

Joits and Jars



Benny Goodman

Benny Goodman, master of modern American music, and his full orchestra will play twice Friday and Saturday, April 4 and 5, in Page Auditorium, Duke University, as the featured attraction on the "Quadrangle" theater's 13th anniversary program. Duke's campus theater, opened in 1928 by the student Y. M. C. A. and was patterned after the "Y" movie theater at North Carolina State College. The theater expects to welcome its 1,300,000th patron some time during this two-day anniversary celebration. This patron will be the first to cut a slice from the large birthday cake on display in the theater lobby.

With Benny Goodman will be all of his stars, including Helen Forrest, vocalist, Cootie Williams, trumpeter, and Charlie Christians, guitarist, as well as the new Goodman sextet appearing for the first time in the south. Completing the birthday program will be Kajar, master of magic, Bob Van Camp, guest organist, and a regular screen presentation.

Stage performances will be given at 3:15 and 8:00 p. m. Friday and Saturday with Page Auditorium opening at 1:30 and 6:15 p. m.

You followers of Benny Goodman will be interested to know that he has landed the Old Gold commercial. (WJZ N. Y., 7:30 E. S. T., Mondays). The new Goodman commercial is being tested locally over WJZ before putting it on a coast to coast hook-up. John Hammond, young jazz enthusiast and official of the Columbia Record Corp., is doing all scripts and assisting with the actual production of the show which features Goodman's music. It's mighty good news to us to learn that Earl "Father" Hines has a band again. As you know, the "Father" junked his old band back in the fall and temporarily retired from the music business but now word comes from New York that Hines hit Broadway with a new 18 piece band and really tore the place apart. Those who heard the band claim it to be the "best Hines band," yet that statement means the band must really kick.

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