

Badger, Braden Resign, Accept New Positions

Ted Badger and Frank Braden, assistant administrators for patient services, will leave Duke to accept new positions at hospitals in Mississippi and Illinois.

Badger, whose resignation will become effective July 11, will become assistant administrator for general services at Memorial Hospital in Gulfport, Miss.

Braden has been named assistant director of Brokaw Hospital in Normal, Ill. Today is his last day at Duke.

Both men began their employment here in mid-1972.

Badger has served as administrator for the General Surgical Unit, the Messenger Service and the Patient Discharge Unit. He has also been coordinator of the hospital's disaster plan. He is a 1972 graduate of Duke's graduate department of health administration.

Braden, who earned a master's degree in health administration at Georgia State University in 1970 assumed his hospital post following two years in the U.S. Army Signal Corps. Most recently, he has had responsibility for the hospital laundry, the blood bank, physical therapy and the administration of medical beds. In addition, he has been coordinator of the medical center's continuing blood drive.

Both Badger and Braden said that they're sorry to leave all the good people with whom they've been associated during their terms of employment here.

University Reorganizes Personnel

A reorganization of the University Personnel Department which includes a number of changes involving people and functions has been announced by Richard L. Jackson, assistant vice president for personnel.

The reorganization, which will be effective July 1, contains these primary changes:

* Two Personnel Director classifications have been established. They will be filled by Herbert E. Aikens and Bristol Maggines.

Aikens will be located in the hospital and will be responsible for employee relations, training and the benefits and records functions. The Hospital Personnel Office is in Room 1160, Yellow Zone. The telephone numbers are 684-6513 and 684-3424.

Maginnes will be in the personnel office on the main campus, 2016 Campus Drive, and he will be responsible for labor relations, wage and salary and employment. The telephone number at that office is 684-3129.

Continuing in their present

positions will be *Employee Relations Representatives* Wanda Crenshaw and Gloria McAuley. They will be located in the Hospital Personnel Office and their phone number will be 684-6037.

A new position, *Hospital Training Director*, will be filled Aug. 1. The person in that position will be Betty McIlvane. Jackson said that more information about her and her responsibilities would be announced later.

Sue McDuffie, who has been training resources assistant, will continue in that capacity for the main campus and also will assist in training programs at the medical center, Jackson said.

* The university's *Benefits and Records Department*, under the direction of Richard Bindewald, will be centralized in 160 Bell Building. The phone numbers will be 684-6086, 684-3033 and 684-6723. Bindewald will report on Aikens.

Jackson emphasized that the Bell Building office will be the consolidation point for all employee

records—faculty, staff and bi-weekly—for both the medical center and the main campus. Those records previously were housed partially in the Bell Building, the Allen Building, in the hospital and on Campus Drive.

Coming under Maginnes' direction will be:

—*Wage and Salary Director* C. W. (Dick) Weaver, located at 2016 Campus Drive. The phone number is 684-5336.

—*Labor Relations Representative* Al Williams, also at 2016 Campus Drive. The telephone number is 684-3129.

—*Employment Manager* Robert New, 2016 Campus Drive. Telephones are 684-4144 and 684-2015. New is taking over the Employment Manager position after having worked as Training Director.

The University Employment Office (see separate story in this issue of *Intercom*) is moving from Erwin Road to 2016 Campus Drive. To facilitate that move, the Employment Office will be closed during the coming week and will reopen on Campus Drive July 7.



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DURHAM, NORTH CAROLINA

In Health Facilitator Program

Root Doctors, Housewives Become Health Educators

By William Erwin

Edward Glenn doesn't blink when he says he can coax a tapeworm out of your gut with cabbage fumes.

Just inhale the fumes, he says. The worm gets a whiff of cabbage and soon will "come easin' on out; he's a greedy fellow."

Glenn has been treating his neighbors with home remedies like this one for almost 50 years. Now, thanks to a new program at the medical center, he knows when to push the herbs aside and send a client to a doctor or to the nearest emergency room.

The program is run by the Department of Community Health Sciences. It attempts to get the latest health tips to those not easily reached through printed media.

To do this, Duke specialists are teaching local citizens like Edward Glenn how to be front porch health educators. The citizens have one thing in common: their neighbors turn to them for health advice.

Trainees learn how to recognize early symptoms of disease. They're taught when it's safe to treat someone at home and when to refer the person to a health professional.

Just as important, they discover how to avoid illness through moderation in eating, drinking and smoking.

The effort is supported by a three-year grant from the Edna McConnell Clark Foundation of New York City. It was conceived by Dr. Eva Salber, a professor here who has trained health workers in South

Africa and Boston.

"Most health education programs are ineffective," said Dr. Salber. "They are one-shot deals; they involve a pamphlet nobody really reads or a film you see once. Ours is a continuing program using a ripple effect to get health messages to people in the community and to get feedback from them."

The ripples can't spread without the help of people like Glenn, she said.

"We doctors don't realize that people don't come to us first when they have a health problem," she said. "They talk it over with someone else."

Dr. Salber gives these "someones" a special title—health facilitator.

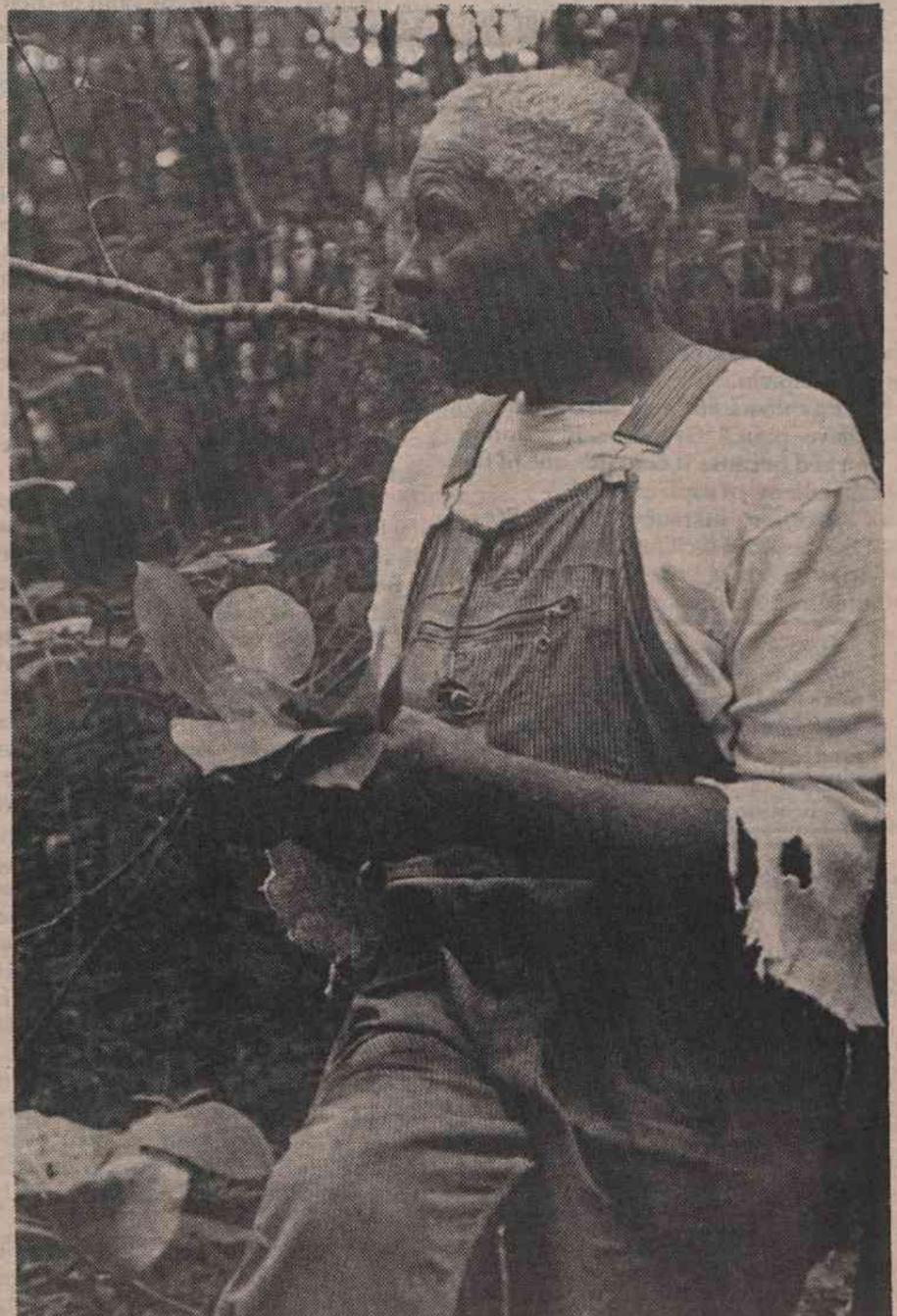
A Duke survey last year turned up 80 facilitators in two Durham County communities—one rural, the other urban. This large group was whittled down to 15 people. All agreed to participate in the Duke program without pay.

The youngest is a 27-year-old pharmacy clerk. The oldest is Glenn, 68, a tobacco farmer. Eight are housewives; one is a minister; two were trained as licensed practical nurses.

Their special concerns run from venereal disease to hypertension to diabetes. Friends seek their advice as often as 20 times a week.

Program director William Beery and health education specialist Ethel Jackson decided what the 15 facilitators needed to know. They

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MEDICINE IN THE WOODS—Edward Glenn, 68-year-old tobacco farmer, plucks leaves from a white ash tree in northern Durham County. Glenn says a tea made by boiling the tree's roots with those of two other plants will cure gonorrhea.