

## Goal exceeded in sixth "Day for Chowan" campaign

The sixth annual "Day for Chowan," held Thursday, Nov. 9, was cited as "very successful" when a total of \$153,969.12 was received in gifts and pledges during the one-day fund-raising effort.

More than 375 volunteers and other friends of the college participated in the event, which was co-chaired by Mrs. Diane Dixon of Murfreesboro, and Charles Hughes, an Ahoskie businessman.

The drive, coordinated by Laurie Bass, Director of Annual Fund and Day for Chowan, encompassed the five counties of the Roanoke-Chowan area as well as Franklin and Southampton County, VA.

The unrestricted gifts received during "Day for Chowan" go to the Annual Fund for use in college's general operation. Gifts could also be designated for specific programs and needs.

Bass said that "Day for Chowan is a way to help the five counties become aware of the good things that are happening at Chowan and the significant impact the college makes on the area."

Chowan employs approximately 200 faculty and staff members. Bass noted that the financial impact Chowan has on the surrounding area is conservatively estimated at \$13 million per year.

A goal of \$150,000 was set by the Steering Committee during the last planning session prior to the event. At the kick-off breakfast, Hughes announced that approximately \$90,000 had been received in lead gifts and pledges. More than 620 individuals and businesses supported the drive.

The day began at 7:45 a.m., when the volunteers met for a "country" buffet breakfast in Thomas Cafeteria and heard expressions of greetings and appreciation from Dr. Herman E.



Charles Hughes, one of the co-chairs for the event, addresses the volunteers at the kick-off breakfast.



Collier, Jr., interim president. Students on the program who thanked the "Day for Chowan" workers for their support of the college included Greg English, a senior majoring in history and president of the Chowan Ambassadors; Anabela Adams, a senior from Portugal majoring in English; and, Donna Worthy, a senior majoring in music.

More than 50 friends of the college from throughout the five-county area served on the steering committee to help plan and schedule activities and enlist team captains and solicitors in their respective areas.

A victory celebration was held at the Ella Cobb Camp President's Home at the end of the day at which time an announcement was made regarding the total gifts and pledges. The volunteers and their spouses, after being greeted by President and Mrs. Collier and the co-chairs for the event, were served a buffet dinner.

Syrwillia L. Morgan of Gatesville and Joan Howell Russell of Sunbury, led the campaign in Gates County. In Bertie County, the co-chairs were Maria H. Jennette and Nathan R. Copeland, both of Windsor, while Edgar Parker and Teresa Beale were co-chairs in Franklin and Southampton County, VA.

William G. Hall and Tommie Hill, both of Murfreesboro, served as Hertford County co-chairs for the fund-raising event. The Rev. Randolph Phillips and Guy E. "Billy" Fisher, both of Pendleton, were the co-chairs in Northampton County.



ABOVE—A victory celebration was held at the Ella Cobb Camp President's Home at the end of the day for volunteers and their spouses. Proudly displaying a sign to announce the totals are Charles Hughes and Diane Dixon, left, co-chairs, and Laurie Bass, director of Day for Chowan, and President Herman E. Collier, Jr.



STUDENTS EXPRESS GRATITUDE—Appearing on the program at the kick-off breakfast to express appreciation for the work of the volunteers are: Greg English, a history major and president of the Chowan Ambassadors (top); Anabela Adams of Portugal who is majoring in French and English (center photo); and, Donna Worthy, a music major from Murfreesboro (bottom photo).



## Trustees announce major plans for future

*Continued from page 1*

"We will also provide additional computing hardware for the student management office," Collier noted, "and the reception area for prospective students and their parents will be enlarged and refurbished."

"Chowan is now in a new and different arena of student recruitment," the interim president pointed out, "and while we must accelerate our efforts to recruit new students, we must also exert every effort to 're-recruit' our present students and retain a much higher percentage of freshmen and sophomores."

Improvements in student services will be

made and plans are being developed for a career development and placement center in the Office of Student Development.

Collier also announced several other campus improvements including a permanent phonathon room to be used jointly by the admissions office and alumni services. He also said that several campus buildings will receive much-needed roof repairs and replacements.

Trustees also approved the development of a major capital campaign plan to meet technology and other academic needs on campus. The Office of Development will formulate a campaign plan no later than December 1996.