



Vacation Photo Contest

Grand Canyon Trip Photo Wins For Wise

Virginia Wise (Drexel Knitting) captured first place in this year's Amco News Vacation Photo Contest. Her shot of pack mules on a Grand Canyon Trail was judged best among some 30 entries. She wins a \$150 gift certificate from Belks.

Taking second place was Frances Corne (Administrative Office) with a shot of a resting caribou in Denali National Park in Alaska near the base of Mt. McKinley. She wins a \$100 Belks gift certificate.

Third place went to Eva McKenzie (Kernersville Finishing Annex) for her shot of the snow-covered Bavarian Alps which she shot during a visit to Germany.

Wise, a knitter at Drexel, spent two weeks in July with her husband, Paul, and her daughter and her husband and their two children traveling in the western United States, visiting Yellowstone National Park, Las Vegas, Cody, Wyoming, and The Grand Can-

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Virginia Wise captured this prize-winning photo on a hot day in the Grand Canyon.

No Employees Hurt When Fire Damages Knitting Operation

A six-alarm fire on November 16 did about \$500,000 damage to the High Point Knitting Plant. However, no employees were injured in the 5:45 a.m. blaze but three firemen were slightly injured while fighting the fire.

The fire is believed to have started in a second floor knitting machine, according to fire officials. It then spread quickly to the third floor through heating and air conditioning ducts.

"It was so black, like closing your eyes," said Plant Manager Gary Swain, referring to the smoke in the building. "So, we started crawling on our hands and knees to get out. I'd seen 'The Towering Inferno,' and I knew that you could get free.

"I just wanted to get my people out," he said. "I can replace the building. I can replace equipment. But I can't replace an employee."

When smoke began billow-

ing from heating and air conditioning ducts, Swain got two groups of employees together and had them crawl single-file on the floor, down the stairs and out of the building to safety -- the technique which was taught during fire drills at the plant.

About half of the plant's 200 employees returned to work the day after the fire to begin cleanup operations. There was extensive smoke and water damage to the plant and equipment.

CEO Rich Noll said the company is lucky.

"I consider all of us very fortunate," Noll said. "No employee was injured, and you know we have to be very thankful for that. Everything else is secondary."

About 15 of the 500 knitting machines in the plant were destroyed in the fire.

Full plant production resumed within a week of the fire.



Van Joyce

Joyce Named Vice President Of Operations

Van Joyce, who has served as vice president of manufacturing for Adams-Millis for the past 10 years, has been promoted to Vice President of Operations.

He replaces Dick Porter, who was named Vice President of Worldwide Hosiery Initiative with Sara Lee Personal Products Operations Group in Winston-Salem.

Joyce, a native of Madison, is a 1973 graduate of High Point

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New Plant To Open In Barnwell, S.C.

With about 150 state and community leaders on hand, including South Carolina Governor Carroll Campbell, Adams-Millis CEO Rich Noll announced plans November 19 to open another sock manufacturing plant in Barnwell, S.C.

The plant, which will be a "state-of-the-art" facility, will employ approximately 400 people. The operations will be in a former Burlington Industries plant which covers about five acres on a 32-acre site just outside Barnwell.

Renovations to the 240,000 square-foot building already have begun and production could begin as early as February, 1993, according to Van Joyce, Vice President of Operations.

Dan Bulman, who has 12 years of manufacturing experience with Sara Lee Hosiery, will be the plant manager.

"A large, state-of-the-art facility is vital to support our growth plans," Noll said. "The Barnwell facility is large enough to handle the knitting, dyeing and finish-

ing operations for white athletic socks and also support our growth for the next three to five years.

"We also have been restructuring our existing manufacturing to have our plants focused on product lines," Noll added. "All of these efforts are part of our overall plan to create the most efficient, cost-effective manufacturing operations possible."

Noll said the decision on the Barnwell location was based on the availability of the building and the work force necessary to begin operations.

"We are looking forward to becoming part of the Barnwell community and appreciate the cooperative efforts we have seen from state and local officials, area residents and Burlington Industries," Noll said.

He added that the building where the new operations will be located has been closed for several years. When it goes into operation it will be similar to the Mount Airy plant, where the required space is available for all

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Company Goal

Double Market Share By '96

Although Adams-Millis is the largest socks manufacturer in the United States, controlling about 25 percent of the sock market, Chief Executive Officer Rich Noll says the company will seize a much larger share in the future.

"We want to double our share of the sock market by 1996," he said recently. "Empowerment, coupled with cross-functional teamwork, will be the vehicle that all of us use to attain our goals." Noll made the comments while

discussing the new mission statement which has been established for Adams-Millis.

"Our mission is to further dominate the socks industry by having the number one or number two position in all channels of trade: mass, department stores and specialty stores," Noll quoted from the statement.

"We can't dominate the industry without being either number one or number two in all channels of trade in the indus-

try," he said.

Noll said many opportunities exist for further growth such as college bookstores and in chain speciality shops such as Foot Locker.

"That's only two examples of places where we don't have a presence now but we want to in the future," he added.

He elaborated further on the mission statement, citing four areas in which emphasis must be

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CEO Rich Noll, right, and South Carolina Gov. Carroll Campbell share a moment after the Barnwell Plant announcement.