

## Can you outslam Sam Snead?

Your name probably isn't Walter Mitty, but you may have daydreamed about competing with the likes of "Slammin' Sammy" Snead.

Well, now's your chance.

Spectators as well as players at this weekend's Children's Classic will have an opportunity to test their golfing skill against Snead in the "Outslam Sam" golf driving contest.

If you really can "Outslam Sam," you'll get a certificate signed by Snead himself to back up future bragging. If you don't succeed, you'll at least have a consolation certificate to show you tried.

The real winners, at any rate, will be the children treated by Duke's Department of Pediatrics. Proceeds from the "Outslam Sam" competition, a \$1 donation, like all money raised by the classic, will go to help fight children's diseases.

A recent addition to the golf tournament celebrity lineup is Fred MacMurray, whose TV family expanded during 12 years to include quite a few more children than just "My Three Sons."

Other celebrities from the entertainment world scheduled to play

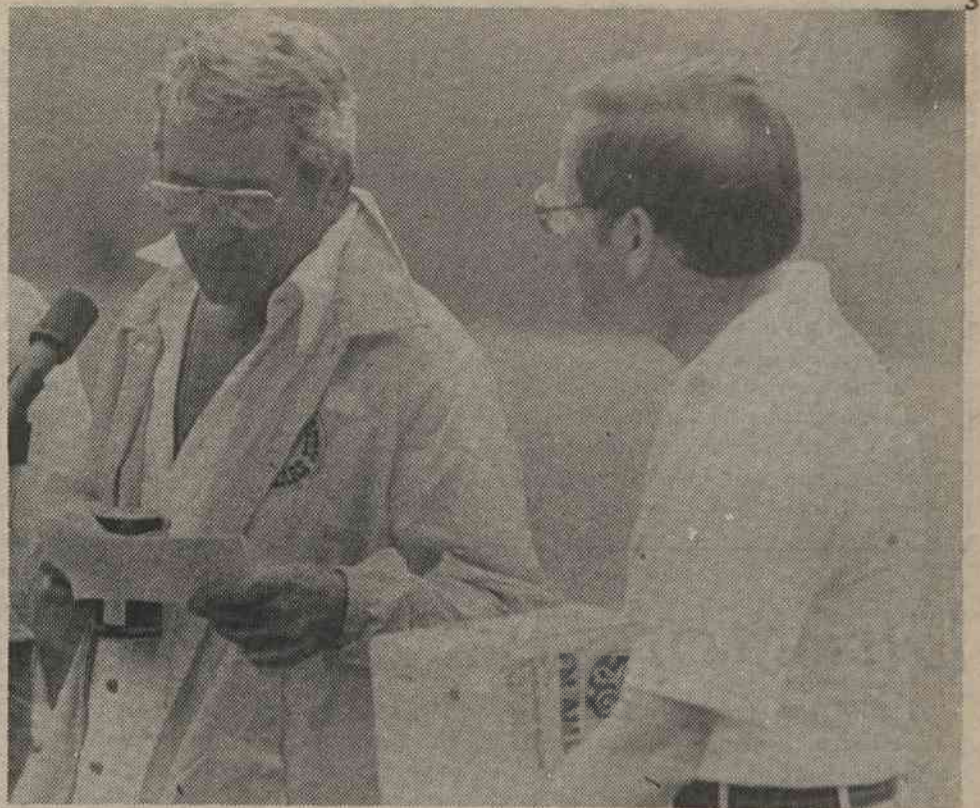
include Donald O'Connor, Mickey Rooney, Jack Albertson, David Hartman, Chet Atkins and honorary tournament chairman Perry Como. Atkins and Como have appeared in each of the previous classics.

Sports stars will include Willie Mays, Whitey Ford, Steve Jones, Sonny Jurgensen, Jim Hart, Ron Jaworski, Jeff Mullins, Jack Marin and Chi Chi Rodriguez, who will give a golfing exhibition tomorrow afternoon.

They'll tee off tomorrow and Sunday at 10:30 a.m. on the Duke Golf Course (N.C. 751 at Science Drive).

Tournament tickets cost \$3 for adults for one day, \$5 for both days. Children's tickets, good either day, are \$1. They are available today in the unit administration office on Howland Ward (yellow zone, first floor), Wachovia Bank (purple zone, first floor), and the Department of Pediatrics office, 228 Baker House (brown zone, second floor) or at the golf course on tournament days.

Tickets for tomorrow evening's dinner-show are available for \$50 per person in the Department of Pediatrics office.



**TOURNAMENT CHAIRMEN**—Drs. Perry Como (left) and Samuel L. Katz serve as honorary chairman and general chairman, respectively, of the Children's Classic, celebrity golf tournament. Como was awarded an honorary doctorate from Duke last year. They are shown here announcing winners of the 1977 classic. This year's tournament begins tomorrow. (Photo by John Becton)

## Study recommends more training, integrated services

(Continued from page 1)

Authors of the report are Dr. Jeffrey Houpt, associate professor of psychiatry, Dr. Carole S. Orleans, associate in medical psychology, Dr. Linda K. George, assistant professor of medical sociology, and Dr. H. Keith H. Brodie, professor and chairman of the Department of Psychiatry.

They recommend that physicians not planning to become psychiatrists receive significantly more training in both the diagnosis and treatment of mental disorders to prepare them better for their practices.

"Psychiatrists and probably other mental health specialists also could benefit from increasing training in general medical settings to sensitize them to the issues of mental health care in that context," they wrote.

### Integrated services

Another recommendation is that general health and mental health services be provided together wherever possible. Presently, "integrated" services are located only in a few settings, including health maintenance organizations and some neighborhood health centers.

The researchers said preliminary studies done in such settings reported "considerable success — as measured by increased patient satisfaction and

decreased use of general medical services — in the delivery of integrated care."

The second section of the report deals with patterns of behavior that often lead to illness and emphasizes smoking, improper nutrition and overeating coupled with under-exercising.

The third section discusses psychological disorders that complicate medical conditions. It focuses on chronic back pain, alcoholism, readjustment and depression following heart attacks and patients' failure to follow recommended treatment for hypertension.

### Matter of motivation

"The prevention and treatment of illness in America is increasingly a matter of motivating and aiding Americans to alter life style patterns that place them at risk for poor health," the report says.

"Only if one health care delivery system can be reorganized to reflect this priority can we provide help for those who wish help."

The Duke scientists point out that an estimated \$25.9 billion is lost in this country annually as a result of smoking-related medical care, absenteeism, accidents and lost work output. The national medical bill for obesity, improper diet and alcoholism also runs into billions of dollars each year.

Their report stresses that while traditional medical services and increased publicity have increased the willingness of individuals to change their life styles, only techniques that teach patients how to modify behavior have had more than token success.

"Unfortunately, effective behavioral and social learning techniques are not widely available in the primary care sector or through the major organizations and self-help groups which address these problems," they wrote.

### Financial barriers

And although reimbursement for mental health services by insurance companies and prepaid health plans has been steadily increasing, levels of reimbursement are still significantly lower than for general medical care.

Removing financial barriers to such

services on an outpatient basis does increase use of them, the Duke team said, but total costs may be reduced through decreased hospital admissions.

"It is essential," they added, "that adequate reimbursement be made to non-psychiatric physicians and mental health professionals who treat psychological disorders." Equally important is reimbursement for preventive care such as behavioral therapy and for consultation among the various professionals.

The scientists concluded by calling for more thorough research to discover "what is currently being done, by whom, and to what degree." They said studies also are needed to find which of the existing mental health treatments and systems for delivering care are most effective in terms of results and costs.

## Professional news

The Medical College of Ohio will award an honorary degree to Dr. Eugene A. Stead, professor of medicine, on June 8. Stead previously has been given honorary degrees by Emory and Yale universities.



DR. STEAD

Dr. Ralph Snyderman, professor of medicine, and Dr. David T. Durack, associate professor of medicine, presented papers at the

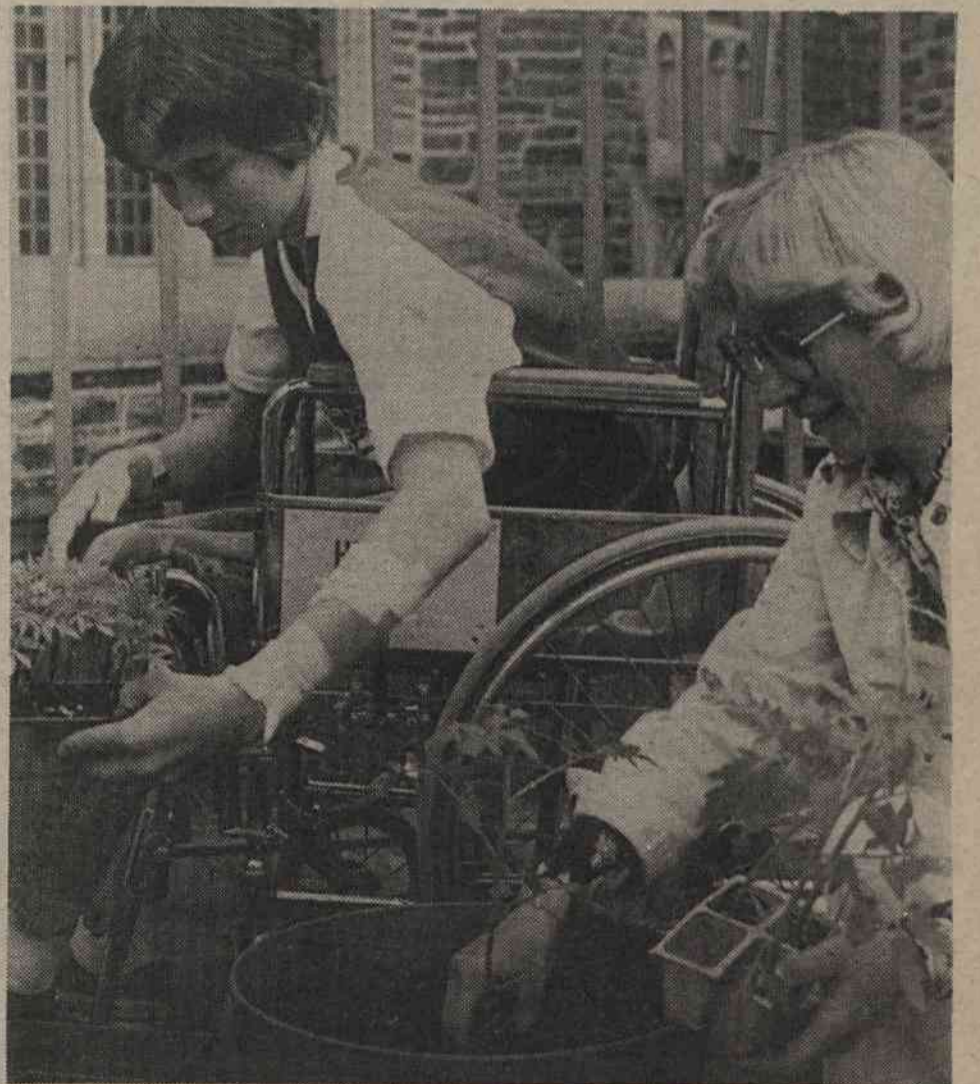
joint annual meeting of the Association of American Physicians, the American Society for Clinical Investigation and the American Federation for Clinical Research which was held April 29-May 1 in San Francisco.

Snyderman's topic was "Role of Methylation and Adenosine Deaminase (ADA) in Human Monocyte Chemotaxis (CTX)." Durack presented papers entitled "Neurotoxicity of Human Eosinophils" and "Neisseria Infections in C6-Deficient Rabbits."

Dr. Stephen Gehlbach was coordinator and Dr. George Parkerson was a staff member of a workshop sponsored by the Society of Teachers of Family Medicine in San Diego, May 4-6.

The workshop was designed to give teachers of family medicine a background in fundamental strategies of practical clinical research. These strategies include formulating research questions, handling problems of study design, sampling and data collection, clarifying the role of statistics in clinical studies and identifying resources for aiding research available in the medical community.

Gehlbach and Parkerson are assistant professors of community and family medicine.



**HELPING WITH THE GARDEN**—Carol Chewning (right) president of the Durham Junior Women's Club (DJWC) and patient Will Thornton set out tomato plants on the patio off Howland Ward. The DJWC donated the plants, as well as seeds for other vegetables, ornamental hanging plants, pots, soil and utensils needed for care of the plants. The touch of spring was added last week. Earlier in the year, the DJWC gave an aquarium which now entertains pediatrics patients. (Photo by Parker Herring)

### Attention, Nursing Students

The Edgemont free community clinic is looking for volunteers on Monday and Thursday nights. For more information, call Charlie Green, 489-2609.