

## 1994 Day for Chowan, Alden Campaign highly successful

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of the arts and letters in the region.

The Hobson Family Foundation grants Chowan the widest flexibility in selecting a distinguished nominee in the field of arts and letters. The prize recipient is chosen by a college committee consisting of outstanding faculty members.

The 1995 recipient of the Hobson Prize was author Kaye Gibbons, whose first novel, ELLEN FOSTER, won the Sue Kaufman Prize for first fiction from the American Academy and Institute of Arts and Letters, a special citation from the Ernest Hemingway Foundation, and the Louis D. Rubin Writing Award from the University of North Carolina. She published her second novel, A VIRTUOUS WOMAN, in 1989, which received wide praise in the United States and abroad.

Her third novel, A CURE FOR DREAMS, which was published in 1991, won the PEN Revson Award for the best work of fiction published by a writer under thirty-five years of age. Her fourth novel, CHARMS FOR THE EASY LIFE, was published in 1993, and her fifth work, SIGHTS UNSEEN, was released in August 1995.

On April 25, 1995, the commemoration of Daniel Hall for Fine Arts was held in celebration of the refurbishment of the structure made possible by the descendents of Professor Jeannette Snead Daniel and Walter Eugene Daniel, a longtime state senator from Weldon. The couple first met on the Chowan campus while she was a member of the music faculty in 1885-86. The naming of the facility was made possible in 1968 by Dr. Donald Snead Daniel, of Richmond, who contributed financial support in behalf of himself and other children of Professor and Senator Daniel.

The recent refurbishing of Daniel Hall was made possible by descendents of Professor and Senator Daniel who recognized the need to improve the building when they met on campus for a family reunion in 1993.

Improvements include the renovation of a practice room for college choral groups, a redecorated and furnished south entrance lobby, an electronic music studio, renovated offices for faculty and staff, and refurbished classrooms for students. Many structural improvements were made to the building including a new

### Establishing new identity

*Continued from Page 1*

academics today as the textbook. Entering freshmen are increasingly computer literate and have come to expect computer utilization to be a routine and normal mode of study. It is here that Chowan can become a pacesetter because there is, in hand, an exceptional and superior plan for the utilization of technology throughout the college. Coupling new academic programs and associated technological support should enable our enrollment efforts to be successful and thus clearly establish Chowan as a strong contender in the arena of baccalaureate institutions.

Although this College has been on the academic scene for nearly 150 years, we are actually undergoing a kind of rebirth which will require everyone's best if we are to be successful. It's an investment that will be reflected in the lives of those young people who elect to come to Chowan. As trustees, faculty and administrative staff, we pledge our best and with your interest and strong financial endorsement, the Chowan we become can be a source of pride for all.

—Herman E. Collier, Jr.  
Interim President

heating and air-conditioning system and extensive roof repair. Also, landscaping around Daniel Hall was begun with funds gifted during the campaign. Mrs. Ella Ann Holding, of Smithfield, presented a concert of classical music during the commemoration activities.

The Chowan College Foundation for Excellence in Business was organized during the 1994-95 academic year to support and assist in the development of the Department of Business. The Foundation seeks to provide (1) financial support to supplement the academic programs in business; (2) capital acquisitions to provide state-of-the-art facilities and technology for instructional purposes; (3) resource persons from the business community to broaden student knowledge and awareness of the role of business in society; (4) public service events to further develop and enrich the business training of those who live and work in the surrounding area; and (5) leadership to foster greater understanding of and appreciation for the economic, ethical, and social role of business enterprise as a source of strength for the region.

Membership in the Foundation for Excellence in Business is open to all individuals and businesses who have a genuine interest in improving the workplace and the individual who will function in it.

Over the course of the 1994-95 year, the corpus of the endowed Faculty Development Fund increased 43% to \$126,815.25. Income earned on the Faculty Development Fund corpus helps provide funds for faculty to participate in off-campus continuing education workshops and seminars thereby strengthening the quality of classroom teaching on campus.

Tribute was paid to agriculture and the role agriculture plays in the Roanoke-Chowan region when Chowan hosted the second bi-annual Agricultural Celebration of March 3, 1995. The program began in early afternoon with concurrent workshops being held on a variety of farm-related topics including the impact of NAFTA and GATT on local agriculture, an agricultural forecast, federal crop insurance, credit and computer software for agriculture, water quality management and nonpoint source pollution. Dallas R. Smith, deputy under-secretary of farm and foreign agricultural services of the Department of Agriculture, spoke on "A New Era for Agriculture" at the evening banquet which climaxed the day's activities.

The fourth annual Awards and Appreciation Dinner was held May 11 in the President's Dining Room. Each year, the Awards and Appreciation Dinner is given in honor of those alumni and friends whose consistent and

exceptional generosity undergirds the college's life and work with young people. Alumni and friends receiving the Chowan College Distinguished Recognition for Philanthropy give at least \$1 million during their lifetime or pledge by will an estate gift of at least \$1 million, Alumni and friends receiving the Godwin Cotton Moore Achievement Award give a minimum of \$500,000 during their lifetime or pledge by will an estate gift of at least \$500,000. Alumni and friends receiving the Archibald McDowell Benevolence Award give a minimum of \$250,000 during their lifetime or pledge by will an estate gift of \$250,000. Alumni and friends receiving the Bronze Circle Award give a minimum of \$10,000 during their lifetime or pledge by will an estate gift of \$10,000. The Founders Club recognition is for those alumni and friends who gave during the current fiscal year (June 1, 1994 to May 31, 1995). Alumni and friends receiving the Legacy Society recognition provide Chowan a deferred gift by will, life insurance or planned gift instrument such as a trust or annuity.

On June 2, 1995, the fourth annual Chowan Classic Superball Golf Tournament was held at Beechwood County Club with a complement of 112 golfers. The tournament benefits the General Endowed Scholarship Fund.

Private gifts and grants to the college for the 1994-95 year totaled \$1,805,000. Of this amount, unrestricted gifts to the Annual Fund totaled \$198,000. The number of donors for the 1994-95 year to all giving opportunities on campus was 1,856. The number of gifts for the 1994-95 year to all giving opportunities on campus was 2,648.

The development program during fiscal year 1994-95 was marked by continued enthusiasm for strengthening Chowan's four-year institutional program and appeal. Chowan is blessed by many alumni and friends who have always been for the institution a source of strength and pride. As an institution of Christian higher education affiliated with the Baptist State Convention of North Carolina, the college family remains most grateful for the support of North Carolina Baptists.

The Annual Report on Chowan's Athletic program was not available for this issue, but will be published in a forthcoming edition of Chowan Today.



**Foundation for Excellence in Business is organized; Major donors honored at annual Awards and Appreciation Dinner**

*Special recognition was given the Daniel Family during commemoration ceremonies of Daniel Hall. Miss Donna Worthey, a music major, is shown presenting Mrs. Narcissa Titman, a gift in behalf of the student body.*