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DURHAM, NORTH CAROLINA

Davison Club Needs 16 Charter Members For Challenge Grant

Charter membership in the Davison Club has climbed to 96.

Sixteen more members are needed by the first of January for Duke to earn a \$25,000 challenge grant.

The challenge—to enroll 50 new charter members during the current year—was made by Edwin L. Jones Jr., a university trustee and himself a member of the Davison Club. The \$25,000 challenge grant was made available by the company he heads, the J. A. Jones Construction Co. of Charlotte.

William B. Jennings Jr., director of annual giving for the university, said that so far this year 34 of the 50 new members needed have joined the club.

The Davison Club is named for the late Dr. Wilburt C. Davison, dean of the School of Medicine from 1927-60, who died in June. The Davison Club was established in the fall of 1968 by a number of Dr. Davison's former students, colleagues, friends and patients as a token of esteem and affection.

Additionally, Jennings said, "establishment of the club was intended to give people the opportunity, through their gifts, to share in perpetuation of medical excellence at Duke."

Gifts are administered by the office of the Vice President for Health Affairs for continued development at the medical center. Members receive periodic reports on how their gifts are being used.

Charter membership in the Davison Club is assigned to those who pledge \$1,000 or more annually. The names of charter members are inscribed on a plaque in the lobby of the Davison Building.

While the membership is made up primarily of physicians, both alumni and present Duke faculty members, several

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THERE'S SOMETHING NEW IN THE WIND—A stiff breeze obliged the photographer as he shot this picture of the flags that began flying atop the hospital's Main Entrance Building at 8 a.m. Nov. 17. The medical center's security officers have assumed responsibility for flying the colors daily. From left to right the flags are those of North Carolina, the United States and the Duke University Medical Center. A close-up picture of the medical center flag and the story behind its design will be carried in a subsequent issue of Intercom. *(Photo by Lewis Parrish)*

Duke Hospital Implements Plans For 'Curbside to Bedside Service'

Escort service and valet parking—at a medical center?

That's the new look at Duke Hospital.

In an effort to better serve its patients and visitors, and to facilitate the processes of admission and discharge for its hospital patients, Duke has implemented those two new services.

They combine to make up what Duke calls its "Courtesy Corps," the fruition of an idea promoted by Dr. William G. Anlyan, vice president for health affairs.

Anlyan, who is in and out of more airports in a month than many people are in a lifetime, was struck by the curbside service provided by some airlines that

speeds up and simplifies the baggage-checking and reservation-verifying processes the airport traveler must go through.

If airlines could do it, Anlyan reasoned, Duke Hospital could do it.

What evolved is what might be called "curbside to bedside" service at Duke.

The escorts, who may be recognized by their green jackets, are stationed beside the main entrance near the information desk. The majority of them are Duke students who work part-time while attending classes at the university. There are 33 of the part-time escorts, and

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