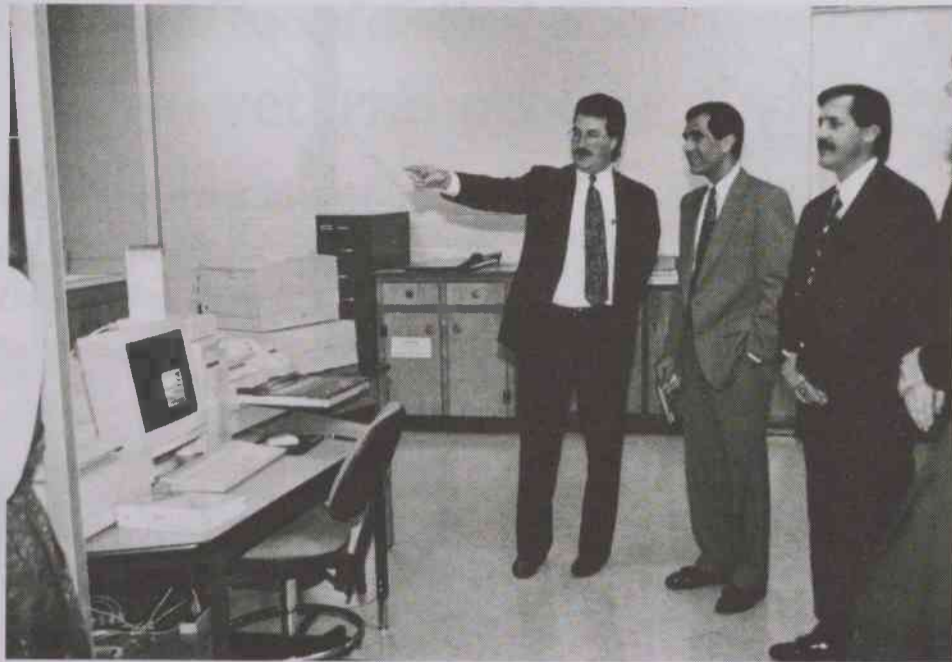


Tom Brennan, left, chairman of the Krueger School of Graphic Communications, explains the imaging lab equipment to Tom Saggiomo, center, Hoechst's director of sales and marketing, and Dwight Collier, regional technical sales manager.



## Hoechst Celanese donates digital proofing system

The Hoechst Celanese Corporation, with headquarters in New Jersey, has donated a state-of-the-art pressmatch digital proofing system to Chowan's Krueger School of Graphic Communications.

The system has been installed in the school's imaging laboratory and networked to the Power Macintosh workstations, digital scanners and cameras, and the Varityper imagesetter.

Tom Saggiomo, director of sales and marketing for Hoechst, and Dwight Collier, regional technical sales manager, visited the campus recently and toured the school to see the equipment in operation by students.

Collier, an alumnus of Chowan College, served on the faculty for a number of years as professor of printing technology prior to joining Hoechst.

Representing the printing industry to accompany the Hoechst officials on the tour conducted by Tom Brennan, chairman of the school, were M. Frank Edwards, chairman of the Printing Industry of the Carolinas (PICA) and a member of Chowan's Board of Trustees, and Dick Spencer, president of PICA.

Prior to the tour, a luncheon was held in the President's Dining Room for the group. Peter Squire, director of development for printing production, who spearheaded the recent Alden Challenge Campaign, coordinated the tour.

## Foundation makes grant for purchase of books

The Marion Stedman Covington Foundation of Greensboro, has provided a grant to the Chowan Friends of Whitaker Library to be used for the purchase of books.

"We are very pleased to receive this significant grant," said Mrs. Geraldine Harris, head librarian and secretary to the Friends of Whitaker Library, "which will add further support for our four-year programs."

The Marion Stedman Covington Foundation was established in 1986. Mrs. Covington is the daughter of the founder of Stedman Corporation a textile corporation in Asheboro.

The Friends of Whitaker Library was established to foster a "greater understanding and appreciation for Whitaker Library as a source of strength for the region."

Dr. William Martin of Greenville, serves as president with Dr. Eley Whitehead of Murfreesboro as vice president.

## Partners find key to printing success

By TOM MURPHY  
Business Editor, *The Rocky Mount Telegram*

NASHVILLE—Some people probably thought Rick Winstead and Craig Glasgow's business venture would be short-lived.

Who in their right mind would ever attempt to make a living making keys. That's what a lot of people probably thought of our business when we opened in 1989, said Winstead.

"In fact, people used to walk in to get us to make keys," he said. "once, we thought about getting a key machine, so we wouldn't have to say no."

In reality, Key Printing Inc., is a printing business formed in their hometown of Nashville by Winstead and Glasgow.

Ask Winstead and Glasgow about the importance of a good long-range business plan. Even though their business opened in 1989, the planning began in 1974.

The two partners graduated from Northern Nash Senior High School. They were both in the graphic arts curriculum for three years. Both received associate degrees in printing technology from Chowan College.

The two have been longtime friends.

"We're still in the same neighborhood we grew up in," said Winstead. "It's our part of the world."

A tobacco barn once occupied the land on which Winstead and Glasgow built Key Printing's building.

"The barn was our camp," he said. "When we were 7, 8 and 9 years old, we slept in the barn, camping out."

While roommates at Chowan, the initial plan was formulated to start a printing business in their hometown of Nashville. They knew that the best teacher was hands-on experience, and to that end, neither has ever worked in a non-graphic arts related job, from high school to the present.

With principle and theory of printing well in hand, both worked for Gray & Creech, Inc., for several years as technical representatives. Their jobs involved service and repair for all types of copiers, bindery, pre-press and offset printing equipment.

"Being knowledgeable about the inner technical workings of a piece of equipment and being able to make proper repairs in-house is beneficial to our customers and to us," said Glasgow.

Two graduates, long-time friends, establish successful business

Financial assistance for majors in teacher education program

## Special incentive awards announced for minority students

In order to develop a stronger enrollment base from geographic region of the college, Chowan has established a Regional Incentive Grant Program and special incentive awards for minorities in the teacher education program.

Mrs. Austine Evans, acting vice president for student enrollment, said that first-time freshmen entering Chowan and living in one of the ten northeastern North Carolina counties, or Southampton County of Virginia, will receive incentive awards.

"The amount of individual awards," Mrs. Evans said, "will be based on the student's high school grade point average and SAT (Scholastic Aptitude Test) or ACT scores."

"The awards will be available to both commuting and residential students," Mrs.

Evans continued, "and they are renewable for four years of study if the student maintains a satisfactory grade point average."

The N.C. counties specified for the awards are Hertford, Bertie, Northampton, Gates, Halifax, Pasquotank, Perquimans, Chowan, Warren and Camden.

Evans also announced incentive grants for minority students preparing to become teachers. "We want to promote ethnic diversity in our teacher education program," she said, "by providing three financial grants."

One of the grants is for minority students transferring to Chowan from another institution. They will receive a \$500 tuition grant when officially accepted into the teacher education program.

Another grant is for full-time minority students at Chowan who will be eligible for a \$500 tuition grant when they declare teacher education as their major, and they are officially accepted into the program by the Department of Education.

Evans said the third incentive grant is for minority students who have been awarded a bachelor's degree and are full-time education licensure candidates.

"The amount of the grant will be based on their college grade point average," she continued.

More information on the new incentive grant program is available by contacting Mrs. Evans in the Office of Admissions at Chowan, telephone 919/398-4101.