



SEW IT SEAMS



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MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

When any of us think of Anvil Brand it is only natural to think in terms of the importance of our own work and our own department.

We recognize that there are other departments, which is demonstrated daily as work comes to us from others and passes through our hands to others, assuring the smooth flow of production which means uninterrupted processing of finished goods.

This is one advantage from being a part of a co-operatively working organization. We can depend on each other, even though some departments and many fellow workers are remote from our own departmental activities.

Just now I would like to bring you closer to some members of the organization whose work affects everyone and every department in the Anvil Brand structure. Each of these persons has an active company duty. But, additionally, each devotes himself to certain committee responsibilities. And the steady advancement and good fortune of Anvil Brand and all associated with the company depend in great measure on the clear thinking and sound judgment of Committees.

When an organization expands and occupies many building locations, we cannot all know each other as we would wish. But names can become familiar. Hence on Page Three of this issue of Sew It Seams there appears an article embodying the full roster of company officers and committees. You know many of them personally.

Duties of officers are like those in all progressive companies of today. Responsibilities of our Executive Committee are mentioned in the article. But closest to and most intimately associated with the operational divisions of the
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25-Year-Club Increased By 12 New Members; Sherrod Workers Join

There are 12 new members of Anvil Brand's 25-year-club, bringing the total membership to 42. Four of the new members come from the Sherrod plant which is included this year for the first time. Records were not available last year when the Sherrod personnel joined the Anvil Brand family.

Twenty-four members were recognized in 1952, when the 25-year-club was started, and six new members were added in 1953. The 12 new members have given a total of 306 years service to the company with nine of them having worked here for 25 years and three for 27 years. The nine came to work in 1929 and three of the four new members at the Sherrod division came to work in 1927.

The three who have worked at Sherrod since 1927 are Estelle Cavinness, Osie Hensley, and David Shepard. Osie and Shepard reported for work on the same day.



Shepard started as a presser and then went into the cutting department, transferring later to pattern which he has headed for Sherrod for a number of years. He is still doing the pattern work at that plant.

His wife's name is Lilly and they have been married since 1938. They live at 1504 Long Street and have two children, Wendell, 7 years, and Patricia Anne, 15. His favorite recreation is attending sports events such as baseball and football and he is personally supervising the baseball training of young Wendell. After all these years he still declares that his first love, outside of his family, is his work.

Osie Hensley is one of the few operators that remain on the same job for 25 years. She sews on cuffs and was doing just that when she went to work at Sherrod 27 years ago. She says she still likes the work, too.

Osie has been a widow for eight years. Her husband was Forrest Hensley and they had two daughters, both of them now married. Osie enjoys her grandchildren, even though they are now grown up. In fact, she has a great granddaughter, nine months of age, who lives in Colorado.

Osie lives at 301 Best Street and says her recreation is attending her church and going to movies.



William Horne, Sr., is the fifth oldest salesman in years of service. Before joining Anvil Brand he sold for an overall company in Georgia. He has always covered central and eastern North Carolina and now has been joined in his territory by his son, William Horne, Jr., who lives at Greenville.

Bill, Sr., has lived in Raleigh for 20 years where he is a faithful worker in the White Memorial Presbyterian Church, having been an elder for 35 years, and he is now superintendent of the Sunday School. His hobbies are golf, gardening, fishing, and birds. By birds, he means wild birds and he has created a bird sanctuary in his garden at home.

Mr. and Mrs. Horne have three children, all married. Bill, Jr. has supplied them with four grandchildren; a daughter in West Virginia has added two grandchildren to the list; and a daughter in Raleigh has given Bill, Sr., three grandsons. Mrs. Horne declares that he does not spoil the youngsters.

Leola Newell is the fourth Sherrod worker to be recognized this year. The sewing room at Sherrod was her first job and she has done most operations in the plant. She is now a training supervisor and formerly supervised the sport shirt and pajamas department of the plant.

Leola is married to Melvin Newell who for 23 years has been an upholsterer at Globe Parlor Furniture Company. They live at 127 Countryside Drive and have one daughter, Mary Jean, who graduated this spring from High Point College and now works at Alderman Photo Company.

Leola, although around sewing machines all day, likes to sew at home. Also she works a lot in her flowers and yard.
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Picnic Now Set For August 27; Plan To Attend

The date of Anvil Brand's annual picnic has been changed until August 27. The change was in the interest of entertainment. That, of course, is to be a surprise but a change in the program necessitated changing the date from August 20 to August 27.

The same entertainment being furnished at City Lake Park also will be given for the colored employees at Colored Park. Both menus will be identical and the rumor going around the plants these days is that Anvil Branders can expect a really good feed.

Workers desiring transportation may get buses at the Hudson, White, and Sherrod plants at 4 p. m. if they care to go to the park early. Free swimming for all and a free train ride for the children will be provided any wishing to take advantage of it.

Those wishing to go out just for the dinner and entertainment may get buses at their plants at 5:30 p. m. If the bus should be just a few minutes late, don't fret. The driver will be making his rounds of the three plants just as quickly as possible.

Dinner will be served under the shade trees at the park at 6:30 p. m. It will be followed by the program in the amphitheater which will include the presentation of awards to new members of the company's 25-year-club and, as stated before, some good entertainment.

Let's everybody plan to attend with our families and enjoy the fun and companionship.

The Independence plant held its picnic at Hungry Mother's State Park in Marion on August 14. They enjoyed swimming, boating, horseshoes, and numerous other things as well as good food. However, we will hear more about that in the next issue when Sew It Seams will devote a lot of space to Anvil Branders' picnic activities.

Remember, plants will close at 3:45 p. m. on Friday, August 27, for the annual Anvil Brand family day. Make your plans to go either early or later — but be sure to go.