

Advisory board close-up

When it comes to cooperation, he's an expert

By Ina Fried
(The fourth in a series.)

With about 750 employees who need good health care, G. Brantley DeLoatche has a natural interest in the hospital.

The general manager of Central Carolina Farmers, Inc., he is a member of the Durham Advisory Board to the hospital.

He sees Duke as "a very professional institution, dominant in the area as far as specialized medical needs."

While growing up on a farm in eastern North Carolina, he always thought of Duke Hospital as "a notch above the others."

"I would give this area a pretty high mark as a desirable place to live and work and bring up a family," he said.

DeLoatche moved to Durham in 1949 to become manager of the Central Carolina Farmers' feed manufacturing

plant. He has been general manager and treasurer of the corporation since 1967.

"This is truly a farmer's cooperative," he explained. "They own this business and have a board of directors to hire the general manager and then give him the authority to hire the staff to get the job done."

(NCSU), DeLoatche last year attended an Institute for Cooperative Leadership at the University of Missouri. He returned this past summer as a teacher.

He has served on the boards of directors of such community organizations as the United Fund, Chamber of Commerce and Red Cross.



Operating in five counties, the cooperative supplies the members with feed, seed, agricultural chemicals and farm supplies and helps with marketing of poultry, eggs, grain, livestock and tobacco. Any profits go back to the farmers.

A graduate of N.C. State University

He is currently a trustee of the American Institute of Cooperation, a director of the American Feed Manufacturers Association, a local bank and the N.C. Agribusiness Council, and president of NCSU Foundations, Inc.

DeLoatche is married and the father of two children.



G. BRANTLEY DELOATCHE

Professional news

Dr. James A. Bobula, assistant professor of community and family medicine, will collaborate with Dr. D. Dax Taylor of Southern Illinois University in presenting a workshop, "How To Take the Certification Examination," as a part of a national program being undertaken by the American Academy of Family Physicians to encourage qualified practitioners to pursue Board certification.

This winter the workshop will be offered in Atlanta, Dallas, Denver, Portland, Los Angeles, Philadelphia, Minneapolis and Chicago. Drs. Bobula and Taylor have conducted this workshop at each of the academy's annual conference since 1975.

Bobula also will be serving on two committees for the Bureau of Health Manpower during February and March.

The first will review the results of studies

evaluating federally sponsored rural preceptorship programs for physicians in training. The second will review grant proposals in the area of faculty development for teachers of family medicine.

Dr. Peter K. Lauf, professor of physiology, was an invited lecturer at the 30th annual meeting of the American Association of Blood Banks, held recently in Atlanta.

He presented a lecture on "Membrane Transport Changes in Rhnull Blood Groups."

Lauf, Barbara J. Stiehl and Clinton H. Joiner wrote an article entitled "Active and Passive Cation Transport and L Antigen Heterogeneity in Low Potassium Sheep Red

Cells," which was published in a recent issue of The Journal of General Physiology.

Dr. Dorothy E. Naumann, assistant professor of community and family medicine and director of student health, was Duke's representative at the Washington Conference of the American College Health Association (ACHA), Jan. 18-19.

She will attend the ACHA annual meeting March 27-31 representing Duke and the Southern College Health Association (SCHA), of which she is president-elect.

The SCHA annual meeting will be hosted by Duke's Student Health Service March 9-11.

Naumann also attended a Colloquium on

Sexually Transmitted Diseases, in Raleigh last month.

A Radiology Practice Residents' Workshop was held here Jan. 28. It was organized by Dr. Robert McLelland, associate professor of radiology. Dr. Charles E. Putnam, professor and chairman of the Department of Radiology, was program chairman.

The workshop included lectures and films dealing with some often neglected professional and socio-economic aspects of the practice of radiology.

The workshop faculty also included Patricia H. Wagner, associate university counsel for health affairs, and Dr. Randall K. Sather, chief resident in radiology.

Energy consumption reduced, but not enough

By Ronald L. Wilson
Energy Management Office

Compared to the first half of last winter, the university's electrical consumption is down 2.3 per cent; steam consumption is down 9.1 per cent; and coal consumption is down 16.4 per cent.

This is commendable, but can be improved upon. Water consumption, on the other hand, increased seven per cent.

At Duke, electricity costs \$3.81 million last year. The cost of operating the steam heating plant was \$1.4 million. Water cost almost \$0.5 million. The predicted annual

increase in cost for these utilities varies from eight to 12 per cent.

In order to hold these rising costs down, we must continue to improve our conservation efforts and reduce consumption.

The university has taken a number of steps to promote more efficient use of energy.

Here are some things you can do:

1. Maintain heated spaces at or below 68F (air conditioned spaces at 80F) unless health care or research functions prohibit.
2. Reduce or eliminate use of electric space heaters as much as possible. Where heaters are required to maintain 68F, request authorization and a check of the

electrical circuits through energy management, 684-2555, to be sure that it is safe to connect the heater load to the circuit. Do not use unauthorized heaters. Electric space heating costs the University twice as much as coal-fired steam heat.

3. Make sure windows are shut tightly. Report exterior air leaks to the physical plant (684-2122).

4. Close blinds and/or drapes at night to reduce heat loss. Allow the sun to shine in to warm spaces during the day.

5. Use a blanket or similar wrap to keep legs warm while sitting at your desk. Leave a sweater or jacket to wear at work. Even a light jacket helps retain body heat.

6. Turn lights and equipment off when not in use.

7. Utilize natural light instead of electric lights where possible.

8. Reduce use of electric appliances such as coffee pots, corn poppers, hot plates, hot pots, toaster ovens, etc.

9. Reschedule evening meets for daytime hours.

10. Shorten length of showers to save both water and the heat to warm it.

11. Reduce elevator use by using stairs — walk up one or down two flights.

12. Reduce auto and truck use where possible. Car pooling saves energy and money.

In addition to your support and understanding, this office solicits your suggestions on energy conservation. Write us at 220 Maintenance or call 684-2555.

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