



The printed word. It's ready when you are.

The world doesn't stop when you want to take a nap.
 Or talk to a friend. Or go to the grocery store.
 Print doesn't stop either. It's always new.
 But you can pick it up. And put it down.
 And pick it up again. And never miss a thing.
 It waits for you. Tells you what



you want to know. When you're ready.
 Clip a coupon and save it for Thursday. Put an article
 aside for midnight reading. Shop for bargains in your
 living room. Read the fine print on a new product.
 And do it in your own good time.
 The printed word is ready when you are. All the time.

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