

ADAMS-MILLIS IS FEATURED IN TWO COMPANY PUBLICATIONS

Adams-Millis was featured in two company publications in the January issues.

The Arco Echo, published by the ARCO COMPANY of Cleveland, Ohio, used a two column cut of the Adams-Millis letterhead with an article entitled "Meet the Customer".

The ARCO COMPANY manufactures and distributes paints, mill whites, metal primers, and other paint products.

For several years the ARCO COMPANY has been our major source of supply for paints, mill whites and metal primers. The scientific color schemes used in our plants were developed by ARCO and ARCO furnished the materials.

MANUFACTURING HOSE AT HIGH POINT was the caption of a picture story which appeared in the January issue of *The Pure Oil News*, publication distributed monthly by the Pure Oil Company. This publication has a circulation of over eight thousand.

The story carried fifteen photographs of the different steps of manufacturing and processing full fashioned and seamless hosiery. Mr. H. E. Sibley, editor of the *Pure Oil News*, commented:

"High Point is literally covered with hosiery and furniture factories and places of business of the associated industries which provide essential supplies for them. Because Pure Oil has an interest in the business activities of North Carolina, there will be in these columns in months to come several articles about some of the key industries of the State. It is with this in mind that the following picture story is presented. The plant selected is one of the best in the South and is a unit of the well-known Adams-Millis Corporation."

"One of the favorable impressions an uninformed visitor must carry away from high-grade North Carolina textile plants is the cleanliness with which operations are conducted under the most difficult conditions. A second and more important observation was the cheerfulness, good humor, and apparent prosperity which prevailed among the noticeably attractive women and men employed."

"Doc," said the old mountaineer, leading a gangling youth into the presence of the village medico, "I want you should fix up my son-in-law. I shot him in the leg yesterday and lamed him up a mite."

"Tut, tut," clucked the doctor disapprovingly. "Shame on you for shooting your own son-in-law."

"Wal, doc," replied the mountaineer, "he warn't my son-in-law when I shot him!" — *Reading Railroad*.



It was recently reported in the Greige Department of Plant No. 7 that an employee who has been with the company for the past nineteen years has bought only one pair of hose elsewhere during her employment. This pair was bought due to the fact she was spending the week-end out of town and felt she did not have enough hosiery on hand. She is always proud to recommend the stockings to anyone and speaks very well of the company for which she works. She expresses her desire to remain with the company as long as she is able to work.

Her motto is "Boost the product that you help to make and make the quality that you are proud to wear."

Geraldine Carroll is shown modeling for the product so mentioned above.



Kernersville, Plant No. 4 features three Winston-Salem men participating in the Forsyth Centennial Whisker Growing Contest. This will last until May 12th. Left to right are W. T. Hayes, Johnny Farrington, and E. C. Tatum, Jr.