



## LOOKING BACK

### From Intercoms of August and October, 1954

From Farmville, Va., comes news of a special event for Duke's first baby patient, **Sara Wilkinson**, now Mrs. Calvin Baldwin, who was honored guest here in July, 1950, for Duke Hospital's 20th anniversary celebration. Mr. and Mrs. Baldwin became the parents of a fine boy at midnight on July 24, which date is also the father's birthday. Of special note is the fact that Mrs. Baldwin's obstetrician was **Dr. A. Tyree Finch**, a Duke graduate.

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The Auxiliary will take its annual vacation and the office will be closed and all services suspended beginning Friday, Aug. 27, until opening date Monday, Sept. 13.

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The business office bade **Al Herron** a fond farewell and best wishes at his new position as assistant director of Vanderbilt Hospital in Nashville, Tenn. **John McBryde** has taken over Al's job as administrative assistant.

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The new I.B.M. accounting forms have been received for July and August and will be issued to department heads as soon as possible. They would have been released sooner but some explanation of the forms is necessary to avoid possible confusion.

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**Dean W.C. Davison** returned Sept. 28 after a four-month assignment as a Mutual Security Agency consultant in Formosa...**George Lynch**, instructor in medical art, resigned to accept a position at Bowman-Gray School of Medicine as Director of their Department of Medical Illustration as of Sept. 1. **Robert Beach**, a former employee, has replaced Mr. Lynch...**Miss Cornelia Anne Watson** is new director of Occupational Therapy at Duke Hospital and **Paul Phillip Proud** has been appointed instructor in Physical Therapy...Guest of honor for a round of farewell parties in the past weeks was **Miss Florence K. Wilson**, dean of the School of Nursing, who retires from her post on Nov. 6.

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Now under way at Duke University is a vast expansion project to increase the telephone service 50 per cent. Row upon row of intricate electronic equipment now being installed in the basement of Duke Hospital, the largest single user of telephone service, will make way for 400 more lines. (It will) make Duke's telephone network as large as that of a city of 10,000, according to **Ken Howard** of the Maintenance Department and **Lee Murray**, who has charge of the telephone division.

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Representing Duke Hospital at the annual American Hospital Association convention in Chicago Sept. 13-16 were **L.E. Swanson**, co-superintendent; **Dewitt Wright**, assistant superintendent; and **John McBryde** and **Humberto Echeverri**, administrative assistants....**Dr. Samuel P. Martin** and **Dr. Wayne Rundles** addressed the International Congress of Hematology in Paris in September....**F. Ross Porter** will return from a 27-month stay in Formosa as a hospital consultant on Jan. 1....The annual class in Medical Terminology conducted by **Mrs. Je Harned Bufkin** opens Tuesday, Oct. 12.

## Patient comfort in mind in building's design

By **Arthur H. Streeter**  
Assistant Administrator

### Duke-Watts Family Medicine Program

Construction is proceeding at a good pace as foundations and steel columns give shape to the new Duke-Watts Family Medicine Center.

Located adjacent to the Durham County General Hospital, at Duke and Crutchfield Streets, the 22,000 square foot (1,980 sq. meters) structure is scheduled for occupancy in April, 1978.

The facility is designed to replace four

Broad Street buildings which currently house the Family Medicine Program and will provide room for the growing clinical, administrative, educational, and research activities of the program.

"Our design concern was to give the patient a feeling of intimacy, yet provide an efficient size to keep down medical and program costs," **David Hunter**, associate director, said.

"We are separating into four medical areas and will assign each patient and his or her doctor to a specific area and its support team," he explained. "It will be as if we had four small group practices under a single roof."

The Family Medicine Program was

founded in 1972 to train family physicians and to provide family-based health care to Durham.

Originally, four faculty members and four residents treated 200 families. Today there are 10 faculty members and 39 residents with 10,000 patients enrolled.

The number of patients is expected to double by 1985.

The program is supported by Duke, Durham County Hospital Corporation, the Department of Health, Education and Welfare, the N.C. Area Health Education Center and patient revenues.

**Dr. William J. Kane**, assistant professor of community and family medicine is the director.

## Public relations assistant chosen



**HERRING**

Herring comes to Duke from Durham

**Parker Herring** has been named public relations assistant in the Office of Public Relations.

The North Carolina native graduated from the University of North Carolina at Chapel Hill in 1975 with a bachelor's degree in journalism.

County General Hospital where she was a public relations specialist. She also has worked for the *Raleigh News and Observer* and for an arts and entertainment weekly newspaper.

As public relations assistant, Herring will contribute to *Intercom* and to the biweekly employees' newsletter, and she will coordinate tours of the medical center.

She is married to **Dr. Gregory Solovieff**, associate in community and family medicine.



**BI-NATIONAL MEDICAL SYMPOSIUM**—Medical educators from the U.S. and Poland gathered here earlier this month for a five-day symposium. Above, participants are welcomed by **Dr. William G. Anlyan**, vice president for health affairs. Also pictured are **Dr. A. Wojtczak**, head of the Polish delegation and director of the Department of Medical Education and Science in the Ministry of Health and Social Welfare (left), and **Dr. Daniel Whiteside**, U.S. deputy surgeon general. Pictured below are (L-R) **Dr. Christopher C. Fordham**, vice chancellor for health affairs and dean of medicine at UNC-Chapel Hill; **Dr. Harold Margulies**, deputy administrator of the Department of Health Education and Welfare's Health Resources Administration; and **Wojtczak**. (Photos by John Becton)



## Goodbye to Bell, hello to Civitan

A number of medical center offices have been relocated in the Civitan Building in order to facilitate better utilization of space.

The Medical and Surgical Private Diagnostic Clinics (PDC) have moved some of their office programs from the Bell Building to the Civitan Building.

"Bookkeeping and typing programs for the Surgical PDC were moved to the Civitan Building in mid-October," assistant business manager **Roy Crenshaw** said.

"Essentially what we have done is move our typing operations out of the hospital," said Crenshaw. "The move does not effect patient contact." He said there will still be two insurance claims processors in the hospital to interview for insurance information.

The Medical PDC relocated to the Civitan Building effective Nov. 1, according to director **Ralph Hawkins**.

"The professional programs office, data processing and third party control (insurance) relocated to the second floor of the Civitan Building," he said. "Medical PDC special account representatives, who were located in the Medical PDC proper, also moved to the Civitan building."

Telephone numbers for relocated Surgical and Medical PDC offices remain the same.

The Department of Radiology will utilize the vacated space in the Bell Building.

## Intercom

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## Blood drive

It is a vital necessity in any hospital, and the only source is the arm of someone who cares enough to roll up a sleeve and give 450 ml. (a little less than a pint).

There will be a **Red Cross Blood Drive** Monday (Nov. 14) 11:30 a.m.-5 p.m. in the first floor cafeteria.

All medical center personnel are encouraged to donate, and special emphasis is placed on contributions from those in the pharmacy, hospital business office, medical records, personnel, central processing, Medical PDC, and material control.