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Prime Minister Trudeau Calls for 'New Ethic

In Spite of Monsoon, Sunday Was Their Day

IT'S DAD'S DAY-John Bush Simpson, a graduating medical student, is greeted by his two daughters following the Hippocratic Oath ceremony held in Duke Chapel last Saturday. Despite the fact that his children might not be aware of the significance of this day for their father, they seem fascinated by his cap and gown. (Photo by Dale Moses)



10th National Forum on Hospital, Health Affairs Studies Contemporary Hospital'

In today's hospital everybody wants a piece of the action.

Few other enterprises have more different interest groups-each with a particular reference point, each with a specific set of objectives, and all seeking a voice in the organization's operation.

The problem is to develop a non-conflicting set of guidelines to help meet those expectations.

The 10th National Forum on Hospital and Health Affairs is addressing that problem in a two-day session that began here this morning.

The main theme of the forum, conducted by Duke's Graduate Program in Health Administration and sponsored by the Duke Endowment, is "Evaluating the Contemporary Hospital."

the National Forum was founded by Ray E. Brown when he was director, from 1964-67, of what was then known as the Graduate Program in Hospital Administration.

Brown, who died of a heart attack at his home in Chicago two weeks ago, was to have been the lead-off speaker at today's opening session. The forum began this morning with a tribute to Brown's life and contributions to health administration and a moment of silence in his memory.

The morning program, presided over by Dr. B. Jon Jaeger, chairman of the Department of Health Administration, was to include the following:

"The Perspective of Organized Labor" by Bert Seidman, director of the Department of Social Security of the A.F.L.-C.I.O. in Washington; "The Perspective of Employers" by Stanley L. King Jr., assistant vice president of American Telephone and Telegraph Co. of New York; and "The Perspective of Government" by Dr. Henry E. Simmons, deputy assistant secretary for health and scientific affairs, Department of Health, Education and Welfare, Washington.

Donald S. Smith, assistant professor and director of graduate studies in the Department of Health Administration, is to preside at the afternoon session. The session will include:

"The Perspective of Third Parties" by D. Eugene Siberg, executive vice president of Blue Cross Association in Chicago; "The Perspective of Professorial Education" by Dr. Leonard D. Finninger, director of the Department of Graduate Medical Education, American Medical Association, Chicago; "The Perspective of

Perkins of San Marino, Calif., and "The Perspective of the Investment Banker" by Frank L. Klapperich Jr., vice president and director of Kidder, Peabody and Co. of Chicago.

The Saturday morning session will be center planning. The topics will be:

"The Perspective of the Community" by J. Joel May, director of the Graduate Program in Hospital Administration at the University of Chicago; "The Perspective of the Individual Citizen" by Jaeger; and "The Perspective of the Patient" by Holt McPherson, retired editor of the High Point Enterprise.

All sessions are being held in the Duke

presided over by Louis E. Swanson, associate professor of health administration and director of medical

Certain Few Got Awards Too

Diplomas weren't the only things given out during last weekend's Commencement Exercises. The university's schools of medicine and nursing also recognized individual students for their achievements in scholastics, service to the community and

In the School of Medicine, this year's C.V. Mosby Award was presented to Paul Carl Bermanzohn, Arnold Stephan Grandis, Dale Leroy Kessler Jr. and Kermit Oscar Simrel Jr.

The Lange Medical Publications Award went to Thomas Gilman Rainey and Richard Ira Kopelman,

Thomas Gilman Rainey was also the recipient of the Roche Award.

Isabelle Richmond Faeder, Daphne Allister Rosenblitt and Phyllis Carolyn Leppert were the recipients of the American Medical Women's Association

Those elected to Alpha Omega Alpha during their junior years were Albert Compton Broders III, Pamela Bowes Davis, Daniel Marvin Goodenberger, Dale Leroy Kessler Jr., Daphne Allister Rosenblitt, David Hays Troxler and Robert Sanders Williams.

Elected during their senior years were Nicholas Theodore Carnevale, Robert Woodward Downs Jr., Isabelle Richmond Faeder, Arthur Garson Jr., Robert Woodrow Gilbert Jr., Arnold Stephan

(Continued on page 3)

A heavy downpour of spring rain and a parliamentary crisis in the government of the graduation speaker weren't enough to put a damper on the university's 122nd Annual Commencement Ceremony held in Cameron Indoor Stadium Sunday.

Nineteen hundred and seventy four young people who were taking the giant step from student to graduate heard Prime Minister Pierre Elliot Trudeau of Canada call for a redirection of mankind's thinking away from the quantity of economic gain and toward the quality of life which he believes is possible for every man and woman.

"We need not do without," Trudeau said while speaking of current and potential world problems, "but we must be good stewards of what we have. To ensure nature's continued bounty, we are not asked to suffer, but we are asked to be reasonable. We are asked to adjust our demands to nature's limitations...'

The prime minister also stressed the need for a broadening of responsibility from individual needs to a universal concept which would in effect be a new ethic for mankind,

Trudeau's address was his first in the United States in five years. The university awarded him an honorary doctor of law degree which was the first such degree he has accepted outside Canada.

Also receiving honorary degrees were Associate Justice Susie Sharp of the North Carolina Supreme Court; Chancellor Albert N. Whiting of North Carolina Central University; the late Senator B. Everett Jordan; his brother, the late Charles E. Jordan, a former Duke vice president; and Albert Outler, a theologian at Southern Methodist University.

Included among those being graduated were 84 physicians, 82 new nurses, 24 hospital administrators, 16 physical therapists and 24 physician's associates, all of whom received their training at the medical center.

Graduates in medicine spoke the traditional Hippocratic Oath in the annual School of Medicine ceremony held in the University Chapel on Saturday

During the program, speaker Dr. Thomas D. Kinney was given a special copy of the Hippocratic Oath in recognition of his efforts as director of medical and allied health education.

Also honored at the ceremony was Dr. Barnes Woodhall, James B. Duke Professor of Neurosurgery, who will be retiring in August.

On Saturday afternoon, also in the University Chapel, the School of Nursing held a recognition service for seniors. Dr. Katherine Schenk, associate professor of nursing was the featured speaker and Dean Ruby L. Wilson presided.

Twelve of the new physicians received the Ph.D. degree as well on Sunday. They were Gerald Black Ahmann, Nicholas Theodore Carnevale, Pamela Bowes Davis, Stephen Andrew Goscin, Arnold Stephan Grandis, Ronald Wayne Joyner, Dale

(Continued on page 3)