

Mickey Mouse

Entertainment



One particular mouse isn't considered a pest around Mylcraft, a Rich Square manufacturer of ladies' and childrens' clothing.

In fact, the popularity of this mouse—Mickey Mouse—has been steadily increasing, and the famous Disney character's well-known likeness can now be seen on many pieces of clothing Mylcraft ships out every day.

"Most of our garments that we sew have a Mickey Mouse screen on them," said office manager Maxine Hoggard. "Mickey is the big seller. We've even started putting pictures on both sides."

Orders for garments have been increasing since the company began doing screen printing in 1981. Screen printing is the process by which designs are applied onto an item of clothing and colored by a special machine one color at a time. Hoggard said the company had received so many orders that they had been forced to contract outside sewing help.

Mylcraft manufactures garments—especially sleepwear—for many large companies, including Sears Roebuck and Co., J.C. Penney, K-Mart and Montgomery Ward.

"We're proud to say that business has been good," said plant manager Bobby Futrell, a Rich Square native who has been with the company 31 years.

"One reason for that is because of the quality of work here," Futrell said. "The people (workers) seem to take pride in their work."

Futrell is one of 13 employees who have served Mylcraft for more than 25 years. Two employees have worked for the company more than 32 years.

The business currently has 200 employees, some of whom live in the surrounding counties of Halifax, Bertie and Hertford. The majority of the workers are in the company's shipping department, with the remainder working in the sewing and screen printing departments.

The company was founded by Leon Vera Myles, and the first office was in West Virginia.

Look Homeward, Angel

1958 PULITZER PRIZE WINNER
by KETTI FRINGS

based on the novel by THOMAS WOLFE

A Chowan Players Production
Chowan College

TURNER AUDITORIUM
in the Columns Building

MATINEE

Wed. Nov. 6 1:00 pm

EVENINGS

Thur.-Sat. Nov. 7-9 8:00 pm

Tickets \$2.00 Students
\$4.00 Adults

Fall Play

The Chowan College Players are currently in rehearsal for a forthcoming production of *Look Homeward, Angel*, by Ketti Frings, adapted from Thomas Wolfe's great novel of the same title.

Look Homeward, Angel is the fascinating and thinly disguised autobiographical play about the youthful Thomas Wolfe (or Eugene Gant, as he called himself in the book.) This absorbing play, which earned both the New York Critics Award and the Pulitzer Prize, is about Wolfe's family and neighbor in the town where he grew up, Asheville, N.C. As a play, it is outspoken, honest and intensely dramatic with humorous anecdotes about the boarders at Dixieland.

The play takes place in the Dixieland Boarding House where Eugene grew up, but never felt at home. The proprietor, his mother was a shrewd business woman who had little time for her family members. His father was a stone carver who drank too much.

The Chowan Players production of *Look Homeward, Angel* will feature Scott Canfield of Burlington, Vermont as the seventeen year old Eugene and Scot Tanner of Richmond, V.A. as his older brother, Ben. Their mother, Eliza will be played by Dr. Joyce Elliott, professor of speech and formerly a professional actress. Other featured cast members include: Dr. Michael Hewitt of Woodland, N.C. as the father, W.O. Gant; Dr. Hargus Taylor, Chaplain of the college as Dr. Maguire; and Tracy Fox of Matthews, VA. as Laura James, Eugene's girlfriend.

Look Homeward, Angel will open with a matinee performance at 1 p.m. on Wednesday, November 6. School groups are welcome. Evening performances will run Thursday through Saturday, November 7-9 at 8 p.m. nightly. Ticket prices are \$4.00 adults and \$2.00 students. Group rates are available. You may address inquiries to Sandra Boyce at the college, or call 398-4101.

—Aspiring Musicians—

What is NCMA?

The North Carolina Musicians Association is a non-profit organization designed to make North Carolina one of the nation's leading music centers. The group plans to achieve this goal by advancing the talent and careers of musicians living in North Carolina. A Board of Directors controls the services and functions of NCMA. Volunteers perform all of the direct contact services, and any legitimate musician and/or patron of North Carolina musicians can be affiliated with the organization.

Who Does NCMA Service?

The goals of NCMA are directed towards advancing the opportunities and careers of North Carolina musicians, such as songwriters, individual performers and/or groups of musicians who want to perform "fulltime" with the intention of becoming recording artists. These performers dedicate their lives to composing, recording and performing live their original compositions; however, in order to compete with such artists in other regions and to be able to survive in the entertainment business, their works must have exposure on local, regional and national radio stations. In addition, they need to perform before large, appreciative audiences in order to polish their skills and showmanship.

A second objective of this effort is to increase the music business, and subsequently the music-generated income, in North Carolina.

Why is NCMA Needed?

In order for North Carolina to capitalize on its native music talent, it is necessary to be competitive with such long-established music centers as Nashville, Los Angeles and New York. This might sound like an impossible task; however, the growing movie industry in North Carolina has proven that such endeavors are within the realm of possibility. Many steps are needed in achieving this goal. The first major obstacle to overcome involves obtaining exposure. Unfortunately, in this day and time, it is extremely difficult for a local musician to become recognized by local radio stations which almost always use programming services from the major music centers. This phenomenon is not unique to North Carolina, as the majority of U.S. radio stations have succumbed to this automated and centralized form of programming. Too many local radio station owners and programmers feel no responsibility towards the local recording artist—regardless of their local popularity. Requests made to local stations to air local talent are generally ignored.

Because of this closed-door policy by radio stations, establishments that support live music often follow the same pattern and exclude local talent. Ultimately, the local musician is forced to leave the area if he or she wants to pursue a career in music, or to give up entirely and turn to other endeavors. NCMA wants to end this unfortunate and unnecessary form of unemployment and to assist the state in developing and marketing its native musical talent.

How Does NCMA Serve?

The main focus of NCMA's effort is the establishment of an FM radio station that will reach several North Carolina musicians and performers. With the successful completion of this goal, the other functions of NCMA will be easier to achieve and more productive for the musicians. These services will be included:

- assisting with the development of marketing packages and the obtainment of media coverage (press, television, radio);
- referring musicians to other groups/performers for the purpose of employment opportunities (and talent agencies);
- counseling musicians/performers about career development and marketing strategies;
- providing a clearing house for the sharing of equipment, talent, studios and other tools of the trade;
- connecting musicians with North Carolina movie industry as possible;
- providing general music industry information and listings regarding legal advice, jobs, etc.; and
- circulating to member musicians and donors a quarterly/monthly newsletter that...

What are the Fees?

There will be no charge for any services, ex. non-donors will be charged \$5.00 for a yearly newsletter.

What Needs to Happen?

Now is the time for North Carolina to present itself to the nation as a most assertive and progressive state that is offering hard working, career oriented musicians the opportunity to succeed. The NCMA wants to be the leader in facilitating this progress by putting North Carolina in the forefront of music industry and in so doing creating a new and viable industry in the North Carolina economy.

How Can You Be Involved?

The NCMA can only achieve its goals with your support both in terms of financial contributions, volunteer time and cooperation. All donations are tax deductible (financial and in-kind volunteer hours) and are most important as an investment in North Carolina's musical future. A future that can provide a wide variety of new jobs for many aspiring and talented people.

When making a contribution, please specify which area of North Carolina you wish your funds to support.

Who is Responsible?

The ideals behind NCMA, which was incorporated in November 1984 as a non-profit organization, organized with Robert W. (Bobby) Locke, its president. Locke, a drummer for over 19 years and a North Carolina native believes that the music industry, especially the recording area, can become one of this state's most promising new industries. He has put in many hours of work in order to establish this service in North Carolina.

There is also a Board of Directors composed of musicians, legal advisors and representatives from the community at large.

Other Information...

Additional and more detailed information is available upon request. Thank you for your time and interest.

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ALFRED HITCHCOCK'S **PSYCHO**

M Suggested For Mature Audiences

ANTHONY PERKINS VERA MILES JOHN GAVIN JANET LEIGH MARIAN CRANE
Directed by ALFRED HITCHCOCK Screenplay by JOSEPH STEFANO

A UNIVERSAL RE-RELEASE

Turner Auditorium
Oct. 31 & Nov. 1 7:00 pm