



# SEW IT SEAMS



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## MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

You may remember a legend about the people of an ancient city who once held a Trouble Day.

Every citizen of the community had lamented to the authorities that he had more troubles than his neighbors. The injustice should be corrected. Such complaints were repeated so often the city fathers finally announced a special day on which everyone must bring his troubles to the Town Center.

"Then, said the proclamation, "every citizen can exchange his troubles for those of another. This will benefit all, since everyone believes his troubles to be the worst."

On the appointed day the population assembled for the exhibit. But after examining the troubles of others, each citizen took his own back home!

It is a story worth remembering at Thanksgiving time. All of us have our individual anxieties, our private sorrows and our personal trials. But would we exchange them for the troubles of so many others whom we know, or hear or read about?

In this modern life of haste and pressure, without an especially announced Thanksgiving Day I wonder how many of us would pause occasionally to give conscious thought to our blessings. They are actually so numerous we could feel that every day is a proper time for thanksgiving. From that viewpoint let me share with you a timely thought expressed in a little pamphlet which reached me a few days ago. It was simply entitled "Let's Give Thanks." Its message in part was this:

"Why should we Americans wait until Thanksgiving to give thanks for the many things we have and for the many things we do NOT have?"

"Let's give thanks today that  
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## Variety Of Style, Color, Fabric In New Spring Line

A variety of styles, colors, and fabrics — and including, of course, excellent workmanship — is the "big news" in the Anvil Brand spring line. Samples of the new garments are now being readied for Anvil Brand salesmen who will soon be showing them to retailers.

"Our patterns and materials were chosen with the thought of being able to satisfy the taste and choice of the conservative merchants and consumers and also the merchant more promotional minded and enthusiastic over selling bright and flashy sport goods," Sales Director Hugh Webster explained. "Our line this spring will give complete coverage for the trade with every lot number having both sales appeal and value."

Everybody can wear the Anvil Brand spring line — be he old or young, fat or skinny, tall or short, male or female. The demand is ever increasing for sports wear by both men and women as well as by the younger generation, Webster says.

To take care of this demand Anvil Brand now has three lines of ladies shorts as well as dungarees and matadors and J'nette pushers in bright colors. Also, there are  
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TAKE IT OFF OR KNOCK IT OFF? — That's what Jimmy Carter, eight-year-old son of Personnel Director Aline Carter, is asking Butch Brooks, 11-year-old son of Cookie Brooks, Sew It Seams editor. Since Dickie Frith's thumb is involved in the question, he awaits the answer with great concern. Dickie is the son of Azzlea Frith, supervisor in the overall and boxer department at Hudson. The boys are wearing Tom Long youth shirts included in the spring line. Dickie's and Butch's are of plisse — one a fancy print and the other a neat check. Jimmy's shirt is of printed line. In the bottom picture Buddy Gupton, a four-year-old, is asking, "May I keep it, Daddy?" He is referring to his kiddies sport suit, of plisse, from the Anvil Brand spring line. The pants, with elastic waistband, are red and the shirt is a red and white printed plisse. "Daddy" is Milton Gupton. He's wearing the new hobby jean with elastic waistband in the back and two button extension in the front.