

WFMY News 2 celebrates 60th anniversary



This month, WFMY News 2 will feature special segments during regular broadcasts to commemorate the 60th anniversary of the news station.

Carolyn VanBrocklin
Reporter

WFMY News 2 in Greensboro celebrates its 60th anniversary this year and will celebrate by featuring special news segments with rare historic video, trivia and predictions for the next 60 years.

The station's commemoration will last throughout the month of May and highlight milestones of the station and the surrounding community.

The WFMY Web site, digtriad.com, will feature a special content section with historic videos and photos and a section where viewers can contribute their own stories, videos and photos.

"There's a sense of history here at this station," anchor Kent Bates said. "It's another opportunity for us to remember where we've been and even those of us who haven't been with the station for all that time still feel like we're a part of that history."

A birthday bash will be held May 20 in Greensboro's Center City Park featuring WFMY alumni, food,

fun, music and a special certificate of recognition from Greensboro Mayor Yvonne Johnson.

Throughout the month, there will be special appearances by WFMY alumni including Lee Kinard of the Good Morning Show and a member for more than four decades, Mike Hogewood of the Good Morning Show, who covered sports and Randy Jackson.

They will return to WFMY News 2 for a look back at the moments that defined the community and the station.

Bates and fellow anchor Sandra Hughes said there is a great deal of excitement in the studio about the festivities.

The old footage that will be shown to commemorate past events will show the station's past achievements.

"It's going to be kind of neat to have some of the old things come back again," Hughes said.

According to Hughes, WFMY has a close relationship with the surrounding community because it is a smaller station.

WFMY is honoring its connection to the

audience by treating its viewers to the old footage and bringing back memories, as well as using videos, photos and comments that are user-generated.

Hughes says one of the community activities she is most proud of is the time they spent hosting the Jerry Lewis telethon, which helps kids with muscular dystrophy.

"My job makes me really tired, but I never ever am bored," Hughes said.

WFMY has been broadcasting since 1949. Its famous programs include the Good Morning Show, the longest running show on television which is celebrating its 51st anniversary.

WFMY reaches 1.2 million households in the area surrounding Greensboro.

In six decades of coverage, WFMY News 2's cameras have captured pieces of history: the Woolworths sit-ins and other famous civil rights demonstrations, the growth of Atlantic Coast Conference sports and major weather events like Hurricane Hugo and the Rockingham County tornados.

Summer program aims to bring business to non-majors

Laura Smith
News Editor

This summer, non-business majors will get a chance to learn the ins and outs of the business world.

In June, the Martha and Spencer Love School of Business will hold the first Summer Business Institute for rising upperclassmen and recent graduates who want to learn the skills of business but do not want to make them the primary focus in their degree.

The idea was brought to Elon after professor and dean of the Business School, Mary Gowan, saw the achievement of the program after she installed it while working at George Washington University as the associate dean of undergraduate programs.

"We started it there, and it was very successful," Gowan said. "We saw it as a good fit with Elon."

Gowan hopes it will give non-business majors skills they need for future careers, regardless of what they might be.

"Learning the language of business will help them," she said. "These basic business concepts, whether for non-profit or profit, or government, will be an advantage."

The institute will run from June 2 until June 19 and will cost \$4,500. For the money, participating students will become certified in the program and get to experience different areas of business in various hands-on and lectured ways.

The program will be similar to an internship in that there will be three

weeks worth of classes as well as sessions on business and career skills, according to Coleman Rich, lecturer in business administration and director of the Summer Business Institute.

"It complements the training and education they've already received," he said.

The program will be formatted through 9-5:15 classes daily as well as case studies, workshops and outside speakers. There will also be "field trips" to local businesses to see how they operate, Rich said.

Some planned field trips include the BMW Manufacturing Company in Spartanburg, S.C., the Greensboro Grasshoppers and profit and non-profit foundations in Greensboro.

"What we're adding is to create a knowledge of the business functions that help a business run," Rich said.

Different skills will include accounting, policy, finance, marketing, business communication, managerial accounting and human resources, all taught by different professors.

Tom Veccione, director of the Career Center, said the staff will most likely work with the business institute students once a week in activities such as resume development, mock interviewing and cover-letter writing.

"This is a key part of the learning process," he said. "It's critical because they only have part of the picture to be successful. If they have the degrees but they can't apply them and use them and network, they can't sell themselves."

Applications are due May 20.

Student group reacts to American 'liberal culture'

Lindsay Fendt
Reporter

"America's right wing youth movement," has made its way to Elon University's campus. The group, Youth for Western Civilization, was founded at UNC Chapel Hill in response to the liberal culture on campus.

"I think the campus climate right now is insane, frankly," founder Kevin DeAnna said. "I think it's very important we start a counter-balance for that."

The head of the new unofficial Elon chapter, senior Anna Prevette, met DeAnna while interning at the Leadership Institute, a conservative training organization.

"I came back to campus trying to get the organization going. I met with Dean Patterson last semester who said it would take a lot longer for a group that is part of a national chapter to get approved as a campus organization," Prevette said. "Since then I've been working on getting enough members and a faculty adviser for the group so the whole process can go smoothly."

According to YWC's Web site, its goals are to promote Western Civilization and Western Heritage, "counter and ultimately defeat leftism on campuses," and create a conservative subculture on university campuses.

The YWC also claims a desire to fight "radical multiculturalism," a concept that DeAnna claims is represented in efforts by a university's curriculum to be

politically correct.

"It's not that you're learning anything about other cultures," said DeAnna, "it's that you're learning the right thing to say. It's this idea that the West is and always has been the source of everything bad and nothing good. We are trying to counter that."

Although there are few members nationwide, the organization has already made a controversial splash. In April, former congressman Tom Tancredo, YWC's honorary chairman, appeared on UNC's campus and was greeted with protests and violence.

Tancredo's speech revolved around the DREAM Act, a recent law that would give illegal aliens in-state tuition to college. The event was shut down after a brick was thrown through a window where the event was being held. The protestors had signs with statements such as "no one is illegal" and chanted "shut it down no racists in our town."

This event is not the first time the YWC has been accused of promoting racism. According to the Web site of Southern Poverty Law Center, a group that monitors hate groups, some of the YWC's missions are "suspect."

Non-member students at UNCH have also expressed their concern about the group in a recent Fox News article, and upon hearing about the presence on Elon's campus, students at Elon also expressed their concerns.

"When they say 'Western identity,' it's

pretty obvious they're not talking about African-Americans or Latinos — they're talking about white people," said Daniel Shutt, president of Elon's chapter of College Democrats. "This isn't a group about conservative politics, this is about white people who are uncomfortable with minorities."

The YWC has worked fiercely to dispel these claims. Prevette said there is even a member with a Pakistani background at Vanderbilt's chapter.

"This is not a 'white power' group, a hate group or a battle of the races like critics would like to claim," Prevette said. "This group is about how individuals view the issues that face traditional, western culture and anyone can embrace them no matter their race."

While the group is gathering attention nationwide, the support on Elon's campus is still minimal. In order to become an official chapter of YWC, Elon's chapter will need at least four dues-paying members, the ability to host speakers and a bank account, among other requirements. Prevette hopes that with the right leadership, the group can gain this status soon.

"Our country is heading down a slippery slope and away from traditional values. By enlightening other college students before they venture into the real world, this organization can hopefully impact the future of our nation via higher education," Prevette said.

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