



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

(In accordance with the practice established several months ago of inviting other members of our organization to contribute their thoughts as guest columnists, I have asked Mrs. Aline Carter to bring you a message this month. In view of her key position as personnel director and her general popularity, I am sure you will enjoy her views. R.C.K.)

Appreciating the fact that I am member of the Anvil Brand family given the privilege of expressing my thoughts at the beginning of this New Year, there comes to my mind this particular thought which I would like to stress . . .

THE IMPORTANCE AND NECESSITY OF MAINTAINING A HAPPY ASSOCIATION WITHIN OUR ORGANIZATION, BUILT ON OUR REGARD FOR EACH OTHER.

A real basis for this pleasant relationship is practicing the Golden Rule. "Do unto others" cannot but help each of us always to feel a real concern for the other fellow, and in so doing build that happy association so essential to us as individuals and as a family group, spending a goodly portion of our time together at Anvil Brand.

This thought might also be expressed as just plain everyday neighborly courtesy — the courtesy that is made up of little kindly acts that bring happiness to others, and make us happy too. A courtesy that comes from the heart with none of the insincerity found in charm that can be turned on or off at will, but a neighborly will to do good in small things. It makes itself evident in everyday thoughtfulness toward other people and a regard for their feelings.

In possessing this brand of courtesy there would be a feeling that there is still time to exchange a friendly greeting, to extend an offer of help in large things as well as small and that wearing a

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Spring Line Is "Best Value For The Money" Since End Of World War II; Variety Of New Line Outstanding

Slacks Offered In Tom Long Line For First Time

Anvil Brand's Spring line is outstanding in two respects. First, it offers the best value for the money, in the opinion of company officials, of any line we have offered since the end of World War II. This is due largely to the low price of cotton when the materials for the Spring line were purchased. But improved workmanship and patterns which the company has instituted also play a part in making this line the best value for the money.

Variety is the second outstanding feature of the Spring line. The Tom Long Sportswear shirts range from brightly colored plaids and bold designs to solid colors and softer hues in designs small enough to suit the most conservative taste.

In the new Tom Long Sportswear line, Anvil Brand also is offering for the first time this year slacks for both men and boys. There are nine slacks numbers, six for men and three for boys. All are made with pleated fronts and zipper flies. Most of the men's slacks are made of various kinds of cords, although there is one number in rayon gabardine, while the boys slacks are made of Rocket twills in spruce green, brown and blue.

There are two new Anvil Brand pants numbers, made of a slub material for warm weather wear. These come in gray and tan and may be combined either with two Tom Long Sportswear shirts or two regular style Anvil Brand work shirts to make matched suits.

Incidentally, these pants, like all other Anvil Brand pants are being made over a new and improved pattern, and have drill waistbands and fly lining.

Women's shorts, which proved very popular last year, again will be offered in white, faded blue and navy blue with the addition this



PROMOTED—At left is Cecil Smith whose appointment as supervisor of the pressing room in the White Division has been announced by Jack Rives. Cecil first came to work for Anvil Brand in 1943 as a presser in the pants department. He later served in the shipping department as an order picker, and returned to the pants department as an instructor in pressing. He is married, the father of a five-year-old child, and makes his home at 124 West Willis Street. At right is James Richard Hayes, better known as Dickie, who came to work here last Spring after graduating from High Point High School in January. He served as office boy and mail clerk before being promoted to his present job in the tabulating department of the sales division. Dickie recently married the former Miss Jackie Laws, daughter of Mr. and Mrs. R. F. Laws of Barbee Street.

year of two numbers in fireman's red and jet black.

The kiddies line includes boxer shorts in five different materials—denim, jeans, Petworth twills, Bolero and Elton suitings, while one number of longies is offered in Bolero suiting. Shirts for the smaller fry also are available in six gay colors and patterns.

Men's and boys' shirts, which are the most eye-catching items on account of their many color combinations, include nine Tom Long sportswear numbers for men with 27 different pattern and color combinations. There are seven Tom Long numbers for boys with 36 color and pattern combinations.

There are also two sportswear numbers for youths (older boys and young men) which offer nine different color and pattern combinations. Two additional numbers

in heavy duty jeans cloth carry the Anvil Brand label but are made with sport shirt collars. These numbers come in dark gray and khaki.

Materials for the shorts range from the heavy duty jeans to the light weight skip-dent which proved so popular last year. There are broadcloths, gingham, and plisses (popularly known as seer-suckers).

15 Complete College Classes

All 15 of the Anvil Brand workers who signed up for classes offered here last Fall by the N. C. State College of Engineering, completed their courses and were awarded certificates.

Five employees have signed up (Continued on Page Eight)