### - Smoke Signals, Wednesday, September 23, 1981





Tonee Stanley (upper left) leaps in the air during tryouts for new cheerleaders; Missy Morgan (upper right) executes a split; Jackie Ludwick and Robyn Sealey support Jill Waring (lower right) in a group formation; Co-Captain Diane Kelley (lower left) studies the aspirants closely before making her evaluations. (Photos by Brett Martin)

## Six Freshmen Selected For Cheerleader Spots

**By SANDY SPRINGFIELD** Six freshmen were chosen on September 2 to join the six returning sophomores on this year's cheerleading

squad. The sophomores on the squad include Co-captains Diana Kelley and Joan Buhner, Felica Jones, Teresa Futrell, Suzi Tierney and Lisa Davis.

The freshmen chosen are Jacqueline Ludwick of Alexandria, Va., Missy Morgan of Fairfax, Va., Tonee Stanley of Seaford, Del., Barbara Little of Mt. Gilead, N.C., Janine Cabot of Hagerstown, Md. and Jill Waring of Richmond,

They will cheer at twelve football games, ten basketball games, some volleyball games and wrestling matches.

The squad is selling sunglasses in order to help purchase new uniforms. The glasses will sell for \$10 and include the logo of your choice engraved on the lenses, according to Ms. Linda Owens, cheerleader sponsor.

"These girls truly are people pepper-uppers", said Ms. Owens. "They are energetic and enthusiastic, and have already demonstrated a willingness to work hard for the students and athletic

Duke Faculty Opposes Nixon Library;

Some Students Seem To Be in Favor

# **Blaze Fails To Hamper** Intramurals

### **By KRISTA SCHLEICHER**

Despite the loss of all intramural sports equipment in the fire which destroyed Askew Union this summer, Coach Colin Steele is optimistic about the coming season.

Insurance money will replace as much of the equipment as possible in time for use this year, Steele said. Already on hand are new flag football belts and flags.

'As long as students take good care of the new equipment and don't run off with it, we should be in fine shape," he said.

Steele pointed out that some of the lost equipment was as much as 15 years old and will be replaced by new equipment.

A revised intramural unit manager system providing simpler and more direct communication is expected to produce stiffer competition and greater student participation, Steele said. Hall participation has increased already by a good percentage, he noted.

Three sophomore referees - Donald White, Dean Singletary and Golbert Hardin are returning with a year's experience, Steele said.

A concession shed has been donated by the Murfreesboro Jaycees which will provide storage space for intramural equipment, Steele added.

## **PTK Sponsors Regional Talks**

### By K. LYNNE HARRIS

Phi Theta Kappa will conduct a regional leadership conference on September 25-27 at Chowan College.

The conference will be sponsored by the lota Delta chapter of the honorary scholarship society. Various activities have been slated for the week-end. Dr. Kenneth Wolfskill will present a program the evening of the 25. Officers will attend training sessions during the conference

The Iota Delta chapter is planning a trip to Williamsburg for the 26. The trip will include visits to Busch Gardens, historical Williamsburg, and the pottery shop. On Sunday, transportation will be provided to area churches.

These plans were among many discussed at the Phi Theta Kappa planning conference in Greensboro on August 28. The plans were also made for the regional convention in Greensboro on February 19-21. Chowan members are expected to attend the convention sponsored by the Sigma Chi chapter from Isothermal Community College

**Cheer for Chowan** 



CONVOCATION — Rep. G. William Whitehurst, R-Va., featured speaker at the Fall Convocation, makes a point for Dr. Bruce E. Whitaker, Chowan president, before the August 31 program, while later (at right) Gwen Bergey, injured volleyball veteran, rests her encased leg on a crutch as she listens. (Photos by Doug Miller)

# **Popular Dee Jay Credits His Success** To Keeping Controversy Off the Air

By RICHARD MAHLER LOS ANGLELES, CA (CPS) -- You wouldn't recognize the face, but the voice is possibly the most frequentlyheard one in the history of the world.

It belongs to Casey Kasem, who's been coming at you over the radio with "The American Top 40," a weekly syn-dicated countdown of top-selling records on more than 950 stations around the world, for 11 years now. A televised version of the show has been out for a year.

"Hollywood will always represent dreams to people," says Kasem in explaining why his countdown format, on which songs are introduced with colorful anecdotes about the recording artist involved, is so successful. "Our show is about positive aspects of people's lives. We avoid anything that would shed a bad light on a group or individual."

Consequently, he's "very careful" in avoiding controversy and "exploita-tion." He'll "argue for an hour to prevent one word from running in the program that might insinuate something that I don't want people to have in their

positive explains AT40's, as it's known among radio syndicators, wide appeal.

we say something it's going to be truthful and completely checked out."

writers, stationed in New York and Los Angeles.

and tribulations of making it in the music business. Starting as an actor and sound effects man in the studios of his native Detroit, he worked at several television and radio stations before settling in San Franscisco in the early six-

using comedy and character voices on his Top 40 show, to forget the jokes and

## **Auditions Set** For Fall Play

By TORI MUSSELWHITE Auditions for the Fall play, "The Front Page", will be held at 7 p.m. October 5 in Columns Auditorium.



### Kasem

come up with something different fast.

"I had no idea what I would do," Kasem recalls. "I saw a copy of Who's Who in Pop Music lying in the garbage can. It listed things like the real names of artists and their home towns. And at

the start of the show, I started teasing." The "tease/bio" concept was an overnight success, with Kasem using anecdotal introductions to the songs, followed by the "pay-off" after the song is played.

The approach took him south to KRLA, then the top rock station in Los Angeles. Between 1965 and 1967 he hosted a syndicated tv dance show called "Shebang," and in July, 1970, the first syndicated version of "American Top 40" was released. "It was the wrong place at the wrong

time," Kasem reflects now. "Top 40 was a dirty word. It was passe. Everybody told me that term was the death knell."

But Kasem had faith. "I never be-lieved that disc jockies or Top 40 would disappear. It's got deeper roots than any kind of music I can think of."

He was correct. From the initial seven stations it played on, AT40 has grown to roughly 500 stations in the United States, plus 400 affiliates of the

Armed Forces Radio Network. The show is not only profitable for local stations - it is the top-rated show in some markets, and thus commands top advertising rates — but it helps clue pro-gram directors into new music trends. AT40's countdown is obtained from Billboard magazine. Interviews and research, based on Kasem's guesstimates of which song will be most popular, begin even before the magazine arrives. The last three days of the work week are devoted to final production of the program, which is shipped by air freight each Saturday to its clients

All of which gives Kasem a rosy view of the industry. "I don't hear the blandness or the sameness in radio that some people say they do. I think radio is healthy," he asserts.

But Kasem doesn't shy away from other media. His "voiceovers" broadcasting parlance for off-camera commercial or promotional narration — have been part of NBC-TV's nightly prime-time schedule for years. His premium" voice makes him a favorite of advertisers. He's the voice of Robin on the cartoon show "Super Friends," and Shaggy on "Scooby Doo." He's made audio appearances on "Sesame Street," "Mister Magoo," and "Battle of the Planets."

His syndicated television version of AT40 can be seen in most parts of the country as well.

## Panty

### (Continued from Page 1)

ing up, and getting suspended from school."

"We try to let it (panty raids) run its course, try to avoid injury and prevent property damage."

Dean Winslow emphasized,"I am being as frank as I can, the college is treating panty raids the same as since I have been working here, the amount of tolerance is still the same.

Jack Britt, head security officer, would not comment on Tuesday night's panty raid, his reason being that he was not there. "Anything I could tell you would be just heresay."

winning author William Styron, also defaculty members at Duke University either chuckled or tried to forget about nounced the library plan. their most famous alumnus - Richard Nixon, 1937 honors graduate of the

Duke law school

By ERICA JOHNSTON

DURHAM, NC (CPS)-Until a few weeks

ago, most of the students, alumni and

Plan supporters argue the library's research value would outweigh what others see as the building's inevitable

library, resigned from the board and

renounced all affiliation with Duke.

Another Duke alumnus, Pulitzer Prize-

count the anger as temporary. It will continue, and it is extremely hostile." Student responce has been quiet. Most students seem to favor the pro-

"I'm definitely for it," says junior Mark Finkelstein. "It's an honor to have his records here. Definitely good

heads about a person," he stresses. Kasem believes the accent on the "Our biggest fans are people in the business," Kasem says. "They know if

It's checked out by his staff of four

Kasem is deeply aware of the trials

One day the program director at KEWB there told Kasem, who had been

But no one's laughing now as Nixon. eight years after his fall from the presidency, has demonstrated he still has the ability to make a campus boil in controversy

Duke's Board of Trustees has ended the first month of heated debate by passing a resolution 9-2 in early September to continue talks toward building the Nixon presidential library on the Duke campus. The idea of building the Nixon library

at Duke was publicly broached in mid-August by university President Terry Sanford, who revealed he had met with Nixon to discuss the notion.

The presidential records involved -36 million documents and 6000 hours of tape - date from the late forties, when Nixon first went to Congress. The papers currently reside in a Washington, D.C. warehouse.

Duke's trustees also voted to donate about 30 acres of campus land as a home for the papers, if certain conditions are met.

The trustees' vote was far from a final decision. Before the library can be built, Nixon and the federal government must formally approve Duke's proposal. A private foundation, established by the former president's friends, must raise about \$25 million for construction. The trustees also stipulated that Nixon must "surrender to the university for the benefit of the library all right, title and interest" in the presidential papers so they are "freely available for scholarly research purposes.'

If negotiations are successful, con-struction of the library could begin in 3-5 years, according to Duke lawyer Eugene McDonald.

The negotiations, however, probably won't be quiet. One trustee called the publicity and controversy sparked by the library proposal "unprecedented."

Emotions ran high during the four weeks between Sanford's announce ment and the trustees' vote. A trustee emeritus, unhappy over the idea of the memoralizing of the former president. Sanford cautions that "nobody expects this to be a shrine, including Mr. Nixon. There would be strict limitations" on the space in the library set aside for a Nixon museum.

Nixon has publicly said, however, that he expects the library to include a museum. All six other presidential libraries around the country include museums of varying size.

According to Sydney Nathans, an associate history professor at Duke and a library opponent, the ratio of tourists to researchers at the six existing presidential libraries is 1000 to one.

Yet Sanford maintains Duke would exercise "considerable influence" in determining the building's contents and design, making sure it would be more research facility. Moreover, the school's trustees "can say no (to the library) at any point in negotiations.'

Dissidents also criticize Sanford for trying to force a decision before students and faculty members returned to campus, and could organize opposition.

The trustees' vote came four days before classes began and just one day after a faculty group rejected the library proposal by one vote.

Measuring the opposition's depth is difficult. Faculty opposition is present in all academic departments, though history professors have been most vocal. Seventeen of the department's 20 members are against the library plan.

In her argument before the trustees, department Chairwoman Anne Scott noted the "all the faculty members I know would love to have Nixon's papers for scholarly purposes. It is the library and the monument we don't want."

She complained that "we would be inextricably involved with rehabilitating (Nixon's) career, and the name of Duke would suffer.'

"The issue has torn apart some of the faculty," English Professor Carl Anderson, who favors "cautious negotions," told the trustees. "Don't dis-

publicity

"All the objections to the library aren't very valid," contends senior Bruce Lieberman. "I would not consider it a monument to the man."

Opponents try to dismiss such sup-port by noting that most Duke students were only 13 when Nixon was driven from office.

But the library controversy isn't the first time Duke has tussled with its most famous alum. In 1954, the faculty voted down the trustees' recommendation to give then-Vice President Nixon an honorary degree.

newspaper of the 1930's, according to Mrs. Sandra Boyce, drama instructor and play director

The cast calls for 12 male and five female roles. Cast members really need to be on the move, Mrs. Boyce said, as the pace is fast-moving and the plot never drags.

The play will be presented November 18 through 21.

**Prospective actors and actresses** may obtain further information or a copy of the preview script from Mrs. Boyce in Room 115, Daniel Hall.

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