother, (Victor McHaglen) won't give her away, and Wayne has to jump through any number of hoops to win big brother's favor, all to no avail. Finally he gets knocked off enough to pick a fight with McHaglen, and the two frail each other across the Irish countryside for twenty miles in one of the funniest fight scenes ever. Barry Fitzgerald plays a tipsy matchmaker, and the whole film seems to support the old saying that if God hadn't invented whiskey the Irish would have conquered the world.

involved one signature or 16 pages. The editor along with Robert Poston and myself completed the first signature on the due date and drove the signature to Winston-Salem to the publisher.

During this initial period Judi proved to be an exemplary editor and won the staff's faith. Following the completion of the first signature, however the staff was not given an indication of when the next deadline was due.

Lisa Wollman was in charge of the photography for the annual. Between the first deadline and winter term, Lisa took all the group and senior photos. Robert and I began work on the layouts for the photos before Christmas and Robert produced 12 pages which have never surfaced again.

Lisa and Robert left for winter term and no work was done until February despite the availability of Lisa's photos and Judi's presence on campus in the evenings. In addition, no meetings or other attempts were made to contact the staff as to future directives on the remaining work.

In February the representative from Hunter came down to meet with Russell Strong and when asked, informed me that, except for the initial signature, we had missed all of our deadlines and that all work was, therefore, past due. This was the first threat to our planned May publication date and the beginning of the staff's decay. It should be noted that there had been no posting of the deadline schedule though the editor had a copy of the contract available. Judi informed me later that afternoon that she had negotiated an extension which placed the final deadline at the Monday following spring break and with one less signature than originally planned for but our May publication date was assured.

By now the staff had completely dispersed into other activities including Robert who was tied up in the laboratories and in the CCC. This left Judi, Lisa and myself on the active staff and 80 pages due in 4 weeks.

The first week was lost to organization of materials. No faculty photos had been taken and none of Lisa's pictures were labeled, meaning that all photos had to be identified with the student directory. Judi explained the format to be used and how the pages would be divided into sections. The work was the unofficially distributed into three parts: Lisa in charge of photography, Judi in charge of copy and myself in charge of layouts with Judi presiding over all.

Lisa divided the faculty and administration photos into four categories and assigned them to David Swanson, Knight Chamberlain, Mike Snider and herself. She was given a deadline for all photos to be printed but because of classes, both the professors and her own, the

unavailability of the darkroom at times and conflicting editorial directives, Lisa missed the deadline by several days. David and Knight produced what amounted to a 3 inch stack of photos of faculty, administration and candid, some on their own initiative, during the assigned deadline time and even took on additional work not completed by the other two photographers. Lisa turned in the majority of her work approximately four days after the deadline, many with uneven borders which made layouts difficult. Mike only turned in a hand full of photos in total.

In the beginning of the second week of work, I along with the help of Craig Lemons produced 30 pages of layouts, complete with photos both identified and numbered with copy lines drawn, ready for the typing of final copy. Then we were told that Judi had ordered the photos too large and that they could not be reduced. The remainder of the week was spent redoing the 30 pages to compensate for the sizing error. Two days after the completion of the second set of pages we learned that the photos could in fact have been reduced and the original 30 pages had been correct.

The 30 pages were then turned over to Judi so that the needed copy could be typed. The only additional copy Judi had generated, besides the student directory, was one sheet of student quotes, one questionnaire from the ones I had printed and distributed (the only one out of 200 the student body bothered to answer) and a few of her own poems. No copy was typed for a week.

Meanwhile the layouts for the faculty and administration photos were turned in with approximately twenty photos missing, eight of which have never been added. We had over one half of the needed work complete and all but 16 pages laid out. None of the completed work was mailed in at this time.

The final section was for sports and events. Lisa, the sole photographer assigned to this section, only turned in a handful of soccer and baseball photos; nothing else. The remainder of the sports and missing faculty pictures that were acquired came from a late night raid on Marsha Lamm and Rooney Coffman's files.

By then there were only a few days until spring break and the final deadline. The layouts were completed but unchecked and copy was still untyped. Johnny Hieser was ultimately hired to complete the copy. Charlotte Graham, Curtis Leonard, and Jean Lysterly assisted in checking the layouts before mailing. Eighty pages, the completed annual, was left with Judi to mail in for the Monday deadline before spring break. Judi spent spring break in Winston-Salem and turned the signatures in on Tuesday thinking the offices would be closed on Monday.

The only thing left to do was wait for the galley proofs to come back for final correction and prepare for distribution of annuals the week before exams. Judi had organized one sale in December at the rate of \$10 per annual and had planned to increase the price of the annual gradually to encourage students to buy early. There was only one sale and the annuals increased price without announcements. In addition, the checks which were paid in December were not cashed until February so that several students encountered banking problems.

Now we come to the reason this article was written. The sole motivation for Craig's and my work was to prove you, who said S.A. could not produce an annual on time wrong. And we did. The annual was turned in in plenty of time to come out in early May except for one very major mistake. When the editor turned in the 80 pages of work to Hunter she left out 4 pages of copy. Without the copy Hunter was unable to publish. Judi did not check on the status of the galley proofs and the incident would have gone undetected except that a rumor reached me about 4 missing pages and I began asking questions.

When I first heard the rumor, from an informed source, last Wens. I asked Judi point blank if 4 pages had been missing. She assured me that all pages had been sent in the first time. I could not believe my source was so mis-informed so I went to Russell Strong on Thursday. On his desk were the untouched galley proofs with 5 blank pages in the final signature. After going over the galleys and correcting the mistakes, I once again confronted Judi who claimed this time that the missing copy had been mailed "around Friday" of the previous week. I also learned that the cover, the very first piece of work I did on the annual, had never been submitted and was now being scraped for a simpler design. There was an attempt over the week-end to fill in the missing faculty photos but due to the festivities, they were not available on Monday and Judi mailed the proofs in without them.

What this incident now means is that from the time Hunter receives the proofs it will be a minimum of eight weeks until the book can be printed which means we will not receive delivery until at least July. All of our effort in racing against time was ruined by four missing copy sheets.

Now then the question is will next years annual have to pay for this years mailing error? It is up to you, the student body. Charlotte Graham is next years editor and is one of the most effective administrators of the 1980 class. Charlotte has already began a schedule of working deadlines and a series of departments with individual editors to insure that next years annual does

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