

THE ELON COLLEGE WEEKLY

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CIRCULATION DEPARTMENT.

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IMPORTANT.

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FRIDAY, JANUARY 5, 1912.

Now we're off.

Next stop, February twenty-second.

Still they come.

Subscribe for the Weekly, either by renewing or joining the list of readers for the first time. If you have ever been to Elon College, you need the paper.

Where are Elon's Alumni? The columns of the Weekly are open to them.

Now for a track team.

Speaking of, or rather to, the alumni, what's the reason we don't get better support for our paper than we do. Is it because it is not worth fifty cents per year? Is it because the columns are not expressive and exponential of college life? Is it because the matter is not put to you in a business-like way, or is it just because you simply don't care anything about your alma mater and the doings of your foster brothers and sisters.

Evidently there is something wrong, not only with the alumni, but the student body as well. Only a very small percentage of the graduates and only twenty-eight students out of a total enrollment of about two hundred forty students, have their names on the mailing list of the paper. Now the question is what is the trouble? Is it the fault of the students and alumni or is it because of the unattractiveness of the paper?

If our ideas are not like yours, if our methods of doing business do not correspond to those followed by yourself, or if you don't like our paper, why, tell us so. All suggestions are welcomed and all criticisms are received in the most friendly manner.

We want the name of every student in college on our mailing list and we want every graduate and former student of Elon to be regular readers of our paper. Then we want a paper worthy of the money and attention of such. Now if our paper in its present condition is worth fifty cents per year for its forty issues, and is an all around representative medium for college students and friends, why then, let's have your name, address and incidentally your fifty cents. If it is not so, tell us why.

We are indeed thankful for the excellent support of those who have already subscribed and are paying regularly and realize too that one reason why it seems so few students are interested in our paper to the extent of a regular paid up subscription is because many of them have their papers sent to home addresses and parents. Now this is perfectly all right, commendable and incidentally makes the management feel good that you are willing to trust the columns of the Weekly to, in a measure at least, keep friends posted as to doings around the college. But we would like you to and feel sure you would like to if only the matter was brought to your attention, have your own paper delivered with your private mail each Saturday morning and not have to borrow someone else's or read over the shoulders of another to get the College news.

We appeal not to your sense of philanthropy for we are not mendicant, but to your good judgment, patriotism and loyalty. A larger subscription list means a better paper. A better paper means a better appearance for Elon. By nothing more than by its publications is a town or college judged. A better appearance before the world means a larger student body. A larger student body means better equipment. Better equipment means greater and better scholarship. Better scholarship and advantages mean more demand for Elon's graduates. This makes your diploma more valuable and this directly helps you. Surely no man liveth to himself alone. It is simply a case of casting bread upon the water which will inevitably return.

We propose for every graduate, every old student and every undergraduate to be visited either in person or by letter regarding his or her subscription and please give the matter your favorable attention. We can double our subscription list if our readers and friends will help us. "Come, go with us and we will do thee good" and incidentally our college will be greatly strengthened and advertised. The business manager or his assistant will be glad to receive and answer any inquiries, etc., regarding advertising, subscriptions, etc.

If you like the paper, kindly drop us a card saying so. If you don't let us know why.

We face the new year with the best prospects, by far, ever known. But we want more. Our paper may be passing good but we want it better. Our subscriptions number nearly two thousands but why not four? That's the point. Those of you who are reading our columns, talk it among your friends. "Go ye therefore into all the world" where Elon is known and better where she is not known and preach the gospel of Elonism to those who know it not, even to the ends of the earth.

HELPING THE DEVIL.

Some industrious generous hearted fellow has been so kind as to favor a large whiskey establishment with the names of our student body, faculty, and good citizens of our town. Who this generous fellow is we do not know. But surely he did not think to whom he was giving his assistance, or else he would have thought upon his ways. Evidently, he manifests

a spirit of antagonism towards the influences that give to our students the moral and Christian force that they are so often praised for. What remuneration he received for the malevolence we do not know, but he must have said with Judas: "What will ye give me, and I will deliver him unto you?" His conscience must say now: "It is not lawful to put them into the treasury, because it is the price of blood."

The students are united with the good people of our state against the evil of intemperance. They show no gratitude to anyone who favors such a house with their names and have no sympathy for the business that defiles their mail with such literature. The best newspapers of our state will not give their space for liquor advertisements. We as individuals should not give our assistance to the distribution of the stuff. While none of our students will accept the glowing offers that the numerous circulars contained, yet the person that furnishes that liquor house with their names may be indirectly selling that which is forbidden to be sold in our state.

ALUMNI NOTES.

Mr. S. C. Harrell, of the class '09, is Instructor in Mathematics in Defiance College, Defiance, Ohio. Before going to Defiance Mr. Harrell was Superintendent of the Holland (Va) schools.

The ministerial representation has been materially strengthened in the Valley of Virginia since Rev. H. E. Truitt, '11, has located at Elkton, Rockingham County, Virginia, and is an active pastor for several churches adjacent to that city.

Palmer College, of La Grange, Iowa, has recently elected a new administrative staff and Rev. Edward French, class '05, has been chosen Dean of the College. This is a high honor to Mr. French and also reflects much credit on his Alma Mater, especially since he is a comparatively young alumnus of this institution.

Another alumnus who has recently come into college work is Prof. S. E. Denton, '02. In September, last year, Prof. Denton actively assumed the duties of the Professor of History and Natural Science in Southern Georgia College, McRae, Ga.

Mrs. J. K. Ruebush (nee Nan Byrd Rhodes, class, '01), Dayton, Va., is officially connected with the W. C. T. U. of Rockingham County and also holds an official position in the State Union. She is a strenuous temperance worker and her work in this capacity is not without results.

One of the leading physicians in Virginia is Dr. J. E. Rawles, class '96, of Suffolk, Va. Dr. Rawles after graduating here went to the University of New York where he received the degree of Doctor of Medicine. He is President of the Medical Society of his District and has also written a treatise on Tuberculosis which has been adopted as a text book in the Public Schools of Virginia.

Mr. Percy G. Gunter graduated at Elon College with the class of '09. The following year he pursued graduate work at the University of North Carolina, receiving his degree in 1910. Last year he was elected Professor of English in the Agricultural and Mechanical College of

DR. J. H. BROOKS,
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A FALSE CLAIM.

It is often claimed by students as well as by others, that special mental qualifications, possessed by few, are requisite for the successful study of mathematics. Those who are working in this field, who have had much experience in teaching mathematics to all classes of students, have generally abandoned this opinion, especially with respect to the high school and requisite college branches of mathematics. The simple reasoning of these branches of mathematics can be understood by any normal mind with diligent, continuous application. It is difficult to see how any one really lacking such capacity could prove equal to the far more difficult reasoning demanded of him in any ordinary walk in life.

Is he to become a lawyer? Then, how can he learn to analyse a complicated legal case, if he cannot analyse a simple proposition in geometry? Is he to become a student of history? How can he determine the influence of the great political and historical characters on the world's development, if he is incapable of determining the influence of a co-efficient in a simple relation in algebra? Is he to be a linguist? How can he translate the masterpieces of Homer, Virgil, Dante, and the other great masters, with their myriad shades of meaning, from one language into another, if he cannot learn to translate a trifling "reading problem" into the corresponding mathematical symbols? Is he to become a physician? How will he diagnose and eliminate a disease, with its complicated, ambiguous, abstruse, obscure symptoms, if he lacks the faculties necessary to diagnose and eliminate the unknown quantity from an elementary equation? Is he to become a minister of the Gospel? How can he develop the mental, moral, and spiritual powers of an immortal soul, with its infinite possibilities and boundless potentialities, if he can-