



# SEW IT SEAMS



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## MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

Strange how the purposes and uses of things change with the passage of time.

Handkerchiefs were once exclusively a bit of decorative finery, not for use. Belts were worn only as a means for carrying daggers or swords. Rubber originally was regarded as good for little except to make bouncing balls. And even up to World War II detergents were used almost solely as industrial solvents and cleansers. Yet where is the household without a detergent now?

When we think of Anvil Brand as a trade mark of today, it is odd to think that a thousand years ago shippers put their names, initials or symbols on bales and packages simply to identify their goods in case of confusion in transit.

Later, certain industries required manufacturers to put identifying marks on their products so makers of inferior products might become known and legally punished.

What a difference between the purposes of a brand mark then and today. For companies now adopt brand names proudly. All who play a part in producing such goods feel personal pride in their association with merchandise of merit and popularity.

Nor is this such a long-time practice. Only eighty-five years ago there were but 122 trade marks registered in the United States. That was only thirty years before Anvil Brand came into being. We could say properly that the "Hard to Beat" brand is among the country's older marks.

But knowing our chief brand name so well, sometimes we are apt to lose sight of its deep significance. And it has many meanings.

To the prospective wearer of an  
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## Hammes Speaks To Supervisors

G. K. Hammes explained some of his duties at Anvil Brand when he spoke to company supervisors at last week's meeting and his remarks revealed some of the many problems management must deal with. Hammes serves as secretary, treasurer, and comptroller of the company and he also is a member of the Board of Directors. However, in his remarks to the supervisors he placed emphasis on the comptroller phase of his work which, briefly, consists of being responsible for the company assets, for all accounting records, and managing the company offices.

He explained the need for complete insurance protection and told of the various types of insurance which is carried—fire, liability, and business interruption insurance being the major classifications. Fire insurance on fluctuating inventories purchased on a reporting form policy is cheaper on an annual basis, he said, as the company pays on inventory values at the end of each month and does not have to pay for peak inventory values on an annual basis—as is the case when specific insurance is purchased.

Another interesting phase of insurance protection which Hammes explained is the "business interruption insurance" which provides money for watchmen, key personnel, and other necessary expenses for the preservation of the means to re-establish operations after a serious loss by fire.

Hammes discussed the factoring arrangement with William Iselin and Company, Inc., of New York City, and explained the many advantages of this important business implement. He also touched upon the necessity of accurate and up to the minute accounting records and the fact that tax laws require certain procedures and records be maintained to permit proper tax reporting.

In explaining the company budget, which is set up three times a year and is computed six months in advance, he pointed out that it gives us a "goal to work toward"  
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**PROMOTED** — John Edwards, Jr., has been transferred to the White division and has been made an assistant to Purchasing Agent Earnest H. McCall. The work is entirely different from his former duties as an order picker in the shipping department but he is well qualified for his new post. John first came to Anvil Brand in 1945 and then left long enough to complete a two-year course at High Point College in business administration. He left again at another time—to answer the call of Uncle Sam. After serving two years in the U. S. Army, a large part of which was with the Army of Occupation in Germany, John returned to his duties in the shipping room. His new duties in the office of the White division were effective on March 1. John is a brother to Charles Edwards who is also an order picker in the shipping department.

## Blood Donors

Dorothy Brown and Ila Luther, both of the dungaree department, should have been included in last month's list of volunteer Red Cross blood donors. These two girls took it upon themselves to volunteer, got their own ride to the armory, and failed to report their good deed to the personnel office. They bring to 39 the number of Anvil Brand volunteers during the last visit of the bloodmobile.

## Shipping Dept. Gets Finished Goods On Way

This month Sew Is Seams will attempt to explain some of the operations in the company's traffic department, the shipping end. Last month we saw how orders were received and processed through the sales department and now we will follow those orders through the operations that get them on their way by both motor and rail carriers to all parts of the nation.

Paul Frye heads Anvil Brand's traffic activities, which includes both receiving and shipping. He started as a pants presser with Anvil Brand back in 1933 and then moved through every operation in the shipping room. He set up the company's first warehouse and warehousing system which is still in operation.

Frye's assistant traffic manager is Roy Rickard who came with Anvil Brand in 1927. In the past he has bundled shirts, inspected both shirts and pants, worked at the cutting table, and worker at all the various jobs in the shipping room. He was in charge of receiving until the two departments were thrown together to make what is now called the traffic department. At some time during his many years here he found time to court and marry an Anvil Brand girl, Florence Jones who worked in the pants department.

Traffic Manager Frye and his assistant have a lot of responsibility in their supervision of shipping activities alone, to say nothing of the receiving end of the business. It is quite a sight to walk through the large shipping room at the Hudson division and see all sorts of work and play clothing en route to the stacks at one end—and hundreds of boxes and packages stacked ready for shipping at the other.

When Anvil Brand orders leave the sales department they are taken to Frye's desk in shipping. There they are arranged by states by Max Weavil, Frye's secretary. Max is a business administration major at High Point College and  
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