

# SMOKE SIGNALS

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## Campaign for Gym Hits \$900,000 Mark

Chowan College has reached the \$900,000 mark in pledges and gifts in its quest to provide its students with a new \$2 million gymnasium-physical education center.

The announcement was made by president Bruce E. Whitaker and E. L. Hollowell of Edenton, national chairman of "Accomplishing Our Mission."

The success of the campaign to date could be attributed to the "interest and hard work of Chowan's volunteer leaders and workers and the generous response from Chowan's many friends and supporters," Whitaker said.

He explained that the \$900,000 total does not include a \$200,000 anonymous challenge gift, which provides one dollar for every two dollars in gifts and pledges until the \$1,025,000 mark is reached. To date, \$132,500 of the challenge gift has been claimed. Added to the \$900,000 figure, the total received for the new facility in pledges and gifts exceeds \$1 million.

The \$2 million campaign is the most ambitious in the history of the college according to Whitaker. During its last campaign, Chowan received almost \$1.3 million to provide the college with a new science-engineering facility.

Whitaker said Chowan must now continue to move forward to reach its \$2 million goal. "This will require the dedicated efforts of everyone involved in the campaign. I am confident that under their leadership Chowan will receive strong support from those who appreciate the important role the college is playing in the field of Christian higher education."

Hollowell commented, "We cannot underestimate the need for a new gymnasium-physical education center at Chowan," Hollowell emphasized. "The present gym was built in 1954 when the student body numbered under 300. Now, Chowan is serving close to 1,000 young men and women. The response of the alumni, trustees and advisors, faculty and staff, and other friends of the college indicates they are aware of the great need and are willing to do their share to help build the new facility."

The national chairman said the many features of the new gymnasium-physical education center will increase Chowan's ability to train young men and women for their future lives.

These features include three full-size basketball courts, two classrooms, weight room, wrestling room, four non-regulation courts (handball and paddle tennis), steam bath, sauna, therapy room, laundry room, and an Olympic size swimming pool.

Successful area campaigns have helped boost the total in pledges and gifts to the present \$900,000 Hollowell noted. He said campaigns are meeting success in Murfreesboro-Como, Ahoeskie- Winton-Aulander, Northamp-

ton Co., and Bertie Co. He said in Virginia, a successful campaign is under way in Tidewater. He stated additional campaigns will be held in Elizabeth City-Albermarle, Edenton-Hertford and Gates Co., Rocky Mount-Tarboro, Wilson, Greenville-Washington, Henderson-Oxford, Raleigh-Triangle, Kinston-New Bern, Goldsboro, and Piedmont Triad. Campaigns will also be held in Virginia in Peninsula, Southside and Richmond-Petersburg.

## Study Tips Offered For Exams

The following exam study outline was submitted by Mrs. Wilhelmina Wilcox, guidance counselor, to assist students in preparing for their final examinations.

I. Make a daily Exam Review Schedule and post on your bulletin board.

A. Allow time for reading new materials.

B. Allow time for reviewing notes.

(1.) After each class, use 10 to 15 minutes for review.

(2.) Review in sequential order. (a) Main ideas. (b) Chapter notes. (c) Reread the textbook if certain points are difficult.

(3.) Try to predict exam questions.

(a) Ask your professor for recommendations. (b) Group review and question sessions with serious friends or classmates.

(4.) Study 5 to 8 for final exams if you have not kept up with note reviews.

(5.) Review notes and other materials for a maximum of 3 hours if you have been doing your daily reviews.

II. Find a conducive study area.

A. Have good lighting.

B. Have all necessary tools (pencils, pens, dictionary, books, notes, etc.).

C. Get rid of temptations such as pictures of girlfriends, boyfriends, etc.

III. Psychological preparation.

A. Get plenty of sleep and eat well. A fatigued body or brain cannot produce for you.

B. Avoid rushing on the morning of the test. It just gets your nerves on edge and you'll forget half of what you think you know.

C. Arrive to exam on time so you will have a few minutes to meditate and be calm.

D. Finally, whisper a prayer, it works!

Wilhelmina L. Wilcox

## Jazz Five Slated Next Fall

A wealth of musical talent will highlight the Chowan College Community Concert Association's 1978-79 season.

Four attractions, Lonstreth and Escosa, duo harpists; Peanuts Hucko Jazz Five; Grant and Winn, duopianists; and The Ronnie Brown Trio have been scheduled.

"This is one of the strongest programs we have ever offered," stated Dr. Alton Parker of Murfreesboro, president of the concert association.

Parker said area residents will be given an opportunity to attend the concerts through membership during the association's annual membership drive April 10-15.

Tickets for the 1978-79 attractions are \$6 for students, \$12 for individuals, and \$30 for families. They may be purchased from any of the workers or at the McDowell Columns switchboard. Membership information is available by calling 398-4101.

Parker said Lonstreth and Escosa performed several years ago, and because of their popularity they have been invited back. "But this will be their first appearance in the renovated McDowell Columns auditorium. We believe this will be a perfect setting for their concert."

The Jazz Five features the clarinet of Peanuts Hucko, singing star Louise Tobin, plus piano, bass and drums. Peanuts Hucko has played in many major bands including Benny Goodman and Louis Armstrong. For several seasons he was seen on weekly television as "King of the Clarinet" on the Lawrence Welk Show.

Concerning Grant and Winn, a Columbia Artists spokesman commented: "Sensational reviews and ecstatic audiences have marked the performances of this superb duo. The vitality and artistry of two soloists characterize Cameron Grant and James Winn."

The concert by the Denver natives was called "a magnificent two-piano recital," by the Worcester (Mass.) Gazette.

The leader of The Ronnie Brown Trio is a former faculty member of Boston's New England Conservatory of Music. His trio of piano, bass and drums presents a program of classics, pops and jazz. A Los Angeles Times critic commented, "One of the nation's top pianists bar none — Ronnie Brown — capable of playing anything."

Grant and Winn will appear September 25; Peanuts Hucko Jazz Five, November 6; and The Ronnie Brown Trio, March 1. The Lonstreth and Escosa concert has yet to be scheduled.

## Student Group Tours Merchandising Markets



Princess Sam, of the Apple Blossom Festival

## Sam Clark Represents Chowan in Festival

Kathleen (Sam) Clark, Chowan College sophomore and Student Government Association president, has been selected to represent Chowan as its princess in the Shenandoah Apple Blossom Festival in Winchester, Va., May 4-7.

Miss Clark will participate in the ceremony crowning Gigi Garner, 20-year-old daughter of TV and movie actor James Garner, as Queen Shenandoah LI on May 5. She will also participate in all of the other special activities that attract thousands of visitors to Winchester, billed as "The Apple Capital." The festival has been presented each year since 1924.

A native of Lewiston, Me., Princess Sam is the daughter of Col. and Mrs. Frank A. Clark, who now reside in Rhode Island with her younger brother, Mike. She graduated from Bayside High School in Virginia Beach, Va. Her high school activities included varsity basketball, intramural tennis, powder puff football, homecoming and graduation committees, and Future Homemakers co-chairman.

She entered Chowan in August, 1976 as a fashion merchandising major. During her freshman year, she was a member of the Trailblazers, vice president of the Sociology Club, member of Alpha Pi Epsilon, Phi Beta Lambda, and the Spring Festival Court, and an honors list student.

Currently, she is a member of Alpha Pi Epsilon, president of the SGA, and member of various committees including dorm philosophy, faculty-student, cafeteria, and student activities. She has served as trainer-manager for the wrestling team two years. She was also named to Who's Who Among Students in American Junior Colleges.

Her hobbies include sewing and designing clothes, handcrafts, modeling and photography. She will reside in Virginia Beach after graduation in May.

## Student Aid Meetings Scheduled

Those students who have received financial aid and do not plan to enroll at Chowan during the Fall semester are requested to inform the Financial Aid office. Those who have received a National Direct Student Loan are required to attend an Exit Interview meeting. These will be held at 10:00 a.m., April 17 and 19. You attend the day you do not have assembly.

"If you plan to apply for financial aid for 1978-79, you need to be sure all paper work is completed immediately," Clifton S. Collins, director of student financial aid said. "We hope to have individual sessions with you during examination week to discuss your aid for 1978-79."

## Trade Show Highlights N.Y. Trip

By ANDREA EASON  
Department of Business

A group of merchandising management students recently New York City where they visited a men's apparel trade show, studied display and design techniques and manufacturing and marketing procedures.

The group left Murfreesboro on Friday, March 29, and returned Tuesday, April 4.

Students attending included Margaret Austin, Kim Brewer, Amy Brown, Debby Carpenter, Sam Clark, Sherri Clouser, Sanita Cooper, Ray Enoch, Karen Field, Gena Gantt, Jim Gantt, Jean Hamlin, Susan Head, Lari Helfand, Diane Jackson, Lew Meredith, Jean Metz, Patti Park, Mary Jeanne Ranslem, Regina Rawlings, Debra Simms, Veronica Stevens, and Lisa Wilson.

Mrs. Elizabeth L. Francis, coordinator of the merchandising program and professor in the Department of Business, arranged the trip for her classes. Also attending from the college were Mrs. Andrea Eason, Charles Faddis and T. E. Ruffin, Jr.

One of the highlights of the trip came from the students when Ben Brown, co-owner of the Hub Stores, Norfolk, and a Chowan graduate, arranged for the group to attend the Men's Sportswear Trade Show at the Statler-Hilton.

This national display of fall and winter merchandise by more than 1,000 exhibitors representing every category of the men's sportswear market enabled the students to see first hand what Fall styles will be offered, to study the quality of merchandise available and gain some understanding of the buying procedure.

The group also toured the central office of the JC Penney Company in New York City, which has over 1,700 stores in their chain. It was explained to the students that all of the buying for the Penney Co. is done through the central office in New York. Students were shown displays as they are set up in the central office and then photographed and finally distributed to the branch stores. These displays are then followed as guides by the individual stores in setting up their own interior and window display areas.

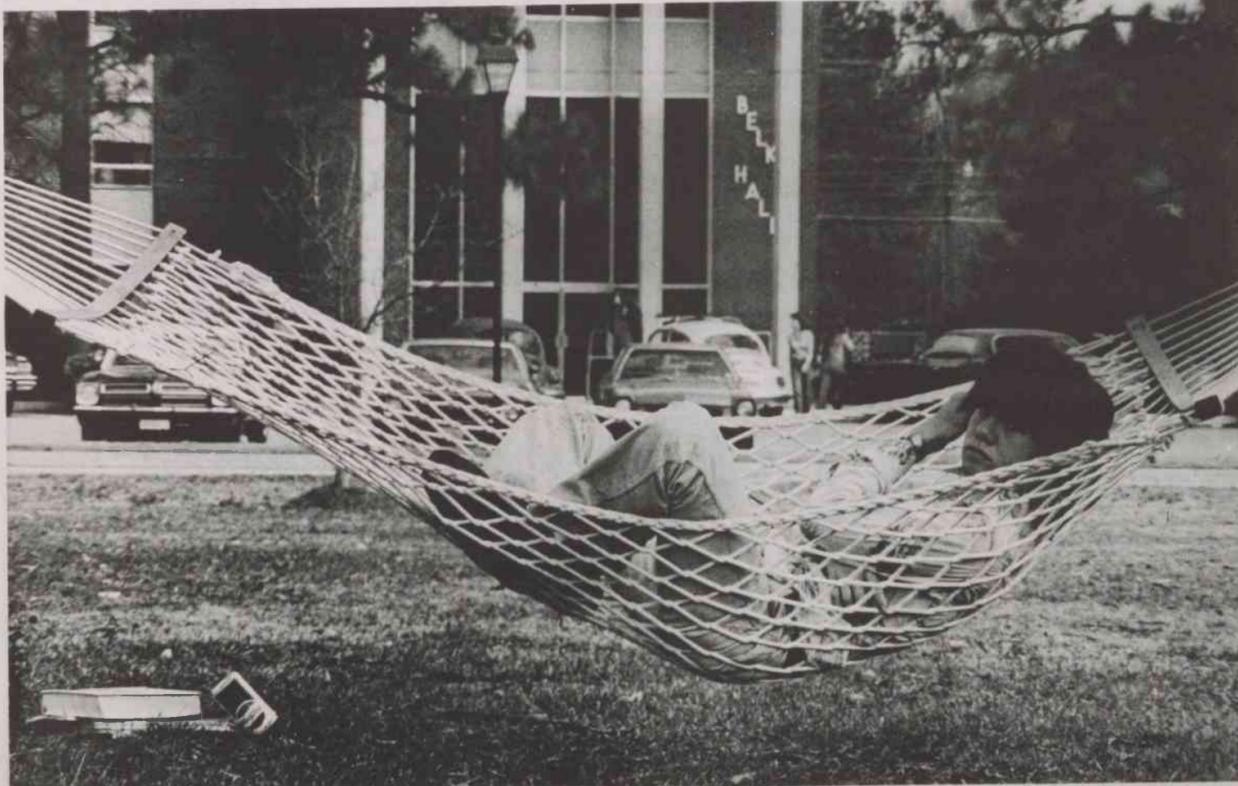
JC Penney's Merchandise Testing Center is one of the largest and best equipped in the world; it fills nearly two full floors of the central office. It was explained that more than 100,000 tests are conducted each year by the center's staff of 75 scientists, engineers, and technicians. Most of the tests involved soft goods such as apparel and home furnishings but the company is increasing its hard goods testing as it expands in this area.

In highly specialized fabric testing, scientific apparatus creates the conditions a product will face during a year of wear. A miniature "sun cabinet" tests for fading, an abrasive device for durability, steel "hands" for fabric weakness, and a "perspirometer" for the effects of perspiration. The students found this testing center very interesting.

Observing the entire manufacturing process of a line of men's suits at the Kreiger Manufacturing Company in the garment district was another tour that proved quite interesting to the merchandising students. Demonstrations showed how 40 suits are cut in one operation and each segment of the garment sewn together by experienced machine operators. The group also saw the handwork that goes into each suit.

Students were able to better understand display and design techniques as they toured the National Association of Display Manufacturers offices in uptown Manhattan.

Burlington House in New York presented a free exhibit entitled "The Mill", which showed students the seven basic textiles that are made in the United States today. The exhibit showed a jacquard weaving loom, circular double knitting machine, tubular knitting machine and a rug tufting machine. The group was moved along (Continued on Page 2)



SPRING IS A LAZY SORT OF TIME — Bob Simmons relaxes in rope swing hanging in Squirrel Park, his books ignored on the grass beneath. But with

Exam Week looming, he and the rest of the student body must soon forsake the swings for the books. (Photo by Ralph Kuhnley)

# Exam Schedule on Center Pullout — Save It!