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Adams-Millis

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Bunny Logo

Adams-Millis Introduces Playmate Line

Adams-Millis Corp. has embarked on a new line of hosiery which is expected to be a best seller.

The "Playmate" line, which includes 25 styles in 27 fashion colors, prominently features the Playboy logo.

"This line features fashion forward styling and is geared to the junior market (ages 14 to 25) offering quality, fashion, lots of color and is priced for targeted distribution," said Paul DelMonico, Vice President, Marketing-Playmate.

The 25 styles include six lines of sheer hosiery. There's a daysheer, ultrasheer, fashion fishnet, a ribbed pattern and sparkle sheer in the pantyhose line as well as a knee high sheer which will be packaged in a two-pair pack.

"We expect the sparkle sheer to be the hottest item in the line by the spring of '85," DelMonico noted.

The sheer line is made with all-jersey stitching is sheer to the waist and has a sandal foot toe.

In the basic line, made of cotton, there is a flat knit knee high and anklet, a cotton ribbed cuff and a nylon cuffed anklet.

The sock line features a crew sock with bright colors, one with a terry cuff with a knit bunny logo and another with a dyed logo. The line also includes a terry headband and wristband.



Above are several styles of the Playmate Line. At right, Tina Toney models Playmate headband, wristbands.

An argyle anklet and a "panel" designed anklet, neither of which has the bunny logo, are part of the fashion line. Other styles include the lurex stripe, lurex anklet and an ank-

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High Point College

Harmon Wins Millis Grant

Todd Harmon, son of Mr. and Mrs. Bill Harmon of Mount Airy, is the winner of the first James H. and Jesse E. Millis Scholarship

which has been established at High Point College to benefit dependents of Adams-Millis Corporation personnel.

The scholarship will be made according to need and the desire of a recipient to attend High Point College, according to Michael L. Ryan, Senior Vice President-Administration and Human Resources.

"Recipients will be selected by the Scholarship and Financial Aid Committee of the college," Ryan explained. "Freshmen will be eligible to receive grants and the same individual may receive a grant in successive years until graduation."

Any Adams-Millis personnel having dependents attending or interested in attending High Point College should complete an application for the scholarship, Ryan said. The forms are available at each plant personnel office.

The completed application should be submitted to Mr. Ryan who will forward it to the College for consideration. Applications must be filed no later than March 1 each year.



Merry Christmas

Housekeeping Award

Adams-Millis Plant 4 in Kernersville is the winner of the "President's Housekeeping Award."

The announcement was made by President and Chief Operating Officer Robert M. Bundy, Jr. September 19 during a plant

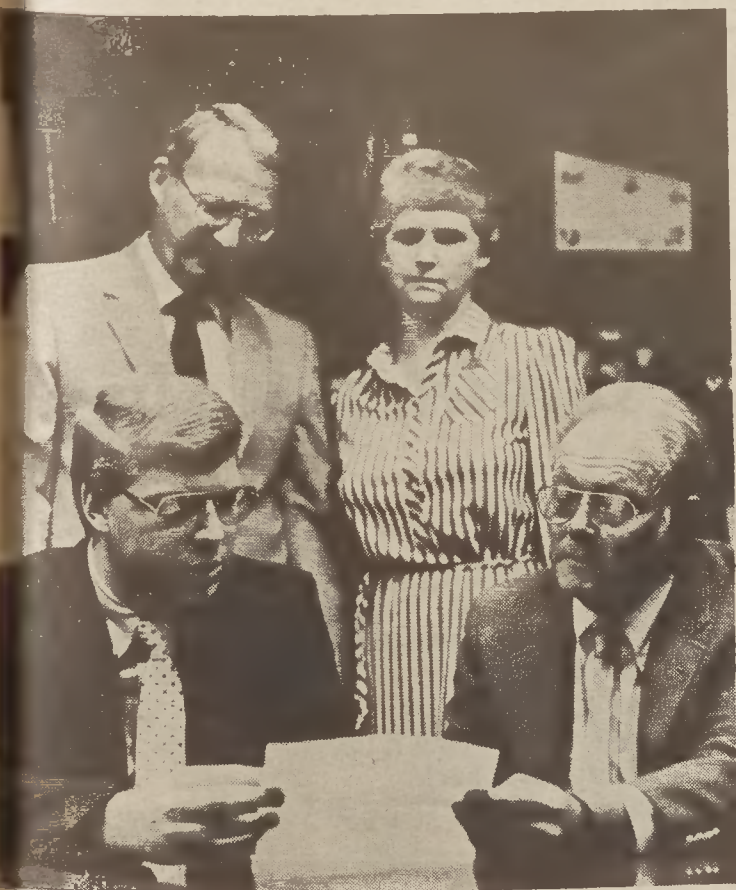
managers meeting.

The award is given based on results of unannounced inspections conducted during the first six months of 1984.

"I extend my congratulations to the management, supervision and employees of this fine plant

for being selected as the winner of this award," Bundy said.

Second place award went to Plant 3 in Kernersville. There was a three-way tie for third place among Plant 10 in Kernersville, Plant 8 in Franklinton and Plant 11 in Mount Airy.



Scholarship winner Todd Harmon, seated left, talks with Chairman James H. Millis, Sr. while Harmon's parents, Mr. and Mrs. Bill Harmon observe.