

ELITE to launch online piracy education program

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federal subpoenas against suspected copyright-infringers, with approximately 75 new subpoenas being filed each day.

The article said that the U.S. District Court in Washington has been forced to re-assign employees due to the volume of paperwork.

In April, the recording industry sued four college students accused of running illegal peer-to-peer programs on campus networks.

Out-of-court settlements ranged from \$12,000 to \$17,500, according to an article in *The Chronicle of Higher Education*, which Chris Fulkerson, director of instructional and campus technologies, said has covered the piracy issue extensively with respect to school-owned networks.

Subpoenas have also been sent to the Massachusetts Institute of Technology, Boston College and DePaul University, among other schools.

"Other colleges are being used as examples," ELITE student integration specialist Danielle Wilson said, "We don't want Elon to be used as one."

Fulkerson said the university has been contacted by the RIAA in the past, alerting him to students sharing a large volume of songs. "We've talked to the student and got them to stop," he said.

The RIAA's latest campaign skips the middleman however, leaving students to fend for themselves.

To help students do that, ELITE is heeding the call of Fulkerson and Dean of Students Smith Jackson and is developing an education program about the issue.

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— Danielle Wilson, ELITE student integration specialist

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"It just seems a lot of students aren't aware that this is illegal and people are being prosecuted," Jackson said.

According to the Pew Internet & American Life Project, four out of five students nationwide who download music weren't concerned about copyright issues.

ELITE's education program, which Wilson said will likely include public service announcements on ESTV and possibly fliers, messages on library computer desktops and a Web site, seeks to raise awareness.

"We just want to inform them," Wilson said. "If they listen, that's

a different story."

Jackson said he hopes the education program will singe the moral conscience — if not the legal conscience of students.

"It's a fairness and ethical issue," Jackson said of online file sharing. "This is the creative work of people that need to be compensated."

Elon's informative approach falls somewhere in the middle of actions taken by other schools. With regard to the sharing of copyrighted material on campus networks, Jackson said colleges have taken a wide range of approaches.

"Some people are saying we'll disconnect you from the network, some say we'll take disciplinary action and some have done nothing," Jackson said.

Wilson said ELITE expects to launch the educational campaign by the end of the semester, if not sooner.

Have you been subpoenaed?

You can find out by entering in your IP address at the web site for the Electronic Frontier Foundation:

<http://www.eff.org/IP/P2P/riaasubpoenas/>

Contact Steve Earley at pendulum@elon.edu or 278-7247.

Former presidential adviser named visiting professor

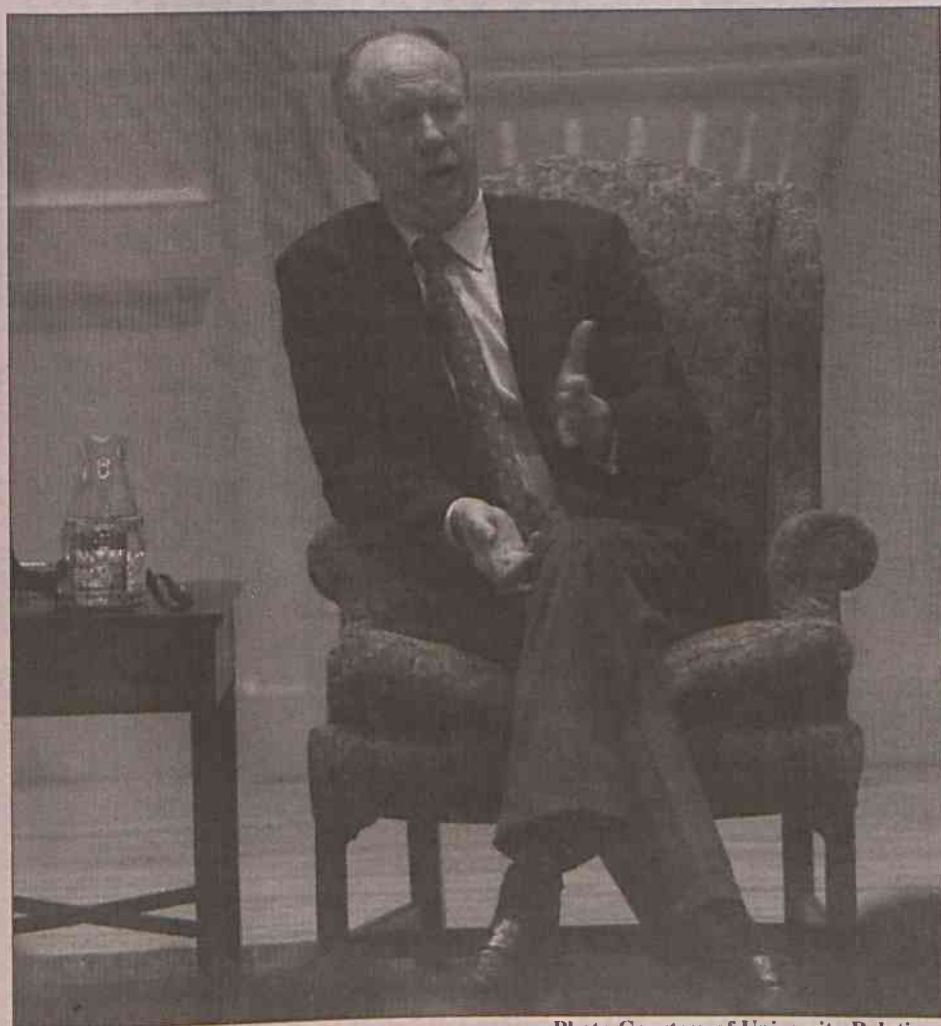


Photo Courtesy of University Relations

Former presidential adviser David Gergen will be on campus during Winter Term 2004.

Steve Earley
News Editor

David Gergen, who as an adviser to four U.S. presidents had a front row seat for some of the more significant events of the late 20th century -- including the opening of Western relations with China, the end of the Cold War and the formation of NAFTA -- will be Elon's first Isabella Cannon Visiting Professor of Leadership during Winter Term 2004.

The visiting professor program, which will bring a nationally-recognized leader to Elon at least once a year, is made possible by a gift from the estate of the late Isabella Cannon, the 1924 Elon alumna and former mayor of Raleigh who, although she had no biological children, commonly referred to students in the Isabella Cannon Leadership Fellows as "her children," said assistant to the president Susan Peterson.

Gergen, now the editor-at-large for U.S. News and World Report and a professor of public service at the John F. Kennedy School of Government, is scheduled to be on campus for six days in January.

As part of the new professorship, he is scheduled to conduct seminars with three leadership-based classes, meet with small groups of leadership students, hold a question-and-answer session for select classes

in Whitley Auditorium and deliver three public lectures in McCrary Theatre.

While the dates are set for the three public lectures -- Jan. 6, 12 and 14 -- the exact topics are not. Tentatively, Gergen will focus on the significant decisions of international and U.S. leaders. However, Peterson said that Gergen has made it clear he doesn't want the lecture titles etched in stone. "What that says to me is we won't be getting a canned presentation," Peterson said.

Peterson said Gergen's candidness is something she noticed during Gergen's two previous visits to Elon -- as a panelist for a symposium on the presidency in January 2001 and as the interviewer for Walter Cronkite in April 2003.

"The thing I remember about him is he was so involved with the students," she said. "He really gives his full attention to whoever is talking to him at the time."

The second Isabella Cannon Professor of Leadership will be former ABC News anchor Stephen Bell, who is scheduled to be on campus in February 2004.

Bell, now a professor of telecommunications at Ball State University, was a White House correspondent during Watergate and a correspondent in Vietnam during the Vietnam War.

Contact Steve Earley at pendulum@elon.edu or 278-7247.