

Printing School Looks Back, Plans Ahead

MURFREESBORO — Just a few newspaper publishers started it 14 years ago.

There was little equipment in 1951 when Chowan College school of printing began preparing for its first students, recruited by the late Chowan president, Dr. F. O. Mixon, from a small student body. During the intervening years there has been an explosive growth at Chowan College in student enrollment and facilities. The school of printing (Department of Graphic Arts) has kept apace.

Today there is a \$250,000 printing plant and a \$100,000 building. Modern newspaper mechanical production machinery in all areas of printing-publishing make up the "tools" used by today's up-graded graphic arts students.

Service to Industry

During the passing years since the late Roy Parker Sr. of Ahoskie, Frank Daniels Sr. of the News and Observer, Mrs. Elizabeth Swindell of the Wilson Daily Times, Henry Dennis of the Henderson Dispatch, Don Hall of the Roanoke Rapids Herald, Dave Whichard of the Greenville Reflector and other publishers helped to establish the school of printing at Chowan College, many trained and educated mechanical production craftsmen have been employed in the printing industry in North Carolina and neighboring areas.

You will find Chowan College School of Graphic Arts students employed in various capacities by the better printers and publishers. Each year these employers attest their satisfaction with the teaching program of the school by their continued financial and moral support.

Produced

Students of the School of Graphic Arts have as practical learning tools the printing and publishing of the award-winning

monthly magazine, THE CHOWANIAN, and THE DAILY CHOWANIAN. Associated Press leased wire news service is used in the makeup of the daily newspaper.

Of course there are many other pieces of printed matter used

in teaching students practical production methods: The annual, CHOWANOKA: the annual Catalog; several brochures, some using four-color pictures (also produced in the school). Except for the printed matter used by the college, the school does ab-

solutely no commercial printing for any other source.

Promotion for Growth

The School of Graphic Arts faculty is not high on academic degrees (this is being advanced), but they are high on mechanical production practical experience

- and continue an almost constant study of new designs and automated methods.

The faculty members keep heads together in combined efforts to promote installation of late model production equipment, and search for financial assistance for expansion and new teaching tools.

The personalities on the faculty are: Herman W. Gatewood, formerly of Chatham, Va., who heads up the Linotype department, typesetting and makeup. He is also faculty editor of both the monthly and daily publications. Mr. Gatewood is working on an Associate of Arts degree at Chowan, having received a graphic arts degree.

William B. Sowell, formerly of Pageland, S. C., is a graduate of both the Department of Graphic Arts and the academic college at Chowan. He is now working on an Industrial Arts (B.S.) degree at East Carolina. Mr. Sowell teaches offset and letterpress and related skills. He is technical advisor for THE CHOWANOKA staff.

John McSweeney, a native of South Carolina, has been with the School of Graphic Arts since its establishment. He continues as its director with, as he says, "So many years in newspaper work I couldn't do anything else."

Visitors are always welcome at Chowan College. If you want to see how your newspaper is printed, stop in at the School of Graphic Arts. "You'll be glad you did!"



CATALOGS IN THE MAKING—Ten thousand 1967-68 Chowan College catalogs are in the School of Graphic Arts bindery being readied for the covers. The 154 page catalog will have a four-color cover showing a view of the campus. This is one of the many printing projects produced by Chowan's School of Printing. In the picture, left to right, are Jerryl Burton and Richard Smoot, both returning students

who worked on production during the summer; and Charles Stevens who graduated in 1965. He will receive his B.S. degree in graphic arts at Arkansas State University at the end of the next college term and his masters degree from South Dakota State University the following year. These young men earned good pay during the summer to help with their education.



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Incorporated
of Ahoskie
Salutes



The
J. ROY PARKER
SCHOOL
of
GRAPHIC ARTS

We are proud that the name of our founder is associated closely with this department of Chowan College.

We acknowledge the contribution of the school to the improvement of the newspaper and printing industries.