

July, 1982



Mrs. Helen Brooks Millis

Memorials Honor Late Mrs. Millis

Included in the memorials given in honor of the late Mrs. Helen Brooks Millis are those from the High Point Memorial Hospital Guild and the Board of Directors of the North Carolina Zoological Society.

Mrs. Millis was one of the organizers of the Hospital Guild, which through the years has made noteworthy contributions to the local hospital. The Zoological Board will honor her memory in a living garden on the grounds of the North Carolina Zoo at Asheboro, a developing project which she followed and supported with keen interest.

Mrs. Millis died May 8 at her home on Forrest Hill Drive in High Point. Her late husband, J. Ed. Millis, was the son of one of the founders of Adams-Millis. Her son, J. H. Millis, Sr., today is Chairman of the Board and Chief Executive Officer of Adams-Millis Corporation. Two of her grandsons also are with the firm—William B. Millis is Manager of Plant 1 in High Point and J. H. Millis, Jr., is Vice President of Marketing and Product Development, both of Adams-Millis Hosiery Company.

Even in her later years, Mrs. Millis continued to follow ac-

tivities at Adams-Millis and regularly attended shareholders' meetings.

In addition to serving as a past president of the Hospital Guild and the Family Service Bureau, she also had served as president of the High Point Junior League. She was on the board of directors of Adams Memorial YWCA and was active in the local chapter of the DAR. She served on the organizing committee and board of directors of the Public Religious Education Council and was on the board of directors of the Guilford County Association for the Blind. She was president of the Midweek Garden Club, was a member of the High Point Arts Council, the Musical Arts Club, the State Arts Club and was an honorary member of the Alpha Delta Theta sorority at High Point College.

She was a member of Wesley Memorial United Methodist Church where she worked in the Sunday school department for 12 years and was a member of the United Methodist Women.

Other survivors include one daughter, Mrs. Helen M. Covington of High Point; seven grandchildren and 14 great-grandchildren.

Corporation Philosophy, Policy Stated

At the end of last year, James H. Millis, Chairman of the Board of Directors and Chief Executive Officer of Adams-Millis Corporation, emphasized the importance of the Corporation's Policy Guidelines for Business Conduct. He also called attention to the Corporation's philosophy of management, mission, and continuing objectives.

This information was posted throughout the plants; however, AMCO NEWS, beginning with this issue, will publish portions of this information so employees may have an opportunity to read brief portions of the information at their leisure.

The first portion of the "Philosophy of Management" section follows:

ADAMS-MILLIS CORPORATION

PHILOSOPHY OF MANAGEMENT

THIS WE BELIEVE.....

...that a business enterprise exists not only for shareholders and employees but also for customers and the public in general and that the rights, interest and obligations of these groups are inseparable.

...that a proper balance of the

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Magazine Features Adams-Millis' Chairman

James H. Millis, Chairman of the Board and Chief Executive Officer of Adams-Millis Corporation, recently was the featured "Executive Interview" in the magazine, "Textile Executive Forum," which is published in Charlotte.

A portrait of Mr. Millis was used on the magazine's cover and the paragraph describing the interview stated: "A year after a near-disastrous fire that destroyed a million dozen socks in eight minutes, Adams-Millis was rebuilt and restructured; today, they have their customers back, and their confidence; Jim Millis' hosiery plans include some surprises in fashion and in marketing strategy. Join us as we highlight the country's largest supplier of family hosiery."

Excerpts from the interview follow:

At 58, Jim Millis has spent more than half his life working at Adams-Millis Corp. Since Merrill Lynch took over the firm in 1928, leaving the Millis family with about 10 percent of the stock, Millis was not in any sense a shoo-in for the chairmanship, but worked at it in the optimistically confident, friendly-but-competent manner that is his trademark in the fiercely competitive hosiery trade.

"Every summer since the time I was 15, I spent that time in the mill. The only other thing I ever did was sell Saturday Evening Post and work in a men's clothing store during Christmas and holidays. Other than that, my whole life has been here," Millis says. "I don't know what else I could have done...from day one I was not only exposed to the industry but I fell in love with the hosiery business. My life has been one big adventure, but it always related back to this company and this hosiery industry," Millis relates.—

Millis has led campaigns in the state for the Chamber of Commerce, the United Fund, the Boy Scouts, the U.S. Olympic Committee, the Amateur Athletic Union, the YMCA and many other groups. He holds directorships at Wachovia Bank and Trust, Freedom Federal Savings & Loan, the UNC School of Business Administration, High Point College, the UNC Educational Foundation, the Great Western Coca-Cola Bottling Co. and is chairman of the advisory committee for the N.C. State University School of Engineering.

Millis is a Rotarian, a Mason, a Shriner and a member of six other sporting and athletic clubs. He plays racquetball, golf, tennis, hunts quail and duck, fishes for marlin, raises quarter horses and Brangus cattle and collects antique Colt revolvers...based on his Adams-Millis schedule alone, Jim Millis shouldn't have enough time to change his socks, much less participate on such a large scale.—

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Adams-Millis Commended By Hot Sox

A special award was given by Coty, Inc., to The Hot Sox Company, for 1981 and Adams-Millis Hosiery Company has been commended for their work with the Hot Sox firm.

James H. Millis, Jr., Vice President of Marketing and Product Development for Adams-

Millis Hosiery Company, was presented a copy of the award by Gary Wolkowitz-President of Hot Sox in New York City, and a copy of the award and an accompanying letter are shown with this article.

The Coty American Fashion Critics' Award is presented an-

nually to American fashion designers whose work during the previous year has had a significant effect on American dress. The award was founded in 1942.

In producing hosiery products for Hot Sox, Adams-Millis works with Mr. Wolkowitz who submits

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 <i>Coty</i> <p><i>Hot Sox takes great pride in having been selected as an American Fashion Critics Special Coty Award Winner for our Fall 1981 Collection. It's first in our field, and an honor we would like to share with all those who helped to make it possible.</i></p> <p><i>Our Spring 1982 Collection is ready and we would like to invite you to see what we feel is another award winner.</i></p> <p><small>THE HOT SOX CO. INC. 1441 Broadway New York, N.Y. 10018 (212) 354-6310</small></p> <p><small>March 23, 1982</small></p> <p><small>Adams-Millis Hosiery Corp. 225 North Elm Street High Point, N.C. 27261</small></p> <p><small>ATTENTION: Mr. Jim Millis Jr.</small></p> <p><small>Dear Jim:</small></p> <p><small>Nothing gives us greater pleasure than to share this Award with all of those at Adams-Millis who helped to make it possible.</small></p> <p><small>We all would like to take this opportunity to extend our special feelings of gratitude for the extraordinary efforts you have made in response to the varied and difficult challenges we have presented to you.</small></p> <p><small>To have you not only as an ally but as a true friend is a rare experience and one we truly treasure.</small></p> <p><small>Sincerely,</small></p> <p><i>Mark, Gary, Ellie, Sarah, Jan</i></p> <p><small>Mark, Gary, Ellie, Sarah Jean</small></p>
