

As Disc Jockeys and Students

HERB CRAWLEY; RON RICH PLAY DUAL ROLES

Going through college can be tough. But an even greater challenge may be faced if you're trying to make it through and maintain a full time job too. Well, there're two guys around here doing just that.

Working as radio announcers at the largest broadcasting operation in the Fayette-

ville area, Herb Crawley and Ron Rich told THE VOICE that it's not easy playing the dual role of student and worker and they were agreed that their hard work will pay off in the long run.

When not on the air at WFNC Radio, they're in the books, earning credits toward bachelor degrees at Fayette-

ville State University here.

Crawley, a business major and who also expects to graduate next spring says that he enjoys his present occupation as program director and announcer. "I've had a beautiful 11 year marriage with radio," he said. "I became involved in radio back in 1961 in Norfolk, Va... a lot of my

friends thought I had a good voice for radio, so I decided to give it a try."

Rich, who was "recruited" by Crawley to attend Fayetteville State, is a music major and is also looking forward to graduating next year. After coming to Fayetteville State, Crawley encouraged Rich to enroll.

A native of New York City, Rich, is a former student of Berklee School of Music in Boston and Louisburg College in Henderson, N.C. He described WFNC's listening audience as being "intelligent 18-year-olds, or over, individuals."

The music Rich and Crawley play on their shows is considered contemporary middle of the road sounds such as the Four Tops, Bee Gees, the Carpenters, the Supremes, and Cher.

What are some of the difficulties faced by these working students? Crawley, a six-foot native of Cincinnati, Ohio, revealed that his biggest headache is trying to schedule his classes so as to agree with his normal work schedule. He's on the air from 9:30 a.m. to 11 a.m. Then he is back again with more chatter and platters from 12:30 in the afternoon and swings to 6:05 in the evening.

Rich, who claims to have been around the longest in Fayetteville with his night show, explained that he had no such conflicts as Crawley. Since his show is broadcast during evening hours, he's free to schedule his classes as he wishes during the day.

Although there's no class schedule gripe from Rich, he

did say it's a problem sometimes mustering up enough energy to carry out all of his daily tasks. But he added, "somehow I seem to manage it rather well."

After considering two other colleges in southeastern North Carolina for enrollment, Crawley, an Irish father of three, decided that Fayetteville State had the "best business department."

He commented further that the University has a "competent administration and faculty." He is a former student of Columbia Union College and the University of Maryland.

Rich, who plays the tenor saxophone, clarinet, and piano also has praise for the Fayetteville State faculty. "I've attended several colleges and I haven't seen a faculty that's able to communicate with students as well as the one at FSU."

As program director of WFNC, Crawley, a Vietnam veteran, is responsible for employing company personnel, program production, and the overall supervision of operations at the station.

Meanwhile, Rich, who became interested in radio when he was 12 - years - old, finds that the field of broadcasting is "very expressive. You have the opportunity to be yourself while working." After working at several radio stations in North Carolina, Rich, came to WFNC in 1969.

It seems that everyone has advice to give on some subject and Crawley and Rich are no exceptions.

Crawley, who has been a salesman and printer, says that radio is "excellent for a single person". "There're good starting salaries in radio," he said, but warned, "in order to advance one must prepare himself well."

"People who are seeking careers in radio," said Rich, who also plays with a local band twice a week, "should plan their moves carefully if they want to be successful in that field. He added that "you should try to improve yourself constantly."

Although Crawley and Rich are busy with their jobs and studies and have little time to attend social functions on campus, they maintain that they have had a "beautiful relationship with the FSU community."

WIDN Radio 1600
Top ID Soul Hits

TOP 10 SOUL HITS
Fayetteville, N. C.

1. GET ON THE GOOD FOOT
...James Brown
2. STILL IN LOVE WITH YOU
...Al Green
3. BACKSTABBERS... O'Jays
4. ONE LIFE TO LIVE... Manhattans
5. BABY LET ME TAKE YOU INTO MY ARMS... Detroit Emeralds
6. I DON'T WANT TO BE RIGHT (If Loving You Is Wrong)...Luther Ingram
7. TOO LATE TO TURN BACK NOW...Cornelius Brothers and Sister Rose
8. POWER OF LOVE...Joe Simon
9. COLDEST DAY IN MY LIFE
...Chi-lites
10. MY MAN IS A SWEET MAN
...Millie Jackson



BRONCOS IN ACTION -- Fayetteville State University halfback Terrance Young takes a hand-off from quarterback Craig Sills and Glenn McCoy (30) fakes in the FSU-Shaw contest. The mighty Broncos came up victorious in the game edging the Bears, 19-8.

(VOICE PHOTO - DONNIE CAMPBELL)

WHAT'S HAPPENING?

By JOSEPH HOLDEN

General Electric's entertainment division has a new leader, SAMMY DAVIS JR. He is scheduled to be on television this year selling General Electric products.

Sammy has also been named the national spokesman for the Highway Safety Foundation.

DAVID PORTER who often works in the recording studios at Stax, with Isaac Hayes is being given the big promotion punch by the record company.

RAYMOND ST. JACQUES has a film entitled "Book of Numbers". He is acting in producing and directing this (black gangster) film.

WILT CHAMBERLAIN. This is how he spent his summer: He played volleyball, took a vacation in Africa and is now thinking of buy-

ing land in Africa.

THELMA HOUSTON spent the summer in Europe doing TV and concerts. She has a great new album on the MOW-EST label entitled "Me and Bobby McGee."

Because of the success of a gig at the Grove in Los Angeles, THE TEMPTATIONS and THE SUPREMES are doing a concert tour together.

By now we know you know about Tito Jackson, eighteen year old member of the Jackson family has taken the step. He had dated the girl for three years. He has been reported as being impulsive, but responsible. The lovely bride's name is Dee Dee.

Faith, inspiration, pride, peace and brotherhood are the right on thoughts behind the music of CURTIS MAYFIELD.



POSES -- Lovely Miss Kay Jo Bryant, a native of Raleigh, takes pleasure in posing for photographer, Lawrence C. Greene, in FSU student center building. Miss Bryant also recently participated in "Cabaret of Fashions" held here.

Broncos beat Shaw
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championship. It will be an interesting game to watch.

Tricky Livingstone College is the next foe for the McDougal - men. The Broncos have not forgotten the defeat handed to them by the Livingstone College Blue Bears and they are anxious for a rematch. However, coach John D. Marshall has been playing some very tough foes in the early season and it looks like it will be another interesting game to watch. A win here by the McDougal - men will certainly push them toward the Southern CIAA crown. Livingstone may not be in the thick of things, but usually play an excellent "spoiler role."

Although the Homecoming contest with Elizabeth City will not count as a conference game (they are in the North Division), it is still a Homecoming game and the Broncos want to avenge their loss last year to the Vikings.

Finally comes the Golden Bulls of Johnson C. Smith University, who is always a dangerous nemesis to the Bronco-men.

If the Broncos are to go all the way, they must go all the way through these opponents.



MODELING -- Pretty Miss Jackie Ingram, a native of Raleigh models the latest fashions at a recent "Cabaret of Fashions" sponsored by the student center at FSU. She was among 14 FSU students who modeled the latest fashions in men and women wear to a capacity crowd in the center's multi-purpose room.

**BUDDY MILES APPEARS IN CONCERT
AT FSU HOMECOMING, OCT. 28!**