## **Athletics**



Chowan College, 6-4, 28th winning season for Jim Garrison

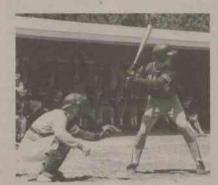
he Chowan College Athletic Department fielded nine intercollegiate teams in '89-90 and eight of the nine teams posted winning records. The wrestling program finished the year ranked 5th in the nation, women's volleyball won 35 games finishing 11th in the nation, while men's basketball won 23 games finishing 2nd in Region X. Chowan competed in 197 intercollegiate athletic contests winning 131 for a 66% success rate.

The Braves had numerous All-conference and All-Region X performers, including 10 All-Americans and four Academic All-Americans.

With two programs participating in national tournaments, wrestling finishing 5th in the nation, and volleyball 11th, 58 wins in basketball and volleyball, and 14 All-Americans, 1989-90 was another successful year for the Braves. This year should be even better for Chowan College.



Chowan Braves Wrestling Program, Mid-Atlantic District Champions, 17-0-2, Fifth in the nation



Chowan Baseball, finished 23-13; Jerry Hawkins reached 503 career victory

## Development

Total gifts for the year to the Chowan College development program amounted to \$3,041,023.13 from 1,162 donors with both dollar and donor amounts setting new records. Mr. William A. Krueger, of Ft. Lauderdale, presented the college the single largest cash gift of the year to endow what has been designated by action of the Board of Trustees the William A. Krueger School of Graphic Communications.

Mr. Charlie Dunn, of Littleton, through outright gifts as well as on a deferred basis, made a substantial leadership gift to the General Endowment fund. The Trustees voted to name the second-largest men's dormitory on campus, Dunn Hall, in memory of Charles Kelly Dunn, Sr. and Laura Jane Hardison Dunn and in honor of Mr. Charlie K. Dunn.

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College Donors for
the year begins on
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strong resurgence of the Annual Fund, 100 percent giving by members of the Board of Trustees and the Board of Visitors, and a record year in gifts and donors marked the development program during fiscal year 1989-90.

Cash gifts to the Annual Fund increased 48 percent over the previous year to \$152,537.56, the largest such gift amount and the largest single-year percentage increase in the history of the college. Additional gifts in kind brought the Annual Fund total to \$166,505.65

In the course of the fiscal year, June 1, 1989 through May 31, 1990, gifts to the college from the 34 members of the Board of Trustees totaled \$30,154.54 for an average gift of \$886.90. Over the same period, gifts to the college from the 28 members of the Board of Visitors totaled \$39,515.12 for an average gift of \$1,441.25.

During fiscal year 1989-90, the development program broadened its deferred, or planned, giving emphasis beyond the use of traditional plans such as will provision and life insurance to include the use of such varied instruments as trusts and annuities. During the year, on a deferred basis alone, the college received \$939,356.22.

Restructuring of the advisory council, formerly called the Board of Advisors and now known as the Board of Visitors, also had a recognizable impact on stewardship. The Board of Visitors is to consider, recommend, and provide ways and means to help the Board of Trustees and the president in the advancement of the college, and to interpret the college to individuals and groups with whom they have influence.

Throughout the spring, members of the Chowan College Graphic Arts Foundation, chaired by Joe Parker, of Ahoskie, made plans to enter an extensive campaign in the fall of 1990. The Board of Directors adopted a \$150,000 goal with campaign gifts to be earmarked for press and other equipment purchases for the Krueger

School of Graphic Communications.

In 1989-90, Chowan alumni contributed \$41,278.64 to the college in restricted and unrestricted gifts. Homecoming, Chowan's annual alumni day, was reorganized and events expanded by the Alumni Board of Directors, chaired by Ms. Janelle Greene, of Rocky Mount, to include a 25th anniversary reunion for the class of 1963 and the inaugural breakfast of the Chowanian Society, that group of alumni who attended Chowan prior to 1949. Approximately 300 alumni attended Homecoming. Spring Festival alumni activities were discontinued.

Parent gifts to the college were modest for the year, although the \$8,185 total reflected an increase in parent gifts over the previous year. The implementation of a direct mail appeal helped bolster gifts to the Parents Fund, chaired by Charles and Susan Shephard, of Williamsburg.

The Braves Club, which promotes Chowan athletics and the solicitation of gifts was reconstituted under the leadership of Board of Directors' president Tommy Forbes, of Murfreesboro. Gifts to the Braves Club during the fiscal year totaled \$19,013.

Mission Excellence Campaign pledge payments for the year amounted to \$243,902.01. Pledge payments and gifts received as of May 31 totaled \$2,615,649.10. Outstanding pledges, many of which are deferred, totaled \$2,820,402.94 as of the same date.

In the area of college relations, new brochures were prepared and others planned to help establish a campuswide thematic image. The Chowanian, the college newsmagazine, was renamed Chowan Today and expanded in scope and presentation.

The development program during fiscal 1989-90 was marked by exceptional leadership gifts and by a marked increase in across-the-board constituent support. The college is blessed by her many alumni and friends who have always been for the institution a source of strength and pride.