

# BURGESS TO DIRECT TEXELASTIC'S YARN SALES. . .

## DICKERSON AND KENDALL APPOINTED

### SALES/TECHNICAL REPRESENTATIVES

With the announcement in March that TexElastic had changed from a sales agency group to direct yarn sales, Carl R. Harris, President of TexElastic, also announced several personnel changes relating to the new direct yarn sales program.

Heading up the new sales program will be Charles T. (Ted) Burgess, who has joined TexElastic as Division Sales Manager and will be responsible for all elastic yarn sales. Burgess, a textile graduate of Georgia Tech and a native of Chattanooga, Tennessee, comes to TexElastic with twenty-three years of sales experience. Most recently, he was a sales executive with National Spinning Company; previously, he was associated with Emery Industries, Inc. where he directed the sale of textile chemicals for their Organic Division.



**Ted Burgess**



**J. C. Dickerson**



**J. M. Kendall**

Dickerson joined TexElastic in 1969 as Technical/Service Manager after having served some 21 years in sales, quality control, and development with Filatex Corporation and UniRoyal, Inc. He, his wife Betty and son Phillip reside at 1612 Merrimon Place in High Point. His older son David, and daughter Linda, are married. In his spare time, Joe enjoys riding quarter horses.

Kendall came with TexElastic in 1970 as Assistant Technical/Service Manager. Prior to joining TexElastic, he spent two years as Divisional Process and Quality Control Manager at UniRoyal's Winnsboro, S. C. plant. He, his wife Vicki, and son Jim, Jr., live at 224-C Northpoint Avenue in High Point.

Ted, his wife Aline, and two of his three children, Alan and Dawn, reside at 4510 Wild Oak Lane in Greensboro. His oldest daughter, Karol, is married. When time permits, Ted enjoys golf and hunting.

President Harris also announced the appointment of Joseph C. Dickerson and James M. Kendall as Sales/Technical Representatives for TexElastic.

Pictured at right is the newly organized Adams-Millis softball team in Kernersville. The team is in the East Forsyth Family YMCA Industrial Softball League. All games are scheduled to be played at Kernersville Junior High School.

Members of the team are: Front row, left to right, Danny McNair, Danny Jones (assistant manager), Billy Sandlin (manager), Willard Snyder, Danny Masters and Jerry Smith; back row, left to right, Tommy Beck, Donnie Beck, Buck Snyder, Mike Hill, James Shore, Jesse White, Noble Tilley, James Vernon and David Culler. The mascot is Mark Beck.

