

President Smith Organizes Foundation

Burlington Chamber Of Commerce Elects Mr. Colclough Secretary



GEORGE D. COLCLOUGH

George D. Colclough, for many years director of public relations and field secretary at Elon College, was recently appointed executive secretary of the Burlington Chamber of Commerce and Merchants' Association by the boards of directors in joint session.

Mr. Colclough is to succeed Thurston Cates, who has resigned to take a similar position in Macon, Ga., Colclough's appointment becoming effective January 1.

A native of Durham county, Mr. Colclough is an Elon graduate, class of 1926, and has been a resident of Alamance county for 26 years. In addition to his college duties, Colclough is at present mayor of Elon college, executive secretary of the General Alumni association, and editor of

Dr. And Mrs. Hirsch Appointed Counselors Of Hazen Foundation

Dr. and Mrs. H. E. Hirsch have been named as the Elon counselors for the Edward W. Hazen Foundation of Haddam, Connecticut, an association which specializes in advice leading to the moral and religious development of university and college students. The most important phase of the work of this foundation is in character development by personal contact with faculty and administrative leaders. This plan has now been in operation for over fifteen years, holds summer conferences, and is constantly enlarging the scope of its activities.

The foundation makes a small annual grant to associates in counselling, relying upon their judgment as to the way of using the sum to the advantage of the students. The purchase of helpful books, home entertainment, and week-end retreats and camping trips have been found to be useful. We are certain that this appointment has been made wisely, and that Elon students will receive from it the fullest advantages made possible by the foundation.

NINE ATTEND RALEIGH STUDENT LEGISLATURE

ROSSI ELECTED HOUSE PARLIAMENTARIAN

Nine Elon students were present at the Eighth Annual Student Legislative Assembly held in Raleigh on

Elon's Pin-Up Queens



Left to right: Margaret Rawls, Peggy Morris and Frances Detrick.

Messiah Sung By Brilliant Chorus

On Sunday evening, December 3, the Festival Chorus sang the "Messiah" in Whitley Auditorium. There

Kalter of the San Carlo Opera Company, New York City; Sergeant John Sealy, O. R. D. Greensboro, tenor; and

Non-Stock Organization Formed At Meeting

Snip And Snoop Wins Maroon & Gold Campus Poll

SNIP AND SNOOP, the beloved gossip column, won out by a large majority over the other MAROON AND GOLD features, in the recent campus poll. The staff had predicted that this feature would take first place. SNIP AND SNOOP has "snooped to conquer" the hearts of the students.

COLLEGE HUMOR and CAMPUS PERSONALITY tied for second place. I. Reid captured third honors with his humor column. REID THIS WHILE WHAT'S WHAT by Emerson Whatley and Gene Poe's YOUTH STEPS OUT followed close behind. The editorials turned out to be more popular than we expected.

The purpose of the poll was to find out which features the students prefer and those columns which they would like to see appear in the forthcoming issues. We were surprised to find that the personality stories are rated so highly; there will be more of these "who's who" features in the future. Some students would like to have more poetry, others suggest more science news, and the day students clamor for more "doolings." The staff is always willing to hear suggestions from students, but our space limits our desire to please.

HELEN NEWSOME HEADS NEWEST ORGANIZATION

The Art Club, consisting of thirty-one students of the Fine Arts depart-

At a meeting held November 14, 1944, a non-stock organization was set up "to foster and promote the growth, progress, and welfare of Elon College." The idea of the foundation is unique in that it is separate and apart from the college—although set up for the benefit of the college—and will raise funds and acquire properties that will, at the discretion of the foundation's board, be used to improve the college's physical plant, provide additional chairs of instruction, allow scholarships to students, serve as a loan and source for needy students, provide equipment for research, and help in any other field of usefulness that may serve the college.

J. H. McEwen, Burlington hosiery manufacturer, was elected president of the foundation. Vice-president is Julian Price, president of the Jefferson Standard Life Insurance Company, of Greensboro; and secretary and treasurer, Thad Eure, of Raleigh, North Carolina Secretary of State.

Informal suggestion has been made that the purpose of this foundation is to raise \$1,000,000 for the support, development, and expansion of Elon College.

Board of directors of the foundation are named as follows: two by the college board of trustees; the college president is automatically a director; the president of the southern convention of the Congregational-Christian church is automatically a member; the chairman of the board of trustees for the college is a director; and four are to be alumni or former students of the college recommended by the alumni association.

In addition to these this board selects six directors from among persons regardless of residence or ties, or lack of ties, with the college or