

1996

YOUR BEST BUY

all new 1967 **ZENITH**

... yes, they're now here — the complete all new 1967 ZENITH line. Price them ... Compare them!

19" Portable TV

19" overall diag. measurement, 172 sq. in. rectangular picture area
America's Most Popular TV



The RESORT • X1910C
THE SLIM LINE SERIES

New, gracefully slim molded two-tone color cabinet. Charcoal color and Off-White color. Top Carry Handle. Monopole Antenna.

\$129⁹⁵

20,000 Volts of Picture Power



... combines with Zenith's own Sunshine Picture Tube for unsurpassed picture brightness and clarity!

HANDCRAFTED NO PRINTED CIRCUITS... NO PRODUCTION SHORTCUTS



100% handwired chassis connections for greater operating dependability! Rugged metal chassis has up to 200 times greater heat conduction ability than phenolic used in printed circuit boards.



... welcome Chowan College Students, Faculty and Staff.

lightweight,
super compact
12" personal portable tv

12" overall diag. meas., 74 sq. in. rect. picture area



less than a foot high
... fits in anywhere!

The DISCOVERER • X1215
THE COMPANION SERIES

New standard in compact portable styling! In Charcoal Blue color and Light Blue color, Beige color and Off-White color, Pastel Yellow color and White color, or White color and Beige color.

\$99⁹⁵

it's **HANDCRAFTED!**



No printed circuits ... no production shortcuts for greater operating dependability, fewer service problems.

ALL NEW 1967 **ZENITH** 19" RECTANGULAR **COLOR**



The ABERDEEN • 19X3915W
All new 19" Decorator-Compact table model television with vinyl clad metal cabinet in grained Walnut color. Two Zenith Quality Speakers. VHF/UHF Spotlite Panel.

\$429.95

NOW! COMPACT COLOR TV
for any room
in your home!



PATIO



KITCHEN



DEN



BEDROOM

NOW... A **GIANT 25" RECTANGULAR COLOR PICTURE** SLIMMED INTO BEAUTIFULLY COMPACT CABINETRY



COLOR TV's LARGEST PICTURE!

all new 1967 **ZENITH** Royal Compact **COLOR TV**

25" overall diag. meas., 295 sq. in. rectangular picture area

The COVINGTON 25X4518W

Handsome Contemporary styled compact console in genuine oil finished Walnut veneers and select hardwood solids. 6" Oval twin-cone speaker.

\$599.95

ALL NEW 1967



8 TRANSISTOR personal portable radio
In Deluxe 5-Piece Gift Ensemble

ROYAL 41-G. 5-piece ensemble has earphone attachment, set of batteries, custom carrying case and gift box. Rugged cabinet. White color or Charcoal color.

only **\$29.95**

ALL NEW 1967



VEST POCKET RADIO

The Royal 20-G. Small, but mighty 8-transistor radio delivers 195 milliwatts of undistorted audio output. Measures a mere 2 1/2" x 2 1/4" x 1 1/4" — fits easily in vest-pocket or cosmetic case. Uses 2 mercury cell batteries. Earphone jack. Complete with earphone attachment, vinyl carrying loop, batteries in gift box.

only **\$19.95**

Come in, see our full line of **ZENITH** Radios, Stereos, Phonographs, TV —

BUY THE BEST!
ZENITH
ALL NEW 1967



*Goes everywhere!
Plays anywhere!*

The SPORTABOUT Model X512

Greater sound performance. Plays from batteries or AC wall outlet. Portamatic 4-speed record changer. Available in choice of 2 color combinations.

from **\$39.95**

NEW! BATTERY OPERATED

ZENITH SOLID-STATE PORTABLE PHONO



ASK FOR A DEMONSTRATION

R. V. PARKER'S MURFREESBORO APPLIANCE

COMPANY

"ZENITH SALES AND SERVICE"

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