

Chowan Today

Fall 1992 V

A newsmagazine for alumni, parents and friends

Message From the President

It has been a great year for Chowan. Amidst whirlwinds of change, the winds of success blow strong.

Excitement is in the air this fall as students return to campus, some as the first junior class in 40 years.

Perhaps the biggest highlight of the 1991-1992 school year in academics was the Southern Association's approval of our college as a candidate for Level II or four-year status.

I am pleased to report that the Texie Camp Marks Computer Center is in operation.

I am also pleased to tell you that our retention this fall is the best it has been since the fall of 1980, which is as far back as the study was conducted.

The Freshmen Experience, or College 101 Program, had a good first year. Many of our faculty and staff, who see the wisdom and effectiveness of this program, have dedicated themselves to continue the program on a voluntary basis. As of this date, nine sections will be available to freshmen this fall.

Students using the Academic Support Program (ASP) service on a regular basis are doing well and are being brought to a level whereby they can compete in the mainstream of academics.

We have had another successful year in athletics. The overall win-loss record for all sports, both men and women, was 148 won and 103 lost, for a winning percentage of 59%.

Proper steps have been taken to enter the Dixie Athletic Conference. The visiting committee from the conference has recommended that Chowan be classified as an associate member for 1993-1994 and a full status member in 1994-1995, a decision for which we had hoped.

In the business office, a new budget process has been established under the leadership of John Nesbitt.

Also the first college personnel manual has been set up for non-faculty employees.

Preliminary reports from the auditors indicate the college will operate in the black for the 1991-1992 budget year.

The development office had

another fine year. The annual fund goal of \$250,000 was exceeded by \$81,415.60. Money received from all sources was \$2,681,198.91 which was \$78,481.02 more than in 1991-1992. For the past three years the college has averaged raising \$1,960,274.13 per year and the number of donors for the same period of time has increased from 721 to 1639.

One of the highlights of the year in student development was the construction of Harden Chapel, aesthetically adding a spiritual dimension to campus.

Some ways we are striving to keep a healthy student attitude are through the hiring of Pioneer Food Services, forming committees who studied student resident hall visitation and weekend activities on campus, and the forming of the Retention Committee.

Students need to know Chowan College is a place where they can succeed.

I'm pleased to report student enrollment in the graphics department is up 12%.

In an effort to attract outstanding students this past year, the college began offering any high school valedictorian a full scholarship, excluding books. This scholarship will be renewable each year as long as the student maintains an overall 3.0 average. High school salutatorians have been offered the same scholarship excluding books and board.

In general, Chowan was host to 31 groups (approximately 2,000 individuals) this summer.

As we head into the 1992-1993 year, many exciting things are taking place.

In academics, we have begun the Accreditation process. The visiting committee from the Southern Association will be on campus November 15-18.

In the area of sports, we are in the process of establishing men's and women's soccer to be started in the fall of 1993.

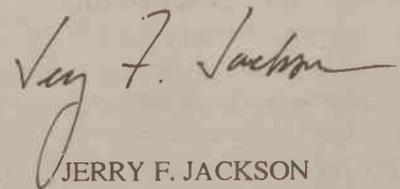
The development staff will continue to seek the necessary funds for a four-year institution. Day for Chowan has been set for November 5. The city of Franklin

and Southampton County, Virginia will be included for the first time.

Student development will continue to take the lead in establishing a strong program for our students outside the classroom.

Student enrollment will increase its recruitment efforts this year. I personally plan to spend time in this area. In fact, I will have 53 high schools that I will be responsible for recruiting students for Chowan.

In closing, as we work toward graduating our first senior class in 1994, I want to emphasize Chowan's dedication to put our students first.


JERRY F. JACKSON
President

OUR COVENANT TO SERVE:

CHOWAN STUDENTS
are the most important people in our business.

CHOWAN STUDENTS
are not dependent upon us - we are dependent upon them.

CHOWAN STUDENTS
are not an interruption of our work - they are the purpose of it.

CHOWAN STUDENTS
are not cold statistics-- They are people with feelings and emotions like our own.

CHOWAN STUDENTS
are not people with whom to argue or match wits.

CHOWAN STUDENTS
are people who bring us wants and needs.

CHOWAN STUDENTS
are deserving of the most courteous and attentive treatment we can give them.

CHOWAN STUDENTS
are the people who pay our salaries.

CHOWAN STUDENTS
are the life-blood of this and every other college.

CHOWAN STUDENTS
ARE THE REASON FOR OUR EXISTENCE.