

THE PENDULUM

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Would you like a hashtag with that?

#ElonDay uses social media to connect Phoenix from around the globe



JANE SEIDEL AND HALI TALUXE-STEWART | Photo Editor and Staff Photographer

Clockwise from top: Elon University students said hello to people who tuned in to Global College Coffee. Cake was provided in celebration of Elon Day. Many students showed their school pride by wearing maroon and gold. President Leo Lambert and his wife Laurie participate in Global College Coffee.

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As the number of fatalities rise, new safety systems are put in place pg. 6

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Ink becomes more popular with each generation at Elon pg. 12 - 13

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Winter storms make travel difficult for prospective Elon students pg. 2

Caroline Fernandez
News Editor

The hashtag #ElonDay connected thousands of Elon University students, faculty and alumni from around the world Tuesday in celebration of the school's founding and in hopes to surpass last year's total of more than \$100,000.

"Last year it was a big change for us because we used to cele-

brate Founder's Day," said President Leo Lambert. "Elon Day is a new generation of Founder's Day. It tries to bring in everyone from around the world. It's a day to remember why we love Elon."

Donors presented challenges to other givers with the promise of matching gifts.

Chris Martin '76 and his son Nick '13 gave \$25,000 to Elon because more than 500 new alumni

contributed a gift before the start of College Coffee.

Kerrii Anderson '79 doubled all gifts up to \$100,000 between College Coffee and midnight Tuesday.

Cindy and Rob Citrone P'17 challenged that if 2,500 people made a gift by midnight, all gifts would be matched one to one. As of print deadline at 8 p.m. Tuesday, 1,814 people gave to Elon.

The second annual Elon Day, formerly celebrated as Founder's Day, centered around current students, alumni and friends of Elon. Members of the Elon community took to social media with the hashtag #ElonDay to share Elon-related anecdotes and photos in celebration of the universi-

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History comes to life in Alabama

Elon students march alongside thousands in Selma 50th anniversary



PHOTO COURTESY OF JOSEPHINE GARDNER
Josephine Gardner was among the five students who the 50th commemoration of Bloody Sunday.

Leena Dahal
Assistant News Editor

Five Elon students wedged themselves between thousands of people packed onto Edmund Pettus Bridge in Selma, Alabama to commemorate the 50th anniversary of Bloody Sunday, the attack on voting rights marchers.

Among the students retracing the historic steps of Selma to Montgomery protesters was

sophomore Josephine Gardner, who was one of more than 20,000 people marching for further social progress. From signs advocating for Asian-American rights to women standing for equality, Gardner said the 50th anniversary created a platform for several minority communities and social classes to stand against oppression.

"The 50 anniversary wasn't just a black movement anymore,"

Gardner said. "It encompassed so many social groups—it was a march for civil and citizen rights for all."

The experience was made possible by GST 224 Nonviolence and Civil Rights course, a spring semester offering that explores how civil rights leaders and activists employed theories and tactics of nonviolence to chal-

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Kappa Sigma new member activities suspended

Caroline Fernandez
News Editor

All new member activities in the Lambda-Lambda chapter of Elon University's Kappa Sigma have been suspended, according to an email from Smith Jackson, vice president for student life.

Jackson said the suspension was a response to an investigation involving new members in the

fraternity who were found by police in a Virginia cemetery early in the morning March 4.

When the students were approached, they told police they were there to pay their respects.

The cemetery in Abingdon, Virginia — a town of around 8,000 people located approximately three hours northwest of Elon — is home to one of Kappa Sigma's founders.

Jackson said the group did not damage property but was cited for trespassing in the cemetery.

This marks the third Elon fraternity-related incident in four months.

In November, Sigma Pi was issued a three-year suspension for hazing, and Pi Kappa Phi is currently under investigation for alleged hazing.



LANE DEACON | STAFF PHOTOGRAPHER

New member activities for Kappa Sigma were recently suspended.