

AMCO NEWS
February, 1982
Vol. 38, No. 1

AMCO NEWS is edited and produced quarterly in the offices of Adams-Millis Corporation at 225 North Elm Street, High Point, North Carolina. Contributions, comments and suggestions are always welcomed by your production staff. Martha Clontz, Editor; Jean Harrison, Assoc. Editor.

Sears Award

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were James H. Millis, Chairman of the Board and Chief Executive Officer of Adams-Millis Corporation; William B. Mewborne, Jr., President and Chief Operating Officer of the Corporation; James A. Williams, Senior Vice-President and Director of Sales and Marketing of the Hosiery Company; and Robert Grant, now retired, former Vice-President and Director of Sales for the Hosiery Company. James Halvorsen, Vice-President and Sales Manager of the Hosiery Company, presided and Danny McNair, Plant Manager of Plant No. 3, welcomed the employees to the event.

Wellness, Careful Use

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that can save thousands of dollars in medical costs as well as in lost wages and production. Of course, minor illnesses and accidents should not be allowed to become major ones; however, prudent use of medical facilities must be practiced. Everyone should become more knowledgeable about basic treatment and first aid for dealing with minor health problems and injuries. Just recently, "Tel-Med" brochures, listing tape-recorded health messages available free of charge just by telephone request for the tape covering the health problem of concern, were distributed to employees. This "Tel-Med" directory should be kept by the telephone to be used in emergencies as well as for prior information.

In recent years, the rising cost of the Adams-Millis health care program has forced both the company and the employee to contribute more each year to provide the necessary benefits. The goal, of course, is to keep the contribution at the lowest rate possible. To do this, each person covered under the plan must assume his share of the responsibility for practicing good health and safety habits at all times, thereby preventing illness and injury. It makes good sense...It's less expensive...And a lot more enjoyable!



A Chat With The Chairman

J. H. Millis
Board Chairman and Chief Executive Officer

A few years ago, small signs stating "No Economy is Too Small" were distributed throughout our plants and offices. They appeared on our bulletin boards, on supervisors' desks and at other places as visible reminders that economical use of supplies and of our time is one of the first rules of a successful business.

As I learned that in this issue of AMCO NEWS we would have another "Adams-Millis Alumni" story, I thought again about the necessity of practicing good economy to be successful in what we do. Often when we start reflecting on aspects of our personal or business life, some age-old saying usually will be remembered. In the case of emphasizing the need for avoiding waste of materials or time, the saying, "Waste not, want not," comes to mind.

At first thought, perhaps this brief phrase seems too simplistic for our modern day theories. But actually these four words say it all. If we manage the company's money as if it were our own, being careful with our use of supplies and with our use of time, eventually we will have our businesses and our lives in order. And, it is only out of order that success and the ability to take advantage of opportunities occur.

I am confident that each "Adams-Millis Alumni" practiced good economic rules in developing his career; otherwise we would not see the remarkable success stories we see today. These men, undoubtedly had in their mind's eye always the rule: "No Economy Is Too Small," and obviously followed this premise with "No Goal Is Too High."

This is my wish for Adams-Millis as we move into the New Year; and if we practice the first rule, the second one becomes almost automatic.

J. H. Millis

J. H. Millis
Chairman of the Board



The President's Corner

William B. Mewborne, Jr.
President and Chief Operating Officer

Some time ago, an article that Walter VonCannon, Vice-President and General Manager of Ladies' Hosiery, wrote and delivered to members of a local management club came across my desk. I would like to share some of his remarks with you.

"Music to the ear of the boss always is that production and quality are up; cost and waste down. This is not easy to come by and takes good planning and concentrated effort...on the part of every person in a department. Things do not happen—we must make them happen.

"Production and quality must keep pace with the space age; they cannot survive using horse and buggy methods...We cannot afford to match yesterday's records; we must do better. ...We must not lose sight of the fact that the customer is the one who gives us the final report on our products...when the customer complains, even the president of a company trembles.

"The ultimate goal of a company is zero defects; however, a company could operate on zero defects and still have entirely too much waste.

"We cannot be afraid of change. We don't get called on the carpet for stumping a toe as long as we are going somewhere. This has been said before, but it remains as true as ever; "Most of us dislike changes. We oppose them: Every improvement ever made was made reluctantly. Nothing new is considered practical or possible until someone with broader vision than our own does the thing that 'can't be done' or gets better results by methods that 'won't work'."

Although we didn't have space for Walter's entire article, the remarks above show that we all should take the time to re-evaluate our efforts to always consider the possibility of improving the way we do our jobs. Always, and especially in the intensely competitive climate of the business world today, the company that makes the best product most efficiently will be the leader.

William B. Mewborne, Jr.

William B. Mewborne, Jr.
President

TV Film Made At Hickory Plant — Continued From Page 1

Another part of the film shows Bob Hoots talking about the advantages of working for Adams-Millis, and other employees are seen briefly.

Employees of the Hickory plant will be shown the film before it is added to the educational series. The series was created through funds from the Division of Vocational Education of North Carolina Department of Public Instruction, Hickory City Schools, and the North Carolina Department of Natural Resources and Community Development's Division of Employment and Training.

Sue is a native of Hickory and

her husband, Dennis, works for a furniture company in Hickory. They have a married daughter, and a son still at home. Sue, at 35, now is a grandmother; her

mother, Polly Brotherton, also works in Boarding at Plant 6. "I was nervous at first," Sue said. "but soon having the television crew around didn't

bother me. It really was a lot of fun and I enjoyed doing it." She and the other employees at Plant 6 are looking forward to viewing the film.

Hosiery - A Clothing Bargain

If you have less trouble keeping your socks up—and keeping up your sock supply—lately, it might be because modern hosiery manufacturers keep up with the times.

Reinforced toes and heels help you keep foot and sole together longer, and so does the high quality of today's natural and synthetic yarns.

Wool, silk and cotton, alone or in natural-synthetic blends have been greatly improved, and synthetics of the 80's rarely fade, stretch out of shape, absorb stains or retain odors. They wash in a jiffy and dry quickly.

In recognition of hosiery's important place in America's clothing industry, we have National Hosiery Week, August 15-21. All year long, local stores

offer socks and stockings in a variety of attractive styles, colors and designs to go with almost any outfit.

You might say that compared with footwear of the past modern hose are more likely to give you your money's worth. You can feel like you're ahead by a mile. If you know what's new: what's afoot.