



Joe Ross, Director of Communications Center.

FSU MOVES FORWARD

The Communications Center at Fayetteville State University is a primary producer of television shows for the local Cable TV station. It is also producing some fine talent from Fayetteville State University in the field of communications.

Until recently, the mass media arena was not pursued by minority groups with a great deal of enthusiasm. At least this is the feeling of FSU Communications Center Director, Joe Ross.

A native of Monrovia, Liberia (West Africa), Ross came to FSU in February of 1972 from UNC-Chapel Hill to assume the present position.

I think that more minority groups, particularly blacks are becoming interested in the field of communications (mass media) because they know there are opportunities in this area. Many TV, radio, and graduate schools of communications are seeking qualified people, particularly minorities and blacks, to work and teach in this area," said Ross.

Ross said that there is an abundance of talent at FSU in communications. There are several students here who are very good and talented and I am recommending that they enter graduate school of communication," he said.

When asked how he got started in communications, Ross said that he read lots of literature in his homeland about the opportunities in the field.

I received a scholarship from Shaw University at Raleigh, N. C. and after that I entered the graduate school of communications at UNC-Chapel Hill where I received my master's degree, he stated.

Fayetteville State University is presently producing five taped television shows for Cable Vision (12) twelve on the campus. Virtually all of the shows are hosted by FSU students and are usually a "talk show" type of format.

Some of the weekly FSU-TV series of programs aired on the local Cablevision channel which are intended to inform the community and surrounding areas about Fayetteville State University and other agencies of interest to the public are:

THE OTIS HAWKINS SHOW - a weekly review and highlights (videotape) of Bronco Basketball with head coach Otis Hawkins and Art Winfield, student host.

IMPACT 76, a monthly program produced by Bruce Woodard of the Cumberland County Extension Service intended to keep the public informed of the on-going changes in agriculture and new developments in farming.

RAPPING WITH PEOPLE, student hosts Paulette Cooke and Pat Leslie try to examine some of the roles of members of the FSU faculty and staff.

AS YOU REALLY ARE, a program designed to enable the individual to understand himself psychologically and emotionally hosted by Hector McEachern.

EDUCATION TODAY hosted by FSU Vice-Chancellor for Academic Affairs, Dr. W. C. Brown, attempts to look into the ever-changing roles of education and those who affect these changes, particularly at FSU, in weekly topics on the show.

Also one of the students in communication does a thirty minute show on a local radio station and is employed full-time.

The role of mass media for blacks has changed," says Ross. The market is great for blacks in mass media and the job of institutions like FSU is to train and prepare them. This is a challenge FSU is trying to confront and that is training blacks in this area.

"Stations want to hire blacks but they are not properly trained, in some instance, FSU is taking this challenge and we feel that we will be a success," Ross said.

FSU is on the move in the area of communications. Future plans call for the renovation of the present communications center where a campus radio station will be housed and will hopefully air by the end of 1974. Also plans for a Department of Radio, TV and Motion Pictures are on the drawing board for FSU.

"We want students to be exposed to the total realm of mass communications," Ross said.

Chapel Hill's Lee

Chapel Hill's Mayor Howard Lee, was the keynote speaker at the March 13 "Town Meeting" series sponsored by Fayetteville State University.

The FSU "Town Meeting" was held in the J. W. Seabrook Auditorium and commenced at 8:00 p.m. It is open free of charge to the community and interested individuals.

Political Realities In A Changing World was the theme of the FSU Town Meeting. The program was coordinated by the continuing Education Division of Fayetteville State University and was funded by a grant from the North Carolina Committee for the Continuing Education in the Humanities.

Lee is a native of Georgia and received his bachelor's degree from the Fort Valley State College and the master's degree from the University of North Carolina - Chapel Hill.

Coming from a disadvantaged background, Mayor Lee has demonstrated exceptional progress in both educational and political arenas. He defied all odds and was the first Black elected Mayor of Chapel Hill in 1969 by a 52 percent margin. Through effective leadership, Mayor Lee was re-elected in 1971 and in 1973 by increasingly large margins.

Mayor Lee is a former vice chairman of the North Carolina Democratic party and is currently a Democratic National Committeeman from North Carolina. These plus many other experiences add to his qualifications as an astute politician and leader.

Persons desiring additional information about FSU's "Town Meeting" series can contact the Division of Continuing Education, Fayetteville State University, Fayetteville, North Carolina (919) 483-6144, 396-6737 and 396-5931.

College Prep Courses

Fayetteville State University, Ft. Bragg - Pope A.F.B. Campus, announces the addition of a PREP program to its regular schedule of course offerings.

Starting in Term IV (March 18, 1974 through May 9, 1974) the PREP program will offer refresher courses and counseling services in the areas of English and mathematics. These college preparatory courses are designed to enable the student to review and improve upon skills acquired in high school so that he may better his chances of pursuing a degree program successfully, or of qualifying for a desirable job in today's competitive job market.

The student will receive classroom instruction and individual assistance. Classes will meet bi-weekly for eight weeks from 6:30 to 9:20 p.m. Each course in the PREP

program carries 1 (one) semester hour college credit.

Veterans and military personnel enrolling in the PREP program are eligible for V.A. assistance; however, money used in participating in these special refresher courses will not be deducted from the total V. A. benefits earned by each serviceman.

The following PREP courses will be available in Term IV

ENG 110 P ENGLISH GRAMMAR (Monday and Wednesday):

Emphasis in grammar, spelling, punctuation, structure of sentences and paragraphs; use of library, dictionary.

ENG 113 P READING IMPROVEMENT (Tuesday and Thursday):

This course is designed to improve the student's reading speed and comprehension, and to build his vocabulary.

Dean's List

(Continued from page 2)

Butler, Red Springs; Angela M. Calloway, Jacksonville; Martha L. Carlton, Farmville; Eddie N. Carnegia, Fayetteville; Brenda K. Carter, Havelock; Gwendolyn Charles, Wilmington; Carolyn Chisolm, Charleston, S. C.; Blondenia Clayton, Roxboro; Carl K. Clingerman, Fayetteville; Norman L. Collins, Fayetteville; Shelby J. Conley, Fayetteville; Barbara Covington, Fayetteville; Betty Delois Cox, New Bern; Sharmayne Crumple, Roseboro; Brenda A. Culbreth, Roseboro; Walter E. Currie, Fayetteville; Agatha L. Daniels, Milton; Alexander Davis, Tarboro; Anita R. Davis, Fayetteville; Lynn M. Debauche, Fort Bragg, Robert L. Doherty, Fayetteville; John F. Dupree, Fayetteville; Richard C. Edwards, Fayetteville; Sandra Elliott, Fuquay-Varina; Catherine Faas, Fort Bragg; Millard Faircloth, Spring Lake; Moses Floyd, Elkton, Fla.; Shrone Franks, Pollocksville; Edna M. Frederick, Magnolia; Larry

T. Gaddy, Angerstown, Md.; Waymon L. Gainey, Four Oaks; Pamela T. Gibbs, Fayetteville; Robert M. Gibson, Fayetteville; Terry V. Gillis, Roseboro; Joanne M. Gilmore, Fayetteville; Claraliene Gordan, Fayetteville; David W. Graham, Fort Bragg; Paul E. Griffin, Petersburg, Va.; Rosalyn O. Guest, Charleston Heights, S. C.; Wade E. Guinn, Hampton, Va.; Amy Sue Haigler, Fayetteville; Deborah H. Harris, Garysburg; Cleo Henry, Currie; Patricia Henry, Atkinson; Lynda D. Herring, Clinton; Broderick Hill, South Boston, Va.; Mary

Hill, Pollocksville; James W. Hinton, Raleigh; Joanne Hobbs, Pikeville; L'Tanya Y. Holmes, Fayetteville; Febreu L. Holston, Fayetteville; Vickie G. Jackson, Robertsonville; Clararence Jacobs, Salemburg; Jonathan James, Fayetteville; June C. Jerkins, Fayetteville; Marsha A. Johnson, Weldon; Linda F. Jones, Whiteville; Orangel D. Jones, Leland; Vera K. Jordan, Sunbury; Forrest Knight, Jr., Spring Lake; Mary D. Knight, Battleboro; Sandra F. Knight, Battleboro; Mildred Langston, Mur-

(Continued on page 6)



QUEEN JONES

MATH 110 P GENERAL MATHEMATICS (Tuesday and Thursday)

Review in the area of basic mathematics, set theory, real number system, functions, factoring, simplifying fraction, linear equations and inquadrate equations.

FSU welcomes questions concerning the PREP program. For further information call Mrs. Horne at 396-6434-6737.