



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

(E. H. McCall, purchasing agent, is President Kirchofer's guest columnist this month.)

The old axiom that a company must move forward if it is not to fall far behind was never truer than it is today. This explains why, in recent months, so many of the healthiest companies have announced new research laboratories and expanded research budgets. Research and more research keeps smart companies ahead.

Anvil Brand has a special committee known as the "Planning and Designing Committee." Members of this group are carefully selected from the different departments, such as Procurement, Production and Sales. To accomplish their purpose, they must take into account production facilities and processes, the availability and cost of materials and the attitude of dealers and consumers. They must know the factory, the product, the merchant and the consumer, if their efforts are to be worth while.

You have noticed, no doubt, in recent years, the great expansion of our lines. For a long time our output was confined to overalls, dungarees, work shirts and pants exclusively. Then, the declining demand for these staples called for new lines, such as sport shirts, slacks for men and women, ladies' shorts, and kiddies' outerwear. A few years ago, you would never have dreamed that "Anvil Brand," manufacturers of men's work clothes, would be producing play clothes such as girls' matadors and men's walking shorts!

Lately, there is a strong trend toward "Modern Design" and as the customers' fancy changes, the alert manufacturer is prepared to meet their demand. Relatively few styles become popular — these are accepted at first by a few, and

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Employees Paid \$147,602.40 In Income Taxes

Anvil Brand employees had \$147,602.40 withheld from their pay envelopes during 1952 for their Federal income tax. In addition workers here paid \$17,679.43 in social security taxes. In both instances the law requires the company to subtract this money from pay envelopes and pay it directly to the Federal government. The social security tax paid by employees is matched dollar for dollar by the company, which also paid \$17,679.43 into the social security fund.

Many people, perhaps a majority of them, think of their wages in terms of their take-home pay, and yet each worker here averaged paying \$246 of his or her wages in income taxes last year, and this money was earned just as truly as was the take-home pay, even if the employees never did see it in their pay checks.

Milton Gupton, assistant to the secretary, who figured up these totals, pointed out that some employees would be entitled to refunds and some would have to pay additional taxes when they filed their returns for last year, and consequently this figure was not completely accurate as to the amount of income taxes paid by Anvil Brand workers. It is merely what the company is required by law to withhold from pay checks and turn over to the government.

As compared to 1951, last year's income taxes showed a gain of around \$18,000, \$129,621.60 being paid in 1951. The increase, according to Milton, was due largely to the fact that income taxes were higher during the past year than they were the year before. Income levies for this year, 1953, are scheduled to be the same as last year's.

"There's not a worry in the world worth worrying about."
—Baseball patriarch Connie Mack on 90th birthday



PROMOTED — Arthur Royals has become a member of the engineering department, according to Reitzel Morgan, head of the department. Arthur has been working in the engineering department for the past few months under the company's advanced training program, and has now become a permanent member of the engineering staff. He came to work at Anvil Brand on July 16, 1947, after doing a hitch with the U. S. Army. He started out as a bundle boy in the dungaree department, and under the G.I. Bill started a two-year on-the-job training course for a supervisory job. He was made a supervisor of the dungaree II unit before his training period expired, and later when the two dungaree departments were consolidated on the second floor of Main Building, he was made supervisor of the entire second floor. Throughout his stay here he has worked closely under the supervision and guidance of Superintendent Henry T. Short. Several months ago he was relieved of his supervisory duties and started on an advanced training course.

Rep. Charles B. Brownson of Indiana told his constituents that "it wouldn't be a bad idea for us here in Indiana to declare a 10-year moratorium on Christmas gifts from Uncle Sam," because economy in government begins when communities decide to look after themselves.

"A man's body is extremely sensitive—pat him on the back and his head swells."—Myron Cohen

Influenza Causes Cut In Needed Production

Influenza hit High Point and Anvil Brand heavily during the past four weeks. It cut school attendance, and slowed down our production. Bad as it was, the flu hit this section later and less heavily than it had struck in many other sections of the state and the nation. Cases usually were mild and of short duration, although of course there were exceptions.

By the first of this week, however, the wave was definitely receding, absences were fewer, and Superintendent Henry T. Short is hopeful that next week we can hit a new stride in production. As everyone knows, sales through December were exceptionally good.

The sales force, like production workers, was reduced by flu during January, but sales still are good and there is a continued strong demand for our Spring goods. Also, the growth of our women's and to a lesser extent our kiddies' line is outstanding. Women's shorts which were offered for the first time two years ago, chalked up a 600 percent gain last summer, and the demand for them is continuing this season. Women's dungarees, which are offered this year in a variety of colors for the first time also are much in demand, and men's leisure garments, such as the boxer slacks and walking shorts are proving more popular each day.

Superintendent Short praised the work of the employees on hand during the past few weeks in keeping production moving, and said if it had not been for the fine co-operation between departments our production would have suffered more than it did.

He had one suggestion to make to all employees now — report for work every day that you can possibly work. We can't service our regular customers and build up new ones unless we deliver the goods, he pointed out. Our goods have been and are being sold and it is up to the factories to deliver.

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