



"I do not agree with what you have to say, but I'll defend to the death your right to say it." - Voltaire

St. Andrews Hosts 2007 Scottish Heritage Awards

The sounds of bagpipes and the reminiscences of Scottish times past filled the air and hallways of St. Andrews Presbyterian College March 14-16 with the Charles Bascombe Shaw McLeod Memorial Scottish Heritage Symposium and Awards Banquet.

Frank Shaw, who endowed the symposium with a gift in memory of his father, was recognized for all that he has done for Scottish-Americans. Shaw received The 2007 Scottish Heritage Center Service Award.

"I am honored and humbled," said Shaw in accepting the award. "You don't do things for the award. You do them because you're supposed to do them."

An avid bibliophile, Shaw is a student of the literature of Robert Burns and has lectured on the life and works of both Burns and Sir Walter Scott for numerous Scottish cultural organizations. He is the president of the St. Andrews Society of Atlanta, Ga.

Shaw called the loyalty to Scottish Heritage a "moveable feast. Wherever you go, it will always be there and will never leave."

The recipient of the Flora Macdonald Award, Martha McLeod of Aberdeen, said, "I am very thankful for my Scottish heritage in my family and my church. My father

told me I have the purest Scottish blood in my veins, even more so than the people in Scotland."

McLeod lives in the home built by her emigrant ancestor. She said one of her most enjoyable experiences was helping to research for a book on Flora Macdonald.

"Tonight this honor is the crowning glory," she said. "I really appreciate this and I'm grateful to Bill (Caudill) and all who had a part in it. I'll continue to be interested in the college here and the history behind our church and our schools."

A third award was presented during the weekend. Bill Caudill, the director of the Scottish Heritage Center at St. Andrews, presented the Highlander Award to Dan McNeil, editor of the Argyll Colony Plus.

Another highlight of the weekend was a live recording session with the St. Andrews Pipe Band and the St. Andrews Choir. More than 250 people attended the session in Avinger Auditorium on the college campus.

The St. Andrews Pipe Band is the Eastern U.S. champion pipe band.

Established in 1989, the annual Charles Bascombe Shaw Memorial Scottish Heritage Symposium at St. Andrews celebrates the contributions of Scottish-Americans and hosts educational sessions about issues of historical



President Paul Baldasare and William Caudill, Director of St. Andrews Scottish Heritage Center, with award recipients, Martha M. MacLeod and Frank R. Shaw.

importance.

Additional support for this year's event, which included four experts in Scottish history and traditions, came from the Comfort Inn of Laurinburg and the North Carolina Scottish Heritage Society.

The guest speakers for the weekend were: - Alan Berry. "DNA Analysis, Family Genealogies, and the World Family Tree."

- Dr. Karen Cullen. "Seven Ill Years: Famine in the

Highlands and Islands in the 1690's" and "Charmed Cows and Contentious Neighbors: Witchcraft, Superstition and Social Tension in the Seventeenth and Eighteenth Century Highlands and Islands."

- Dr. Murdo Macdonald. "The Argyll Papers: The Archives of the Duke of Argyll."

- Frank Shaw. "Side By Side, The National Bard and The Great Unknown - Robert Burns

and Sir Walter Scott."

The Scottish Heritage Symposium is traditionally hosted annually by St. Andrews on the third weekend of March.

New York Times Editors Symposium

Danielle Heider

On February 26, 2007 I went to New York City to represent St. Andrews at a *New York Times* Editors Symposium. St. Andrews is partners with the *New York Times* and is part of the Council of Independent Colleges. Annually, *The New York Times* invites student editors to hone their journalistic skills at the Editors Symposium, meeting with various editors and staff members. I was honored to represent St. Andrews at such a unique opportunity to meet with premier Editors from *the New York Times*.

Throughout the Editors Symposium I met with numerous individuals such as the Assistant Managing Editor Bill Schmidt, who discussed the similarities of the *New York Times* and small college newspapers. Before going to the *New York Times* I failed to realize how many similarities there were. As a group, we tackled questions such as, how do we draw people to read our newspapers, how do we motivate our Staff writers and how do we fund our publications? These are questions that every newspaper in the country has. The first solution that we came up with is looking at our demographics, who read our newspaper, what's the age range, and most importantly, what are their interests. As I listened to different Student Editors



The *New York Times* building in New York City, NY. The *New York Times* location in New York City houses over 800 premier journalists and editors. Picture courtesy of Danielle Heider.

talking about their own newspapers to give a fair and balanced report. and listen to Bill Schmidt, I began Furthermore, when sports journalist, Lynn Zinser discussed the fast-paced atmosphere of traveling with

I began to see how professional teams it reminded me of the movie, *Runaway Bride*, when Richard Gere stated, "Journalism is literature in a hurry". Sports people from all areas of expertise Journalism has the most strenuous

deadlines within a newspaper because their deadlines are right after the sports events. Also, a sports journalist does the most traveling, following their designated teams. Lynn Zinser explained to the group that she travels wherever the *New York Rangers* plays.

Throughout my trip, I met with Student Editors nationwide to discuss our school newspapers and how we run them. It was intriguing to listen to the different methods each editor used. For instance, paying your staff writers or not, what type of deadlines do you give to your staff writers and do you accept ads into your paper? These are just a few questions that we brainstormed about. Additionally, it was interesting to listen to how often other Student Editors published their college newspapers ranging anywhere from daily, weekly, bi-weekly, monthly, and quarterly.

I am thankful that I was afforded the opportunity to attend this rewarding workshop. It opened my eyes to see how journalism requires tremendous dedication and most importantly, the diverse methods in running successful newspapers. Being able to attend this event confirmed my ideas in pursuing journalism post graduation.