

The Lance

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The opinions expressed in THE LANCE are not necessarily those of St. Andrews Presbyterian College.

Editorial

CUB

Demonstrates Ability

Saint Andrews has finally, undeniably, held a concert. No, it wasn't the Rolling Stones and Harris Courts will never have quite the acoustical appeal of the Omni or the Coliseum, but there should remain little doubt that the concert committee has finally laid to rest the old "it'll never happen here" or remember "Grinderswitch" (or was it Overland Express). No, we didn't set an attendance record we'll ever have trouble breaking, but we are informed that the affair did break even, and that support on campus was sufficient to quite surprise several People in High Places who didn't think we'd do that well.

It's safe, we think, to say that Craig Withrow, Bob McWhorter and all others concerned, learned quite a bit last Saturday night about just what it takes to actually run a major concert. Everything that had to function functioned (from security to parking cars to ticket-taking). The lessons learned will make all go the more smoothly for Pablo Cruise.

We're not going to tell you just what part of your anatomy you should get off if you didn't buy a ticket or offer your services to the proper authorities when they needed volunteers. Instead we think it will be sufficient to let you know what you missed: a chance to be a part of a new tradition at St. Andrews, a concert tradition. The work is far from over, but at least we've gotten it under way.

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Association Names

Committees

The Student Association Cabinet has decided upon the following students for various committee vacancies

Elections Committee:
 Nancy Jackson
 Rufus Poole
 Cheri Shapiro

Faculty Executive Committee's subcommittee on student problems:
 John Green
 Jeff Walker
 Kim Powell
 George Anderson

Campus Planning and Space Utilization Committee:
 Cathryn Carroll
 Clay Murray

Education Policy Committee:
 Steve Fox
 Leigh Lambert

Learning Resources Committee:

Steve Newton
 Adam Cashin

Student Life Committee:
 Richard Durham
 Vivian Bikulege
 Rebecca Seifert
 Diana Pretz
 Nancy Allen
 Michael Greene

Graduation Committee:

Johnny Stevens
 Cheri Shapiro
 Nancy Jackson

Judicial Committee:
 Kim Parker
 Chris Hesley
 June Wood
 Tommy Brown

Traffic Court:
 Jayne Gloster
 Tom Langhorne
 John Green
 Steve Sparks

The Elections, Graduation, and Judicial Committee, and also the Traffic Court must be ratified by the Senate. The Elections Committee was approved by the Senate Sept. 13.

The Orientation and Handbook Committees will be appointed by the Cabinet later in the year.

Amendment Proposed

By Steven J. Kunkle

An amendment to the Student Association Constitution has been proposed by Senators Teresa Tallent and Debbie Castello (Highlands). The amendment has been unanimously endorsed by the Senate, and the student body will vote to ratify the amendment within the next two weeks.

The amendment would change the number of voting senators allowed Highlands Dormitory from one to two. All other dormitories and off campus students receive two votes each.

"All we want," says Senator Castello, "is equal representation."

Shapiro Calls For Nestle Boycott

To The Editor:

To most people, the brand name "Nestle" brings to mind a candy bar. To me, the brand name represents thousands of malnourished, dying infants in the Third World who have been bottled Lactogen, another Nestle' product. A gross exaggeration or a grim reality? Judge for yourselves.

Nestle, (along with other multinational corporations such as Borden, Bristol Meyers, and Abbott Laboratories), has been charged with the following unethical business practices by church and other activist groups:

1. Promoting a product which is not only unnecessary but which requires literacy, clean water, refrigeration, and a middle class income, conditions which do not exist for most of the Third World people.

2. Using advertising that inhibits the practice of breastfeeding either because of undermining the mother's ability (a psychological ploy) or influencing mothers that breastfeeding is backwards. Basically this charge is that sophisticated advertising techniques are being employed on an unsophisticated people.

3. Using "milk nurses" (i.e., Registered nurses dressed in company uniforms) to promote the product to mothers and health officials.

4. Indirectly pressuring hospitals to promote the product by administering grants and contributing equipment to third world hospitals, sorely in need of such resources.

Bristol-Meyers, sued by the Sisters of the Precious Blood, settled out of court and insigated some company reforms. Borden and Abbott Laboratories generated reform due to stockholder resolutions and public outcry. (Borden has even taken its product off the Third World market).

But Nestle' has responded thusly, according to Nestle' Alimentant Director Arthur Furer, as quoted in Time magazine, "no one has hit on the idea of demanding that wine be sold through doctors or pharmacies because hundreds of thousands of people get drunk on it and sometimes cause fatal accidents."

What can be done about Nestle's practices? Not stockholder resolutions—Nestle' stock is not for sale on the New York or American Stock Exchange. Nestle' Alimentana, the main branch of Nestle' and the one responsible for the infant milk formula not subject to American law.

What has occurred in the legal realm is that Nestle' sued a Swiss group, Arbeitsgruppe Dritte Welt, on four counts of libel stemming from a film the group retitled "Nestle' Kills Babies." The judge held that only one count applied, since the mother

acted asintermediary in the situation, so Nestle' could not be held directly responsible for infant deaths. But the other three counts were dismissed, and the judge stated that the decision was not a vindication of Nestle' and urged them to reform. The only reform to date is that milk nurses now wear blue instead of white uniforms, and in some educational literature (with no pictures for the majority of users who are illiterate), it is stated that breast milk is the best form of infant nutrition. As continued reports of advertising abuses are reported, Nestle' officials report that they are "unaware" of these violations, and have paid lip service to reform by publishing public relations pamphlets about the value of their product, which is not the issue at hand.

The only pressure that we as Americans can exert in the controversy is in protest. By boycotting Nestle' products, by writing letters, by signing petitions, by urging local retailers to discontinue stocking Nestle' products, we can put pressure on Nestle' to reform.

On campus, the CCC will lead the boycott and educational campaigns. We would like your support—already we have been joined by the SA chapter of PIRG. Sign the petitions write letters, help us boycott Nestle' products. The Food Service has agreed to not stock Nestle' products if enough students indicate an interest in the boycott.

This is not whales or trees or rivers we are talking about (although their survival is important too). We are talking about human lives, lost due (however indirectly) to sophisticated advertising techniques.

Please set aside a few moments tonight to consider our request. If you have more questions or want to see some literature about the issue, contact Chery Shapiro (276-5010) or George Anderson (Suite 4 Granville) 276-7682.

Just as you are reading this article, so many Third World babies are dying.

A lot of them are Nestle' bottle-babies.

Cheryl Shapiro,
 Prophetic-Political Committee of the College Christian Council

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