

Gatewood, Sowell honored at 40th anniversary celebration of W. A. Krueger School of Graphic Communications

Veteran printing technology instructors assume new positions following 68 years of combined teaching

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An evening with tears, laughter, emotions and memories filled the air on Homecoming weekend when printing legends Herman Gatewood and Bill Sowell were honored at the 40th Anniversary Dinner of the William A. Krueger School of Graphic Communications.

The School of Graphic Communications was founded in 1953 upon the recommendations and suggestions of commercial printers and newspaper executives in North Carolina and Virginia who recognized the need for an institution to educate young men and women for careers in the printing and publishing industries.

Gatewood has served on the school's faculty for 30 years, while Sowell has been an instructor for 38 years. Their teaching experience came to a close at the end of the 1992-93 academic year due to

accreditation requirements and each have now assumed staff positions with the college.

Since its inception, the school has instructed more than 2,100 men and women who have completed the Printing Technology program and assumed positions in the printing industry.

Gatewood joined the faculty of the school in August 1963 to teach Linotype machine operation and maintenance. He taught in what is now McSweeney Hall, where there were 14 Linotype machines, a Ludlow and other hot metal machines. He and Bill Sowell were the only instructors. John McSweeney was serving as the departmental chairman.

Gatewood was appointed chairman of the department in 1970 and served in that capacity until June 1991. He is now serving as Director of College Relations in the development office.

During Gatewood's 21 year tenure as chairman, the school has grown into one of the most outstanding printing technology schools in the country.

In addition to his production and chairman's duties, Gatewood taught courses in printing technology and others in word processing and page layout and design.

Originally from Chatham, Va., Gatewood began his printing career at the age of 12 when he worked for the Chatham Star-Tribune. He has been in the business ever since, except when he served a stint in the Army. Gatewood has also worked at the daily newspaper in Hopewell, Va., and a weekly newspaper and commercial printing plant in Altavista, Va.

He has also been associated with several commercial printing operations and at one time operated his own company.

Gatewood attended Danville Technical Institute, receiving the graphic arts diploma. He completed additional study at Chowan College and Old Dominion University.

"Their former students are now located in and pursuing their professions all over the United States and in a number of foreign countries."

Gatewood has been active in the campus community and served for many years as advisor to the student newspaper and the yearbook.

He is a past president of the Murfreesboro Rotary Club and was selected three times as "Rotarian of the Year". He has also served three terms on the board of directors of Ridgcroft School and was chairman twice.

On the state level, Gatewood has a long association with the North Carolina Press Association's Production Conference. He has



Mrs. Patsy E. Marks was one of the speakers at the anniversary dinner and spoke of Gatewood's accomplishments as chairman. Marks is a graduate of the school and also served as an instructor for several years.

participated in the conference for 28 years, served on the executive committee for seven years and was chairman of the conference in 1984.

He received the conference's Distinguished Service Award in 1991. He was awarded the Al Resch Award in 1985 to recognize "the person who contributes the most in promote greater newspaper production efficiency."

In 1967, under Gatewood's leadership, the Chowan Graphic Arts Foundation was formed. Consisting of newspaper executives of North Carolina, the foundation has raised nearly \$1 million in support of the printing program over the past 20 years.

Gatewood is married to Aldeen Gatewood, manager of The Trading Post, the college bookstore, and they have a daughter, Patricia Lynn, a graduate of UNC-Wilmington, who now resides in Raleigh.

Sowell has served Chowan College longer than any other current member of the faculty or staff.

Sowell was born in Pageland, S.C., in 1930. He was graduated from Pageland High School in 1948 and shortly thereafter he entered the U. S. Coast Guard and gave 4 years of service to his country.

After his discharge, Sowell enrolled at Chowan College where he attended 1953-55 and was graduated with the college's first graphic arts diploma.

Sowell's employment as a faculty member began in 1955. While teaching full-time in the department, he continued as a student and earned his associate degree. He continued his education at East Carolina University, where he earned a bachelor of science degree in industrial and technical education.

Sowell continued as a member of the faculty through May 1993, and now serves as director of printing production.

In 1986, his colleagues on the faculty recognized his contributions to the teaching profession by awarding him the first Excellence in Teaching Award.

Students of the college voiced their appreciation for Sowell's contributions by dedicating the 1967 yearbook, The Chowanoka, to him.

Sowell has been listed in such publications as *Outstanding Young Men in the South* and *Who's Who in Education in the South*.

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Bill Sowell (left) and Herman Gatewood (right) each received a painting in recognition of their long-time contributions to the college. Sowell's wife, June, (left), and Gatewood's wife, Aldeen, (right) also attended the ceremony.

