

PAGE

2

Foundation for Excellence established to provide support for Chowan's Department of Business.

PAGE

3

Board of Trustees hears report of growing need of new student center; Austine Evans named acting vice president for student enrollment.

PAGE

5

Alden Challenge Campaign greatly exceeds goal; more than \$250,000 raised in gifts and pledges.

PAGE

7

Emma Gay Stephenson served alma mater for more than 63 years; left a legacy of commitment

PAGE

11

Members of alumni keep in touch with alma mater; Classes of '54, '64 and '69 send news of activities.

PAGE

13

Braves prepare for second year of Division III competition; Lady Braves hope to improve record.

PAGE

14

Hill, McGill, Phillips and Weiss honored and enshrined in Chowan's Sports Hall of Fame at banquet.

Annual one-day fund-raising effort

Increased goal surpassed in fifth "Day for Chowan"

The fifth annual "Day for Chowan" on Thursday, Dec. 1, was cited as a "tremendous success" when more than \$250,000 in gifts and pledges was raised by volunteers and other friends of the college to exceed both the goal set by the steering committee and the challenge goal announced at the day's kick-off breakfast.

The annual fund-raising event, encompassing the five counties of the Roanoke-Chowan area as well as Franklin and Southampton County, VA, was coordinated by Laurie Bass, Director of Annual Giving and Day For Chowan.

The 1994 "Day for Chowan" chairpersons were Raymond Benthall, Jr., senior vice president of Centura Bank's Murfreesboro office, and Mrs. Jane Taylor, a retired home economist with the Cooperative Extension Service.

A goal of \$200,000, and increase of \$50,000 over the 1993 goal, was set by the Steering Committee during its last planning session prior to the event. After the lead gifts and pledges was announced at the kick-off breakfast, Benthall challenged the volunteers to increase the goal to \$225,000.

A total of \$256,608.47 was raised in gifts and pledges from the 550 individuals and businesses supporting the drive.

The day began at 7:45 a.m., when 315 volunteers for "Day for Chowan" met for a bountiful country breakfast in Thomas Cafeteria and heard words of appreciation from Dr. Jerry Jackson, president of the college; Greg English, president of the History Club; and Suzanne Whitley, a business administration major and president of the Chowan Ambassadors.

Also speaking at the breakfast was Laurie Bass, who gave general instructions for the day

and announced the reporting stations. Benthall addressed the group to announce the lead gift total and to provide the challenge for an increased goal. Mrs. Taylor

reviewed the importance of the "Day for Chowan" effort to inspire the solicitors and team captains.

More than 67 friends of the college from throughout the five county area served on the steering committee to help direct activities

for the day and to enlist team captains and solicitors in their respective areas.

Serving as co-chairs for Gates County were Bedford Brown and Mack Eason, while C. J. Watson was chairman of the effort in Northampton County.

Bob Spivey and Nathan Copeland shared the chairmanship in Bertie County. Three persons sharing the leadership posts in Franklin and Southampton County were Edgar Parker, George R. Davis, III, and George O'Bryant.

The unrestricted gifts received during "Day for Chowan" go to the Annual Fund and are used for the general operation of the college. Gifts may also be designated for specific programs and needs.

Bass said that "Day for Chowan is a way to help the five communities become aware of the good things that are happening at Chowan and the significant impact the college makes on the area."

Bass said the financial impact that the college has on the surrounding area is at least \$10 million annually.

More than \$250,000 in gifts and pledges received.



Raymond Benthall, one of the co-chairs for the event, gives instructions to the volunteers.

The large group of volunteers enjoyed a bountiful breakfast in Thomas Cafeteria prior to receiving instructions from the co-chairs. Bright, warm sunshine helped to motivate the group to reach, and exceed, their goal.



Goal increased during breakfast meeting after hearing total of lead gifts