



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

There are phases of management's activity to which some of us, in our individual jobs, give little or no consideration; and yet some of these things are very important to us in that they help to maintain the quality our customers insist upon, and they promote the movement of our goods from factory to store to consumer.

In the latter group may be classified the booklet now on the printing presses entitled 'SELL WITH SUCCESS,' which is a handbook for retail selling clerks, and which is a revised, improved edition of 'The Handbook of Successful Retail Selling.' The original edition of this selling aid proved to be so popular that over 35,000 copies were distributed since it was first printed, and the requests pouring in from large department stores, smaller retail stores, colleges, technical schools and other agencies made it difficult to match supply with demand. These requests were mute testimony of the universal acceptance of the handbook, and we may assume that movement of our goods at the re-

(Continued on Page Two)

57 Persons Have Perfect Attendance For 6 Months

During the past six months, only 9.5 percent of Anvil Brand workers had perfect attendance records — that is, were present on each working day. A check of the records shows that from January 1 until June 1, 57 persons did not miss a working day.

The dungaree department with 21 persons with perfect records led the list while other sewing rooms were as follows: overall and shirts, six each, pants four, and utility, two. Shipping had seven members with 100 percent records, the office four, maintenance three, pattern two, and cutting and factory, one each.

These figures do not include any officials or supervisory personnel. A check of supervisors and training supervisors' records two months ago showed they had an almost perfect score, being on the job 98.57 percent of the time during the preceding six months.

Workers with perfect records the first half of the year are:

Dungaree department, Nannie Allred, Mozelle Arney, Leona Caudill, Emma Charles, Louise J. Davis, Faye Frye, Rachel Hall, Maude Hedgecock, Minnie Hughes, Chessie Julian, Bill Lehman, Ila Luther, Dora Mills, Ola Moran, Eddie Patterson, Addie Pines, Permelia Short, Mabel Slate, Minnie Spencer, Virginia Spencer, and

Nancy York.

Shirts, Dora Byerly, Elma Hiatt, Flossie Hines, Virginia Hubbard, Frank McCulloch, and Mamie Stutts.

Overall, Pauline Cannon, Kathleen Causey, Annie Laurie Dixon, Ira Simpson, Rosa Wilkerson, and Mae Rumsey.

Pants, Bobby Alexander, Jessie Barber, Wiley Clary, and Janie Shelton.

Utility, Brady Felts and Georgia Payton.

Shipping, Vernie Bowers, Bobby Corn, Charles Edwards, Edward Mitt Foster, Frank Lambert, Edgar Oldham, and Oscar Yates.

Office, Kathleen Felts, Alma Paul, Ken Poindexter, and Moselle Boyles.

Maintenance, Napoleon Johnson, Avery Taylor, and George Williams.

Pattern, James Ingram and Thurman Huff.

Cutting, Wade Hines.
Factory, John Simpson.

Ladies Shorts Sales Up Over 700 Percent

Sales of ladies shorts during the past three months chalked up a 700 percent gain over sales during the same period last year. In most circles this is regarded as a pretty healthy growth for any product. Anvil Brand's ladies slacks have also met with excellent response.

Picnic Plans Already Are Underway

A big majority of employees voted to hold company-wide picnics this year, as has been done in the past, rather than to break up into smaller groups for the annual summer outing.

In an effort to make this an outstanding one, committees have been named to handle various phases of the arrangements, and some of them already are hard at work on their planning, while others by the nature of their jobs will shift into high gear only on August 15 when the picnics will be held — one at the City Lake Park, and an identical one insofar as entertainment, food, and arrangements are concerned at the Colored Park.

Willard Hussey has been named master of ceremonies for the cutting at the City Lake while Charlie Simpson is in charge of festivities at the Colored Park.

Chairman of the committee planning the menu and arranging to feed the Anvil Brand people and their families planning to attend is a committee composed of the following: Helen Hughes, chairman, Ossie Wright, Mamie Garner, Winnie Shirley, Ann Draughn,

(Continued on Page Two)



RETIREE — Stella Kennedy (center, wearing corsage) retired on June 27 after being with the company twenty-eight and a half years. Members of the overall department where she worked staged a farewell dinner for her, as shown above, and presented her with a handsome summer dress as a token of their esteem and affection. Stella lives, with her two sisters, Lizzie, who also is a member of the overall department, and Lillie on a comfortable farm in the Hasty Community, on Thomasville, route 1. She said that she was looking forward to her retirement although she would miss her many friends here, nor was she worrying about time hanging heavy on her hands. There is always plenty to do around a farm, she pointed out, even if one enjoys doing it.