

THE CAMPUS ECHO

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Former Editor explains additional yearbook cost

By Lisa O. Smallwood

For the first time in the history of NCCU, yearbooks are costing students additional money.

Why are students having to pay a \$5.00 fee and does the quality of the book warrant the price increase? These are the questions many students would like to have answered

In an interview with The Echo, James Mitchell, '83-84 editor of the yearbook answered these questions hoping to clear up some of the misconceptions held by students.

"The \$5 fee for the 83-84 yearbook is due to 67 additional color pages. I personally felt that 32 color pages (including queens, seniors, and homecoming only) did not reflect our proud university," said Mitchell.

Mitchell explained that in a meeting which included Dr. Roland Buchanan, vice chancellor for student affairs, Dr. Roger Bryant, assistant vice chancellor for student affairs, Mrs. Phyllis Shumate, yearbook advisor, and Mitchell, it was agreed that "the additional color pages would enhance the 84 yearbook," and a make it one that "students could be proud of."

Once they had made the decision to keep the additional 67 color pages, a way of paying the additional cost had to be devised. Since it was too late to add the yearbook's cost to student activity fees, they decided that students would pay for the books this semester.

So, how did the cost of \$5 originate?

Naturally, the set fee would have to cover the cost of the additional 67 color pages. So, careful attention was given to approximating the number of books that would be sold. Also, additional funds were desired for the production of a "dynamite 75th Diamond Anniversary Yearbook."

When asked why the student body was not made aware of the color-page issue, Mitchell said, "I suggested that a survey be given to the student body," but "we thought it in the best interest of the university not to administer the survey," avoiding "dissent among students."

In reference to the question of quality, the additional color pages may have enhanced the 84 yearbook, but many students have complained about the content of the book questioning the abundance of Omega Psi Phi and Delta Sigma Theta pictures. To this Mitchell responded, "I was very biased in picturing my beloved fraternity." But, "I cannot help the fact that Miss NCCU and Miss Homecoming were Deltas."

However, student complaints continue, and something must be done with the remaining books, and according to Mitchell, remaining books will be made available to this year's freshmen.

When asked if the fee would be implemented as a means of receiving yearbooks in the future, Mitchell responded, "The Administration will probably continue to charge students for yearbooks through an increase of student activity fees, or payment for the yearbooks during fall registration."

In reference to the omission of Tracy Harrison (Eagle Essence of Beauty), Ebony Alpha Ebony Service Organization, and Charlotte's Finest Social Club, Mitchell apologized for having lost the roll of film that contained their pictures.

In closing Mitchell said that if there are any further questions concerning the 83-84 yearbook, they should be addressed to him, and not Gwen Carroll.

Mitchell can be reached at 682-5979 between the hours of 3:00 and 5:00 Tuesday through Friday, and will be more than happy to clear up any further discrepancies.



A RAISIN IN THE SUN

The show opens February 20 at 8:15 p.m. and will run nightly through Feb. 23 with a 3:15 p.m. Sunday matinee performance Feb. 24. For tickets call 683-6242.

Pictured above clockwise from center, Barbara Cook, Earl Norfleet, Karen Roberts, Johnny Hunter, and Pamela Lyon.

Nickels and dimes add up Profits from gumballs aid cerebral palsy fund

By Helen Eagleson

What to do gumball machines, Norris Wicker, and NCCU have in common?

Cerebral palsy.

The three have joined forces to help decrease expenses of families with children at Lennox Baker's Hospital who suffer from cerebral palsy.

The hospital, which is a state supported institution, has established a family fund which seeks to cut travel costs for out of town parents who come to visit their children.

Presently the fund only has \$30 left from state-allotted funds. Wicker is working to increase the amount to \$150 a month.

"Without the help of the NCCU administration and the student body, the project would not be a success," said Norris Wicker, a '67 graduate of NCCU.

The program began Oct. 1. In early

February, the last of 28 gumball machines on the campus was placed in Latham Hall.

Wicker, who suffers from cerebral palsy, patterned the idea after the Lion's Club which has a similar project to aid the blind.

Wicker explained that the project was a long shot because it's difficult to find businesses and larger institutions that will take the risk of placing vending machines on their premises.

However, the project has met success not only at NCCU, but also in the community where 20 local merchants and businesses have placed machines in their stores and offices.

But NCCU has one special distinction. It is the first university in the city and the only one in the state to pilot the program which Wicker hopes to expand to 16 campuses in the university system.

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Walter Hart, NCCU barber helps NCCU to promote cerebral palsy project.