

ARTS & ENTERTAINMENT

A BLACK COLLEGE RADIO EXPLOSION

by Tameka Kenan

If you are a Speech/Communications major or are interested in radio, opportunity could soon be knocking on your door via The 20th Annual Black College Radio convention in Atlanta, Georgia, on Friday and Saturday, April 10-11. The Radio Convention will be an explosion of college radio stations and usually has more than 100 universities in attendance, including Florida A&M University, Grambling State University, Johnson C. Smith University, and many, many, more. In fact, when former Fayetteville State University media technician, Heawatha Sanders, received the necessary information about the convention last year, we were added to this prominent list of schools.

Why should one attend this convention being held far away in Atlanta, Georgia? Well, there are many significant reasons. If you are serious about a career in radio, this convention will increase your networking ties. After all, it is not only what you know, but who you know. This convention will provide you with an ultimate means of making contacts and establishing significant business relationships.

The Black College Radio Convention also entails very interesting panel discussions. The exploration of topics such as a future in cable, new technology, the techniques useful in acquiring a job, and why so few African Americans are considering broadcast sales, usually spur interest. This may eventually lead someone, undecided about his or her major, contemplating on the as-

wrong reasons. However, "it was good to see interested students from all over the United States," said Sanders. William Kennered, the first African American to head the Federal Communications Commission, is expected to be the keynote speaker at this year's convention.

The Black College Radio Convention not only gives vital information concerning a

too have involved networking. In fact, Yonni O' Donoghue received an internship with WZFX 99.1 The FOXX after talking with present program director, Bobby Jay, at the National Black Programmers Coalition Conference in New Orleans. O'Donoghue not only received an internship with The FOXX, but is now a steady employee there.

If radio or television is not your cup of tea, but you would like to sing, rap, or even become an entertainment lawyer,

Laface Records. I even met Sam Salter before he went on stage to perform his first hit single, "After Twelve Before Six." Do you remember Dana Harris? Well, she was also there performing her remix of Shirley Murdock's "As We Lay."

Not only is this music conference a vital source of information and a way to meet entertainers, but it is also a means of showing your talents. Keron James, an FSU student, attended the music conference last year and performed two songs, along with two other local Fayetteville rap groups.

Please strive to attend both of these programs. Remember, the opportunity will not knock at your door forever.

*For more information on the Million Dollar Music Conference, call (404) 766-1275 or fax (404) 559-0117. The online address is WWW.MILDOL.COM.

To obtain more information on the Black College Radio Convention, call BCR at (404) 523-6136 or fax (404) 523-5467.

You may also write to:
Black College Radio
P.O. Box 3191
Atlanta, Georgia 30302.

If radio or television is not your cup of tea, but you would like to sing, rap, or even become an entertainment lawyer, the Million Dollar Black College Radio & Music Conference is just for you.

pects of radio. Wouldn't you like to know why minorities own less than three percent of radio and television? Come to the radio convention and find out this information!

Heawatha Sanders was one of last year's panelists on "The Future of Black College Radio." Sanders enthusiastically exclaimed, "the convention was an enlightening experience!" Sanders was sad to say that some students went to the convention for the

career in radio, but also gives a very prestigious award every year, the radio station of the year award. Last year, this award was given to WKCC-Chicago, the college radio station at Kennedy King College.

Don't think that you are only restricted to this convention. Past Fayetteville State University students, Deitric Davis, Yonni O' Donoghue, Tonya Terry, and many others, have attended other conventions with Mr. Sanders. These

the Million Dollar Black College Radio & Music Conference is just right for you. This conference will be held on March 5-7 at the Atlanta Sumner Suites Airport Hotel in Atlanta, Georgia. Some individuals in attendance will include the Director of SoSo Def Records, a representative from Atlantic Records, and many others. Last year, I attended the Radio & Music Conference where I met individuals in the industry from MCA and

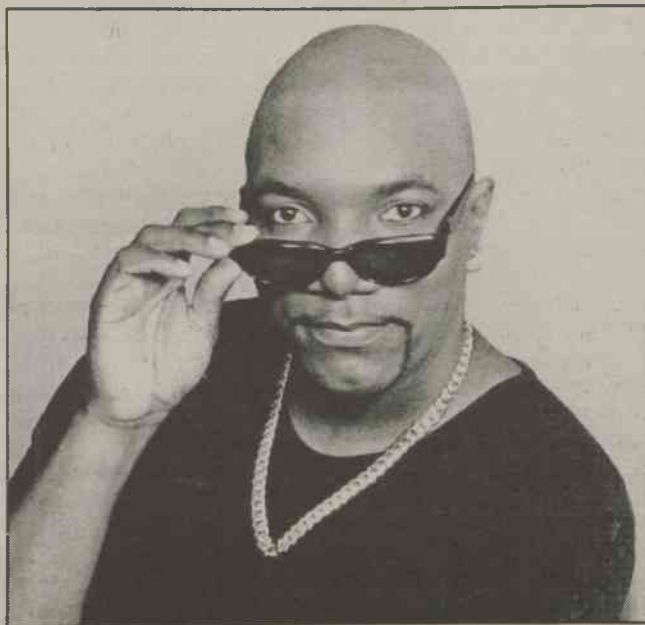
"DO ME BABY" WILLIS

by Tameka Kenan

Singer/Songwriter Willis has recently released his new album, "Do Me Baby," which includes the hit "Love By A Real Player." Under the independent label, Viking, "Do Me Baby" has climbed to number seventy-two on the charts and is steadily rising.

Born in Georgia, Willis was influenced by Stevie Wonder, Donnie Hathaway, George Benson, and Jimi Hendrix as a basis for this smooth R&B vocal style. In fact, Willis was included on Freddy Jackson's gold album, "Nice and Slow."

"Do Me Baby" is in an R&B flavor with a modern 90's edge, using the style of Barry White. "Love By A Real Player" demonstrates the vocals of Willis and shows his romantic side. Willis not only demonstrates slow rhythms, but also brings the tempo up with "Get Up" delivering the message for everyone to party,

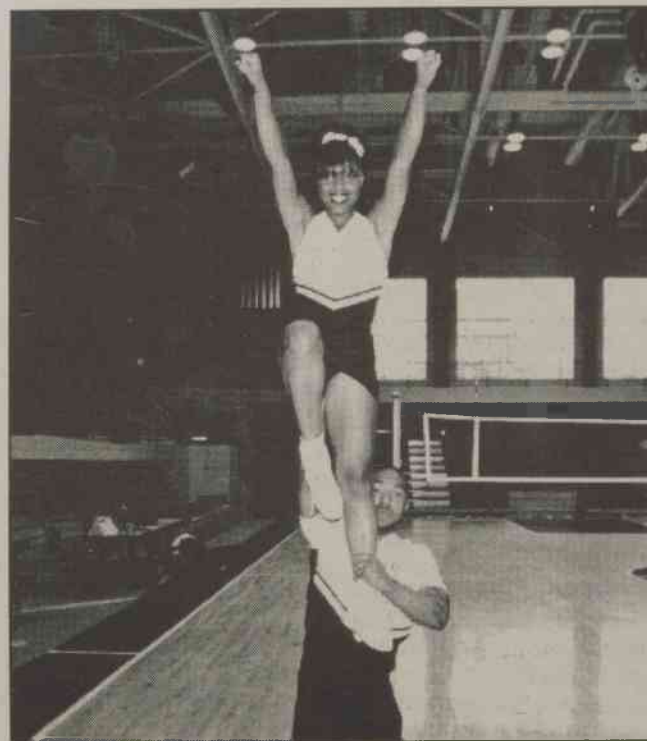


Singer/Songwriter, Willis, recently released his debut album "Do Me Baby."

party, party!

If you recall, Willis visited Fayetteville State's Capel Arena this past December, where he distributed many promotional products. Among these products were his newly released CDs and posters. Willis looks about 35, but don't let his age fool you. Willis

brings the flavor with his new album, "Do Me Baby." A representative from Front Page and Publicity Services said, "Whether your taste in music is rap, pop, or country, Willis strikes the common chord." Try to check out Willis's new album, now available in stores.



Godfrey "E" Scott-III supports fellow cheerleader, Kima Hurst as they perform the powerful "chair" maneuver.

STUDENT PROFILE

Godfrey "Trey" Scott-III
Freshman

Age: 23

Nickname: "E"

Hometown: Jamaica Queens, NY

Major: Biology

GPA: 2.8

Extracurricular Activities:

Cheerleader

Motto: Pain is weakness leaving the body