

Barnwell On Track



Van Joyce, left, confers with Ernest Kearns at Barnwell Plant. (Photo by Rich Noll)

(Continued from Page 1) has been increasing every week."

The Maintenance Department in High Point has served as a sort of "clearing house" for parts and equipment needed at the Barnwell plant, Kearns said.

"We were able to use equipment that was in storage at other plants and saved a lot of money by doing that," he said.

Tim Beasley, who recently moved to Barnwell as Manager of Maintenance and Safety, said he has been surprised at how quickly the operation has moved.

"We can give them the nod

and a wall is gone," he said jokingly. "There's still a lot to do but it's all going smoothly."

Along with installation of production equipment inside, Beasley said the building exterior has to be painted and a lot of landscaping remains to be done. The plant parking lot already has been paved.

With his maintenance duties, Beasley also is setting up a plant safety program that will include safety teams to deal with a multitude of safety matters including ergonomics, hearing conservation, OSHA compliance, first aid, lock out-tag out, accident investigation and others.

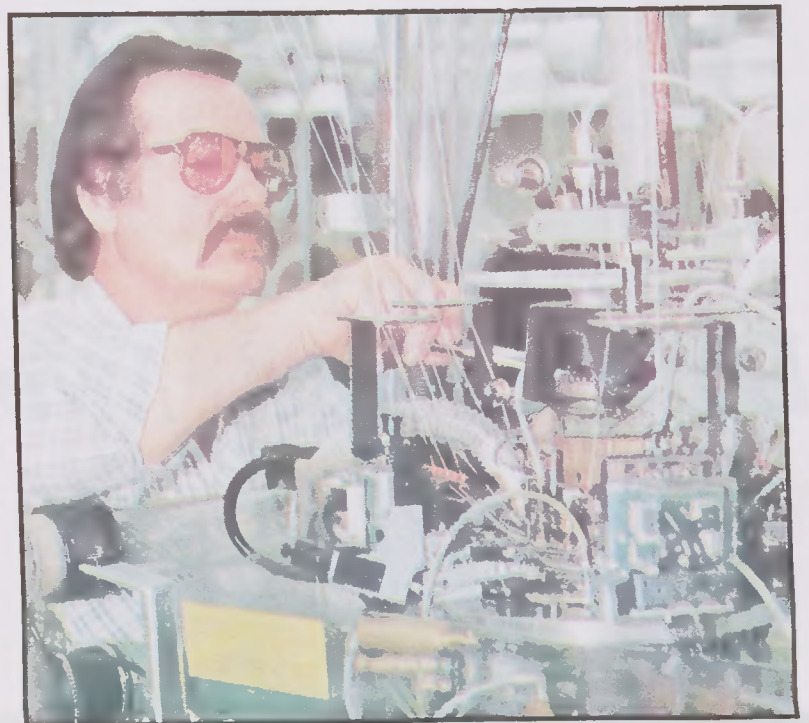
Vice President of Operations Van Joyce also agreed that the Barnwell operation is on target.

"We're right on schedule with about 40 percent of the operation in place," he said. "We're very excited about being in that area. There's an excellent employment base and the employees have a very positive attitude. We're pleased with what is happening."

Joyce said the Barnwell plant, which produces white athletic socks, is expected to be producing 165,000 dozens a week by September.



Some Barnwell employees pose with Vice President of Operations Van Joyce and Plant Manager Dan Bulman. From left are Joyce, Darnell Moore, Bulman, Tonia Williams, Tim Owens, Albert Williams, Otil Pernel, Judy Tolbert and Ronnie Walker. (Photo by Rich Noll)



Fixer Redmond Bowers works on Barnwell plant knitting machine.

Consumer Exposure

Olympics A Grand Opportunity

The 1996 Summer Olympics in Atlanta will be a major opportunity for Adams-Millis and its parent company, Sara Lee, according to Mark Smith, Vice President of Sales.

"It will be a great opportunity for Adams-Millis and for Sara Lee as a corporation to showcase our branded products," Smith said. "It will have more impact

with the Olympics being in the United States. It's a great way to get our brands in front of consumers' eyes."

The 1996 Olympics, of which Sara Lee is a major sponsor, will help to build sales. But the company isn't waiting for that event to push sales higher. In fact, Hanes brand socks sales are rising and name brands such as Jockey, Al-

exander Julian and Coach are as well.

"Jockey has become the number two brand in men's hosiery in the past three years," Smith said.

Just as "branded" sales are expanding, private label is growing for the company too as specialty stores, department stores and specialty chains seek socks under their own label.

Stores such as Dillard's, Belk's, Federated, Bass, The Gap and Macy's continue to carry their own private label hosiery.

"Although branded hosiery sales are growing faster, private label will continue to grow where appropriate," Smith said. "Stores such as Bass, Macy's and The Gap are not getting out of the private label business."

Buddy Program

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ing with a teacher and her 19 students.

"I'm the Adams-Millis lady to the students," she said. "I try to mix with them and I really enjoy it and I'm learning a lot from them."

Forrest Buck also is working with a sixth grade class.

"It's really interesting to see their reactions to things," he said. "I work with groups of students. It certainly gives me a totally different outlook on youth. They enjoy having somebody else there besides the teacher."

Buck said he may try the one-on-one situation next year.

Anita Spencer is working with an eighth grader whom she visits twice a week.

"I'm trying to be a positive influence for her," Spencer said. "She's a smart girl who wants to be a model. She seems excited to see me now."

Dana Stewart said the program is going well for her and her buddy.

"It's coming along well," she said. "We talk a lot about school and books and the band. It's rewarding for me. I always feel good when I see him."

Not only do the Adams-Millis participants feel the program is going well but so does NEMS Principal Dr. John Schroeder.

"The teachers have made some positive comments about how it's going," he said. "It's always good to have someone from the outside to be there to reinforce what the teacher tells the student. We can tell the students to do their homework but they expect that from us. If someone else tells them that, it has a greater impact."

The buddy program is open to other volunteers. If interested, contact Linda Leach at the Corporate Office.



Diane Atkinson boards socks in Barnwell plant.



From left, Carolyn Ann Watts, Nellie Trottie, Katie Lou Dobson, Donna Eichberg, Mary A. Fields and Shelia Simmons package socks in Barnwell.