

March And Rally Will Support Black Colleges

September is Black College Month and it will culminate in a gigantic march and rally in Washington, D.C., on Monday, September 29th--Black College Day '80.

"This march and rally is as much a demonstration of self-help as it is a protest against the sinister destruction of Black colleges by policies of the Office of Civil Rights of the Department of Education and Jack Greenberg's NAACP Legal Defense Fund."

From the time that Tony Brown issued that statement and "a call for help from anyone interested in stopping this trend," the response to the call to save Black colleges has been so overwhelming that estimates of an attendance figure have gone as high as a half million people.

Some 80 to 90 schools have indicated that they will send representatives to the rally. Elizabeth City, Fayetteville, and North Carolina Central are among the schools in North Carolina that have responded, said Brown.

"Our crowd will be significant in size, by any standard, but more importantly it will be comprised of the present and future opinion makers of Black America," Brown added. "Furthermore, it will signal the beginning of a long-term effort to revitalize interest in the 107 traditionally Black colleges and to draw attention to the threat to their continued existence. Without these schools, we would lose over 50

percent of the Blacks who now finish college."

The march and rally, sponsored by The Project '80 Coalition for Black Colleges, will also include a "Festival of Black College Marching Bands," featuring many of the best marching bands from the Black college campuses. "Miss Black College Day" and her court will be chosen from the pool of all 107 Black college queens. The winner will be, literally, a "queen of queens." She will receive a one-year contract to work in a public relations capacity for Pepsi-Cola Company.

The rally will feature scholars, civil rights leaders, students and opinion leaders who are experts on the

historical value of Black colleges and the details of the respective so-called desegregation plans and governmental funding programs. Presidential candidates Jimmy Carter, Ronald Reagan and John Anderson are invited to address the rally. Also, Black College Day workshops are scheduled for Sunday, September 28th, at Howard's Blackburn University Center.

Brown, producer of "Tony Brown's Journal" on commercial television, syndicated columnist and former dean of the School of Communications at Howard University, while working on this project the past two years, said his involvement in Black college survival began three years ago when he produc-

ed a television documentary, "Are (See Black College, Page 5)

Homecoming Will Begin Oct. 12

sponsor a disco from 9:00 p.m. until. The final stage for Homecoming will be Saturday. The city campus parade will begin at 10 a.m. The game against Fayetteville State University will kick off at 1:30 p.m. in the Bowman Gray Stadium. At 8 p.m. the SGA Concert will be held at the coliseum. SGA spokesmen would not reveal who would be performing the show. However, students will be able to pick up tickets in the Business Office two weeks before Homecoming.

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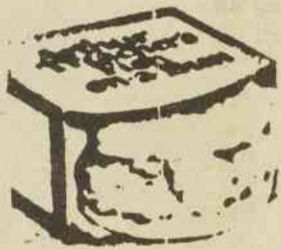
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On behalf of the 1980-81 WSSU Gov. Assoc., (Ivary, Ron, Susan, Bobby, Brian, Vicki, and Sharron) we welcome everyone. It is our hope that the WSSU family will have a great year.

**GOOD
LUCK
RAMS!!!**



WELCOME