

Development & College Relations

New Imaging Technology Emphasis Unveiled at Spring Krueger Forum

The Krueger Forum, an advisory committee for the W.A. Krueger School of Graphic Communications, met recently on the Chowan campus. The board consists of printing technology alumni, commercial printers, suppliers, educators and members of industry trade associations from North Carolina and Virginia.

The forum complements the Chowan College Graphic Arts Foundation, established in 1968, which consists of leaders in the newspaper industry from across the state.

With the appointment of Tom Brennan as department chairman and Dean Gilbert resuming full-time teaching status, there were many new developments to report.

The printing technology program has a new name, printing production and imaging technology, to reflect the new emphasis on imaging and to reflect our goal to be the leader in the training of electronic prepress.

With the support of the Krueger Forum and the commercial printing industry, the Krueger School will host two summer camps for rising high school seniors this summer.

New officers were selected for the upcoming year. Nick LeVay was selected chairman and Tom O'Brien was selected vice chairman.

Frank Edwards ('58), chairman, and Barrie Davis, vice chairman, stepped down. During the past year, their strong support was a key to getting the board started.

The forum heard reports from Mr. Brennan, Peter Squire, director of development for printing production and imaging technology, and students. Mr. Brennan presented a strategic plan outlining the revised curriculum, mission statement, faculty revitalization and 5 year capital plan. Mr. Squire reported on the Capital Campaign which has raised \$40,000 in cash and pledges to date. The Summer Camp Campaign has raised the money for the first camp and is working on the second camp.

An upcoming project will be the planning for a 40th Anniversary Celebration. All alumni of the program will be invited to the Homecoming Weekend starting October 15th. Chowan will be contacting printing technology alumni in the near future.

Phonathon '93 - Alumni Loyalty Fund

On March 21, student callers began contacting some Chowan alumni to solicit their support for the 1992-93 Alumni Loyalty Fund. For seven nights, callers worked to raise money toward the \$50,000 goal of the fund. This mini-phonathon has a goal of \$5,000.

Callers contacted over 2000 alumni and received pledges from 123 for \$4,052. Many of these were first-time givers.

"It's exciting to see new support from the alumni body," said Kevin Clary, director of alumni. "These new donors represent recent graduates as well as those who graduated over fifty years ago."

The alumni phonathon will continue for two additional nights in April as it goes on the road. Thanks to Chowan alumnus, Charles Pond ('62), of Suffolk, Va. We will be using his office to conduct calls to our Hampton Roads alumni.

Clary expects the callers to excel the \$5,000 goal set for the mini-phonathon.



By Eric A. Surface

From left to right: Britt Russell and John Yates give up a few hours of free time to call for the Alumni Loyalty Fund.



By Eric A. Surface

From left to right: Will Hamm, Rebecca Crouch, Laurie Kumm, Kevin Clary, Mechelle Gatling, Britt Russell and John Yates.

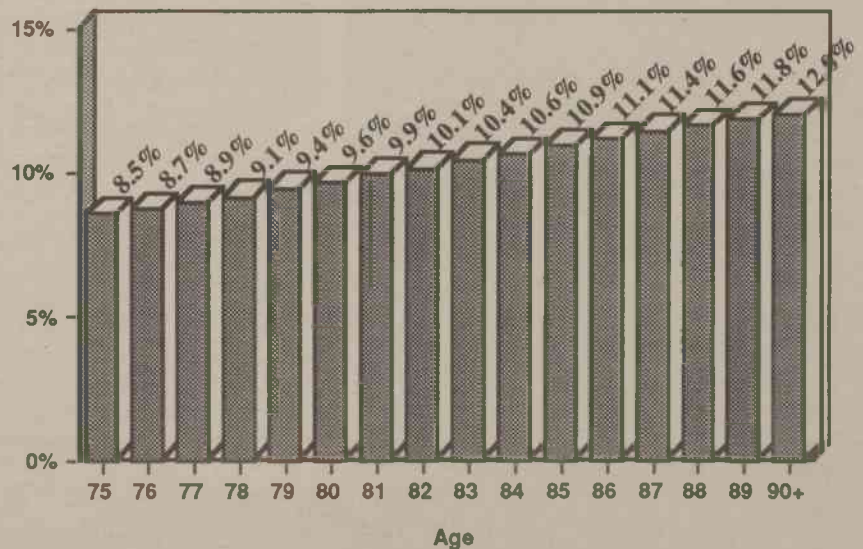


By Eric A. Surface

Contributions

- \$19,000 from the estate of the late Edith Larson Burr, South Daytona, Fla., to establish the Edith Larson Burr Scholarship. Mrs. Burr was a faculty member in the department of language and literature from 1965 to 1971.
- \$25,000 bequest from the estate of the late William W. Durrett to the Durrett Scholarship, established by William W. and Eloise Scruggs Durrett ('56), Richmond, Va.
- \$13,750 from the Ruth Camp Campbell Charitable Trust to the Annual Giving Fund.
- \$24,000 gift in kind from Hoescht Celanese to provide a color proofing system for the Krueger School of Graphic Communications.
- \$37,000 from the Lettie Pate Whitehead Endowment for scholarship assistance.
- Anonymous \$120,000 single-life gift annuity with Chowan College as the beneficiary.
- \$25,000 life insurance policy designee Chowan College by Mary Anne Britton, Ahsokie, to the Randy V. Britton Memorial Scholarship.
- \$83,750 from the Ruth Camp Campbell Charitable Trust, Camp-Younts Foundation and Camp Foundation to the Texie Camp Marks Scholarship and Pond Tennis Center.
- \$10,000 from John M. Rogers to establish the C. Urbin and Frances Morris Rogers Memorial Scholarship.
- The Robert Taylor Foundation, Norfolk, Virginia, made a \$1300 grant to the athletic training program.

Earn up to 12% with a Charitable Gift Annuity



If you are age 75 or above (rates are lower for individuals under age 75), you have the opportunity to earn the following guaranteed rates on a one-life charitable gift annuity (you may choose to have a two-life gift annuity, but the rates would be lower).

The rates guaranteed by Chowan College (working with the Southern Baptist Foundation and the N. C. Baptist Foundation) on a one-life charitable gift annuity are shown in the above chart.

Gift annuities can be funded with securities, certificates of deposit, cash or property. A charitable gift annuity will give you: 1) a

guaranteed income, 2) a charitable income tax deduction, 3) a portion of the income from the annuity will be tax free, 4) estate tax saving and 5) in most cases, an increase in income.

At the time you establish the annuity, you can designate how the principal is to be spent at your death. What an excellent way to increase your income and at the same time help others.

If you would like more information about the charitable gift annuity, please call or write the vice president for development: Vint Tilson, Chowan College, Box 1848, Murfreesboro, NC 27855, (919) 398-4101, Ext. 225.