

Language Weakness Assailed

Washington, D.C. (CPS)—The President's Commission on Foreign Languages and International Studies has handed down a report that suggests that the federal government add \$187 million to step up foreign language studies in this country. The commission called Americans' incompetence in foreign languages "scandalous."

The report, published after 13 months of deliberations and hearings, discovered "a serious deterioration in this country's language and research capacity, at a time when an increasingly hazardous international military, political and economic environment is making unprecedented demands on America's resources, intellectual capacity and public sensitivity."

Only eight percent of American colleges and universities now require a foreign language for admissions or graduation, compared with 34 percent in 1966.

But Rep. Millicent Fenwick (R-NJ) told College Press Service that she disagrees with the commission's findings.

"The importance of language and international studies at colleges and universities is sufficiently stressed," Fenwick argued. Fenwick charged the 156 page report contains "no mention of standards or achievement."

James Perkins, Chairman of the commission, said his group stopped short of proposing specific standards for foreign language proficiency because the commission wanted to be "practical minded."

Perkins added the commission knew 40 percent of the nation's colleges are community colleges, which have more of a "vocational bent," and could not have complied with any such national standards.

Instead, \$20 million of the language funding would go to colleges on incentive award basis. Colleges would be paid \$40 per student enrolled in third- and fourth-year language courses. An extra \$15 would be added if the student takes a "less commonly taught" language. The commission thinks that the incentive program would "have major leverage in fostering foreign language programs."

ONE REASON TO CONSIDER this (the word was not)

Energy

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Chowan would serve as a pilot project for other higher institutions in the state which might be interested in the computer system. The computer will be the first of its kind in the area.

Hassell said he first learned of the energy program three years ago and began conducting surveys and audits on the college's usage of energy. He said he realized 18 months ago that the college had the possibility of getting the grant and then began to carry out extensive audits that monitored everything from area wind factors to year-round climate. The audits were approved by engineers before being submitted to the State Department of Commerce.

It is projected that the expensive computer system, which will be located in the Grounds-Housing Building, will pay for itself through energy savings in three and one-half years. Hassell said the insulation and installment of thermal windows, which could begin this summer, should pay for itself in seven years.

Sutton noted the college is using some four million kilowatt hours and 150,000 gallons of fuel oil per year, while facing monthly electric bills as high as \$20,074.



1980 Lady Braves softball team from left (first row) Sandra Dixon, Elaine Chapman, Keva Smith, Lori Carter, Kim Mello, Earlyne Collette, (second row) Katherine White, Karen Wheelhouse, Kay Wright, Wanda Bacote, Ola Payne, Lisa Huffman, Lynn Ebert, (third row) Ken Pridden, Bonnie Harris, Terri Tyler, Alice Diez, Katie Weir, Nancy Keen, Coach Linda Owens. (Photo by Nancy Thierry)

Lady Braves Swing Big Bats In Softball Season Start

BY NANCY KEEN

The Chowan Lady Braves softball team powered its way to a 4-0 record to start its season.

On March 19 the team defeated St. Augustine in Raleigh March 19 in a satisfying opening double-header: 11-2, 7-1. Virginia Wesleyan was blanked in Murfreesboro in a double-header: 15-0, 9-0, on March 22.

The squad is a young one with all but two athletes being freshmen. These players brought much experience and talent with them and jell together well. They're also quite versatile position-wise.

Coached by Linda Owens, the team consists of Keva Smith, pitcher; CoCoa

Collette, catcher; Sandy Dixon, pitcher-infielder; Elaine Chapman, catcher-infielder; Lori Carter, Alice Dize, Lisa Huffman, Kim Mello, and Katie Wier, infielders; and Wanda Bacote, Bonnie Harris, Ola Payne, Donnie Stephens, Terri Tyler, Katherine White and Kay Wright, outfielders. Ken Pridden and Nancy Keen are managers and Lynne Ebert, statistician.

Karen Wheelhouse broke an ankle the day before the season opener and will be sidelined the rest of the way.

"The girls have some fine skills—when playing our game, any team we will meet will have to work hard to beat us," Coach Owens said. She emphasizes

that her players be "the best they can be on and off the field," and encourages "students and faculty to support this exciting team of hard workers." All teams played are four-year schools, with the single exception of Mt. Olive.

The schedule of games is as follows:
 Mar. 26 Atlantic Christian H DH
 Mar. 27 Mt. Olive H DH
 Mar. 28 Methodist College A DH
 April 1 UNC Wilmington H DH
 April 2 Elizabeth City St. H DH
 April 17 Fayetteville State A DH
 April 21 Campbell University A DH
 April 22 Mt. Olive A DH
 April 25 Shaw University H DH

'Crass, Arrogant' Label Costly In Lost Roles, Belushi Opines

By MARY ASTADOURIAN

LOS ANGELES, CA (CPS)—"Directors tend to stereotype me," John Belushi complains when asked when—and if—he'll ever be in a straight dramatic role.

"They think of me as ... crass, arrogant..."

On the other hand, the former "Saturday Night Live" star and Blues Brothers singer didn't hesitate slipping into his favorite, well, crass comedic style when he came to UCLA recently to accept a comedy award.

"Thanks kids," he told the 1,500 in the audience when accepting the award. "I'm kind of moved. But not a lot."

His acceptance speech was brief, followed by some even briefer answers to audience questions. Would he ever return to "Saturday Night Live?"

After a moment of thought, he answered "no."

The audience waited in vain for Belushi to elaborate, and then began to protest.

"All right," Belushi finally countered. "When hell freezes over."

In an interview before his appearance, though, Belushi said there was no hostility between the "Saturday Night" company and himself.

"I love 'Saturday Night Live' and I'm not bitter at all. I'm not a monster. I still maintain contact with the cast.

"Sometimes it's time for things to end," he said of his four-year affiliation with the show. "You feel you have to go into other areas, new fields."

He's currently working on his third movie, a film about The Blues

Brothers, his musical act. He co-stars in it with another "Saturday Night" refugee, Dan Ackroyd. Belushi won't say what the movie, scheduled to be released June 20, is about. He did hint that "it's a neat movie. There's everything but sex and drugs."



BELUSHI

After the movie is over, he wants to go "to an intensive lounge zone" for rest and relaxation.

"Maybe then I'll do another film or a record."

Whatever it is, it will probably be another comedy. For John Belushi feels he is frequently eliminated from consideration for dramatic roles because of that "crass, arrogant, and threatening punk image."

But that image is based on his most famous role, in "Animal House." "Bluto in 'Animal House' wasn't like that (crass). He was a pretty nice guy. People think that he threw food in the food fight. He just started it, and ran out."

He protests that he's capable of performing in graver roles. "I did a lot of serious stuff years and years ago." Yet others don't seem to appreciate how serious comedy is. "Just because it's comedy doesn't mean it's not serious."

Comedy, whatever its form, does remain his favorite. "People are scared enough" by the world's problems, and "it seems to me that people should be laughing a lot more."

For all his impatience with that "crass and arrogant" stereotype, however, Belushi attributes his popularity to hard work and demonstrating talent for "a lot of different

types of things, instead of being categorized into one role."

Publicly, before the UCLA audience, he returns to cultivating his best known role, the one that has lifted him from the ranks of a late-night repertory company player. At one moment he told the audience that he resents how celebrity has robbed him of chances to walk the streets and soak up atmosphere. The answer suggested Belushi's sensitivity. But the next moment, a student asked if he had also been funny as a child.

"No," Belushi replied without missing a beat. "It's hard enough being pleasant, let alone funny."

Heavenly Clones Re-Scheduled By Pub After Booking Mix-Up

By KATHY FISHER and DEAN LOWMAN

The Rock-n-Roll Heaven clone act that was scheduled to appear at Hill's Pub Sunday March 23 did not appear, but the act will be rescheduled on a later date.

As of press time the details of this incident were not all known and therefore no real comment could be made about the situation. Mr. and Mrs. Bruce Hill would like everyone to know that they are sorry about what happened and that all who came that night and put their names on a list at the door will get in free when the clones return.

Mrs. Hill has also talked to Danny O'Day, the Kenny Rogers clone and said he also is sorry and upset about what happened.

"Even though the clones didn't show up," commented Mrs. Hill, "it was still a successful night. I believe everyone had a good time." She added that she did not receive a single complaint that night.

Many students from Chowan showed up for the clone show and were asked to comment on the situation:

Susie Moore—"Disappointed. It would have been a good change of pace."

Mike Cook—"It wasn't the Hills' fault. They did all they could. I just hope that Coach Hawkins will let us come back the next time."

Jon Saudenslager—"I don't think that it was fair to the Hills. At least they're trying to make it up by letting us in free next time."

Bryan Smith—"I thought it was very irresponsible. The band should have been better prepared."

Despite things such as this, the Pub always provides a variety of entertainment. Below is a partial list of scheduled events until May 18.

Recruiting Costs At All-Time High

(CPS)—College and universities are now spending \$500 million a year to recruit students, according to an article in the current issue of Atlantic.

Though there are a few records on what colleges have spent on promotion in the past, author Edward Fiske speculates the amount is probably at an all-time high. Most of the money is spent on ads aimed at high school seniors, and ads "are full of latent sexuality, water images, and circles with couples," according to Barat College's Edward Mrachese.

Academe's increasingly sophisticated interest in promotion is a recent phenomenon, brought on by the smaller pool of potential students. Colleges, of course, must compete harder to attract the fewer number of high school seniors. More often, administrators are employing marketing consultants to give schools a competitive advantage.

A debate over the propriety of institutions of higher learning indulging in Madison Avenue marketing techniques has grown louder over the last two years.

Author Fiske, normally education editor of the New York Times, is disdainful of such marketing. "Before we reach a point where Harvard is advertising on matchbooks," he writes, "we should probably ponder whether selling education is significantly different from selling cars and soap."

Fiske was perhaps unaware that college recruiters were working the beaches of Fort Lauderdale last spring, giving high school seniors free frisbees with a university monogram on them.

Burke Leads Way In Clearing Area

By GREG BASSETT

SGA President Michael Burke and his chain saw have been busy lately.

Burke and some fellow workers have been clearing some of the wooded area west of Parker Hall that fronts Lake Vann, in an effort to make a small park for Chowan students.

The student leader explained that the administration granted the SGA the right to clean up the dense area after having heard their proposal.

"The idea is to have a picnic area and a little park in a nice cool place where the students can sit in the sun," Burke said.

He said the park project should be completed by the end of the school year and will hopefully become a popular relaxation spot for the students.

"What we're trying to do is give the students a good place to go. The SGA wants to do anything it can to make student activities better," Burke remarked.

He observed that the only cost of the project thus far has been for a case of soft drinks for those helping in the clearing effort.

Colleges large and small have been employing subtler techniques as well. The University of Denver sends prospective students a brochure full of photos of mountain scenes and skiing students, although the university is 20 miles from the mountains, and 40 miles from the closest downhill ski area. Valparaiso entertains campus visitors with a sophisticated multi-media presentation employing three computer-synchronized slide projectors.

The techniques work. Valparaiso's enrollment is up this year. So is enrollment at Marshall University, where Dean of Science Dr. E.S. Hanrahan attributed the recruiting success to publicity about the school. Admissions Director Charles Veatch credits "increased visibility" with Northwest Missouri State University's enrollment increase this fall. Veatch's literature budget is twice what it was two years ago, and he now employs full-time travelling recruiters.

Even hugh universities, where the enrollment decline of the 1980s is expected to be less severe, are mounting more sophisticated marketing campaigns. The University of California system into the media.

USC hired a public relations firm in October to solve what Academic Relations Director Vance Peterson called USC's "special problem. It has an enormous national recognition for its athletics programs — and we don't want to take that away. But we always have to work toward a balance."

Peterson said a PR firm, Gehring Associates University Relations Counselors of New Hampshire, will try to accomplish that by trying to convince "the eastern media" to use USC faculty members as experts in stories.

Clog Snatcher Busy at U Va

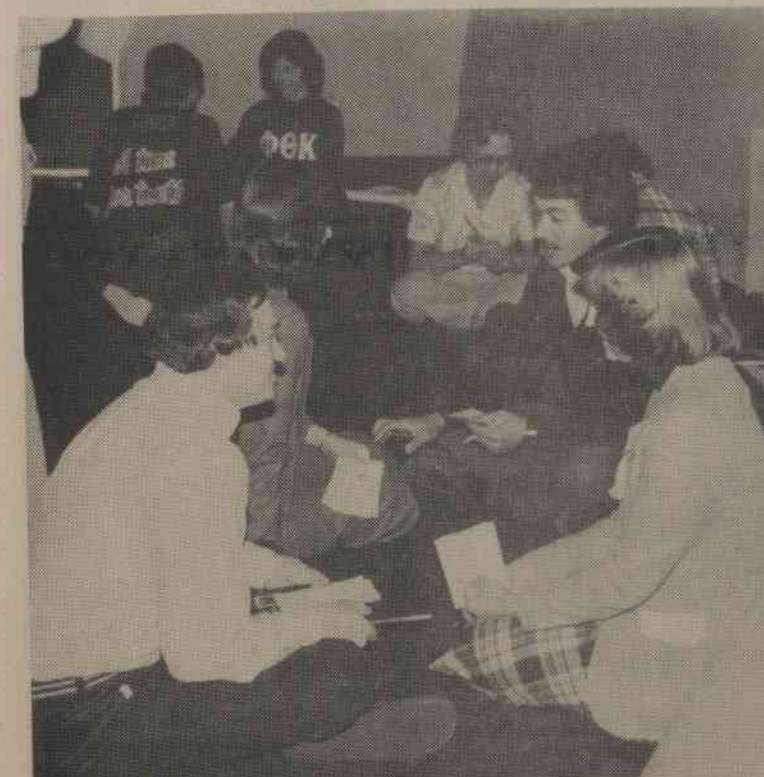
CHARLOTTESVILLE, VA (CPS)—The University of Virginia community is being plagued by a strange mugger who, oddly enough, only steals the clogs off women's feet.

The thief, according to the Cavalier Daily, has knocked down and stolen the clogs off of at least six women during the first two months of 1980. The count would have been higher, but in early January one victim batted the thief away with an order of hot chili she was taking home.

"He's a strange dude," said city police Lt. James Haden. "I don't think he's aware that this is robbery by force." Detective Phil Waufle told the newspaper.

Police say they did search the home of one suspect, but found none of the stolen clogs. There were no arrests.

Matt Trimony, a bug on current affairs, favors a revenue-sharing program but he's gotten no encouragement yet from his wife.



Professor Ed Wooten plays baba bafa with a group of delegates at the recent Phi Theta Kappa regional convention in Raleigh.

Beach Music
at
Hill's Pub
with
The Original
Tams
Sunday April 13
Admission \$3.00