

NEWS NOTES

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ight football and basketball action and other sports in season covering over forty predominately black colleges and universities.

The schools are members of the Mid-Eastern Athletic Conference, Central Intercollegiate Athletic Association, Southern Intercollegiate Athletic Conference and the Southwestern Athletic Conference.

The new program will air over ESPN, the nation's largest cable network, on Wednesdays at 2:30 pm EST starting September 13, 1989 and will continue weekly through the completion of each conference's 1989-90 basketball season.

According to conference commissioners, ESPN's presentation of BLACK COLLEGE SPORTS TODAY will be the greatest weekly

television exposure ever for black college sports. ESPN reaches over 56% of all U.S. television households. For more information, contact Phillip McAlpin, Executive Producer, at (919) 230-1996.

New Resume, Writing Service

Ellen L. White, former marketing director of the Blumenthal Jewish Home, Clemmons, has been appointed manager of Creative Resume & Writing Service (CRWS) in Winston-Salem.

The service, headquartered in Charlotte, opened an office in Winston-Salem this past summer. The office is located in the Stratford Oaks Building, 514 S. Stratford Road.

The service is open to the public Monday through Friday from 9 a.m. until 5 p.m., other times by appointment.

W-S Journal Accepting Applications for Internships

The Winston-Salem Journal Newspaper in Winston-Salem, North Carolina is accepting applications for the 1990 Summer Internship Program. Internships will be available for four reporters, one photographer and one advertising salesperson.

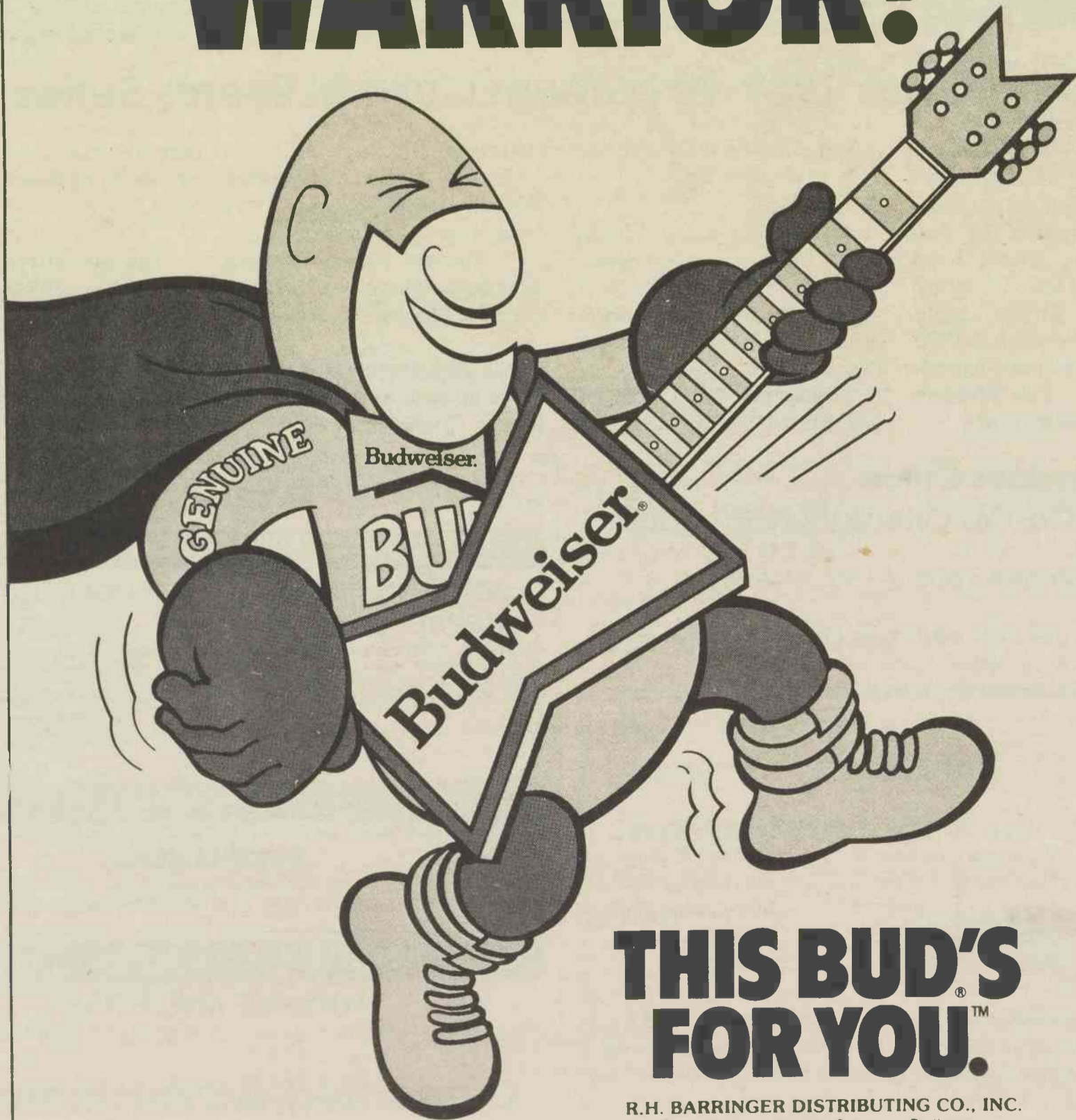
The program is designed for students with good academic records who have demonstrated serious intentions to pursue careers in newspaper journalism. Rising seniors are generally preferred, but others will be considered, as long as they will be returning to school in the fall. Selections are based on consideration of grades, interest in newspapers as

a career, evidence of writing or editing ability demonstrated through class exercises, experience on college or other publications, personal interviews, and references.

APPLICATIONS WILL BE RECEIVED BETWEEN OCTOBER 1 and DECEMBER 31, 1989. Editors and managers will announce their selections in late January 1990.

For further information and an application blank contact: Mrs. Carlene C. Lloyd, Personnel Manager - THE WINSTON-SALEM JOURNAL, P.O.Box 3159 Winston-Salem, N. C. 27102.

WEEKEND WARRIOR!



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